

HOW STRONG ARE YOUR DEFENSES?

60%

of Small/Medium Businesses (SMBs) are victims of a cyber attack every year, and the hackers are getting more & more sophisticated



DON'T IGNORE THE WARNING SIGNS!



SMBs suffer around **7 MILLION** cybercrimes per year!

You are

20 times

more likely to be the victim of cybercrime than you are to be mugged!



The HUMAN FACTOR:

- easy passwords
- lack of training
- accidents

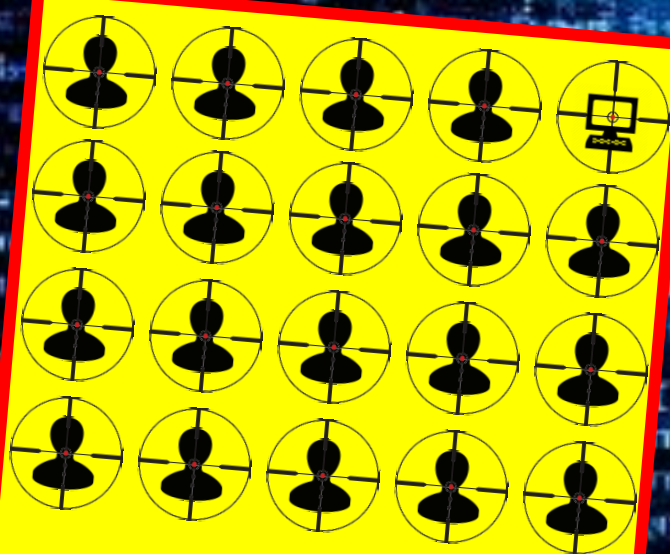
GAPS in your DEFENSE:

- new devices not authenticating
- unsecure wi-fi
- loss of passwords

OUT of DATE systems:

- no regular updates
- patch missing for mission-critical applications

TOP 3 causes of **CYBER ATTACKS**



95%

of security breaches involve human error

Most Popular Types of Cyber Attacks

- Malware
- Ransomware
- DoS / DDoS (Denial of Service)
- SQL Injection
- App-Specific Attacks
- Phishing Scams



Ransomware scams cost Americans

\$6.3M



7 Simple Ways to Keep Your Business Safe:

- use strong, unique passwords for everything
- keep applications up to date
- use multi-factor authentication
- secure your wi-fi
- think twice before opening email attachments
- remain agile & vigilant
- remember ... lightning CAN strike twice



SOURCES:

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