



PROFILE

EDUCATION:

Masters in Marketing,
University of Wollongong
(2024-2025)

Grad. Certificate
Management (Business,
Professional & Legal
Practice), Charles Sturt
University (2010-2011)

Media & Public Relations
& Event Logistics, The
University of Sydney
(2006-2018)

Diploma Business
Administration,
Tafe NSW (2006-2007)

CONTACT

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Violeta Bec™® Is an **Australian** Founder & Director of
Registered **Public Relations & Marketing** Agency: Luxes Quotes by
Violeta Bec.

Violeta has acquired & developed strong **Business & Commercial Acumen** skills over the years, which has attributed to her natural ability for being able to successfully manage professional & commercial business & in particular, offer the necessary support & collaborative assistance to other colleagues being other, Senior Executives & Leadership (High Performance Teams at C-Suite Level).

Her key specialist areas of **Interest & Work** includes: Public Relations, Marketing, Company Administration, Public Administration, Management, Board-Management, Business Services, Operations Management, Marketing [Integrated, Strategic, Social, Campaigns, Research, Brand, Digital], Professional & Legal Practice, Recruitment, Sales, Project Management, ITP-Income Tax Preparation & Lodgments, Managing Financial Information & Accounting.

Violeta's vast **Employment Background & Career** experience includes working with some of the following large Corporate, Private Enterprise, Government Institutions in Australia, being: KPMG Peat Marwick & Hungerfords, Westpac Group, Suncorp Group, Wentworth Williams & Associates, Local Government, (Kogarah), NSW Parliament (Oatley Electorate). Her broad-based employment experience has effectively enabled her with the: **(Business Acumen + Corporate knowledge = Corporate Arsenal)** to not only be able to understand and leverage all business quite effortlessly but also, both intra & entrepreneurially be able to deliver on key milestones & budget expectations, as per the expectations of Australian Boardrooms plus Shareholders and in any ASX listed Company & also, Australian Taxpayers.

Violeta has developed a well-rounded knowledge & gained the necessary experience across a **Multitude of Industries in Australia** to date, including: *Government Public Administration - Banking & Financial Services - Insurance - Income Tax - Accounting - Business Advisory - Consulting - Construction (Project Management) - Customer Service - Retail - Marketing - Property Management.*

As one of Australia's creative Founders, she has managed to acquire modern & necessary **Cross-Sectional Technical Knowledge-Skills** which includes but is not limited to: *Management Skills and Concepts, Business, People Management, Strategic Change, Innovation Solutions, Technology, Cyber Systems & Support, Media Management, Customer Service-CRM, Event Management & Logistics, Social Media, Start Ups, Franchising, Fundraising.*

Violeta Bec is officially based & operates in **Sydney, NSW Australia** & provides community updates & via her main online public platform being: <https://www.violetabec.au/>

GETTING TO KNOW (SHE-HER). Some of Violeta's **Special Interests** include: Freelance Debating (*Whip Style*), Women's Fashion, Water-Sports, Roller Derby Skating (*Not For The Faint Hearted*), Sports-Fencing, Public Speaking, Travel, Social Events, Kundalini Yoga (*A Little Subtle Energy-Always Goes A Long Way!*), Rugby League &

Tennis, World News & Current Affairs, Family BBQs, Cooking & Weekend Dining, Social Media Monitoring (*For The Love of Good Media & News*) & last but not least, enjoys Speaking-Reading-Writing in French (*2nd Language*).

FUN FACTS.

Did You Know Founder, Violeta Bec has also Registered & Trademarked + Patented, some of the following creative works & with IP Australia

4th Law of Motion (Physics & Maths) by Violeta Bec with IP Aust. (Trademark# 2256922).

Integrated Brand-MKTG Promo & Campaign Managed Portfolio Plan (Patent# 202116435).

And Many **Other Trademarks.**

Simply Refer to www.luxesquotes.au

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