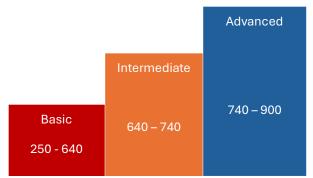


Cybersecurity Ranking

Our Ranking Services Identify exposure, prioritize investment, communicate with stakeholders, and mitigate risk to protect your expanding digital ecosystem. The only platform that cuts across the first, third, and fourth party risk to identify what is truly putting your organization in harm's way. Our platform is Verifiable/Actionable, Continuous, Data-Driven Ratings of Organizational Security Performance.





Why Our Platform:

- **#1 market leader** in cyber risk management
- Specialized only in cyber risk management since 2011
- 3000+ customers in all industries
- Currently is used by **180+ government** agencies quasi –gov. authorities
- **50%+ of cyber insurance** premiums are underwritten using our vendor platform
- Trusted partner of Moody's, Glass Lewis, and Diligent
- Data partnership with NASA, Schneider, Chubb, Google, DHS and more...

- The only platform that has:
 - A data engine powerful enough to actively monitor 40 million entities dating back twelve months and process 400 billion security events daily.
 - A team of 95 technical researchers to qualify and enrich asset maps.
 - Innovative AI and machine learning models that further extend and differentiate our digital footprint capabilities.
- Our vendor platform cybersecurity analytics verified by Marsh McLennan, AIR Worldwide, and has other external studies to show correlation with real business outcomes (breach, ransomware, etc.)
- The only platform provides a comprehensive solution that includes:
- First-Party Governance & Analytics
 - o External Attack Surface Management
 - o Cyber Risk Quantification
 - o Vendor Risk Management
 - o Continuous Monitoring
 - Fourth Party Risk Management
 - Vulnerability Detection & Response
 - Managed Services

Figure (2): Ranking Process





How it works

Our platform collects externally available internet data on the security performance of companies around the world. This data is gathered from over 120 global sources looking for malicious activity, vulnerabilities, and configuration diligence. Our platform leverages a patent algorithm to process diligence, compromised systems, user behavior, and disclosed security breach data to produce security ratings. Through our platform, customers can view a company's security rating and analyze the breakdown of security performance in each of the risk vectors that feed that rating. Security ratings are published and updated on a daily basis. Risk and security professionals in a wide variety of industries are using security ratings to mitigate cyber risks within their organizations and across their extended networks

Security Ranking Use Cases:

- Vendor Risk Management: Our Security ratings Services can be used to identify potential new vendors, screen prospective vendors, continuously monitor third and fourth parties once on-boarded, and facilitate data-driven conversations with partners about cybersecurity events in real-time
- Benchmarking: Our solution enables organizations to establish a baseline metric of security, compare enterprise security posture to peers and industry benchmarks, analyze business unit variation in security performance over time, and monitor and remediate security events as they arise.
- Executive Reporting: Security ratings provide a common metric that makes effective communication with all key stakeholders easier. Our vendor platform allows risk and security leaders to build custom reports, map to regulatory frameworks, and highlight key metrics
- Mergers & Acquisitions: Security ratings enable greater insight into the security posture of potential targets for better due diligence. They can help alert the acquiring company to potential onboarding security issues. Finally, security ratings can help a parent organization manage the broader security risk of its entire portfolio of acquisitions.

- <u>Cyber Insurance</u>: Seven of the top ten insurance organizations leverage our vendor to underwrite their cyber insurance. As such, Our customers can be confident in having data-driven conversations about cyber risk premiums with their existing or prospective cyber insurers.
- National Cybersecurity: Around the world, entire nations leverage our vendor Security Ratings platform to continuously monitor their critical infrastructure and benchmark their national security at a much larger scale.

Figure (3): Sample Company Ranking

