

# PHAROS SECURE RELEASE

Eliminate costly print infrastructure with secure print workflows in the cloud.



## Managing Print Infrastructure is Costly and Time-Consuming

Companies have been increasingly migrating critical applications and systems to the cloud to eliminate costly on-premises infrastructure and take advantage of the benefits of cloud solutions. Corporate print environments—which are oftentimes complex with print devices from different manufacturers distributed across various locations—can benefit from cloud migration to reduce infrastructure costs and help alleviate the burden on your strained IT staff so they can focus on more critical initiatives.

### Gain Instant ROI with Secure Cloud Printing and Scanning

Pharos Secure Release is a secure print workflow built on the ISO 27001-certified Pharos Cloud platform that eliminates the costly and time-consuming management of on-premises print servers, print queues, and vendor print drivers.

The secure print workflow enhances document security by requiring authentication at a device in order to release print jobs. In addition, users can easily digitize and share documents by securely scanning to email, network folder, and OneDrive from Pharos-secured MFPs.

Pharos Secure Release is built on the Pharos Cloud, which is hosted on AWS and has a proven track record of meeting the scalability, security, and high-availability requirements of the largest corporate networks. Built-in failover and direct print capabilities enable employees to print even if there are network connectivity issues, and available integration with MS Universal Print enables secure print workflows for Azure AD environments with minimal administrative effort.

### Pharos Secure Release Benefits

- Eliminate print servers and vendor print driver management
- Submit print jobs from any network to a single print queue, and collect at any Pharos-secured printer
- Prevent sensitive information from being left unattended and reduce waste
- Pharos' truly "universal" print driver built on the IPP Everywhere™ standard supports all printer manufacturers
- Secure BYOD printing from Android, ChromeOS, and iOS
- Integration with Microsoft Universal Print
- Securely scan to email, network folder and OneDrive
- Enforce print policies and educate users of mindful printing habits
- Delegate colleagues to print documents on your behalf



## Enhance Your Security Posture

Pharos Secure Release protects data with end-to-end encryption. The secure print workflow prevents sensitive information from being left unattended at the printer by requiring authentication at a device in order to release print jobs.



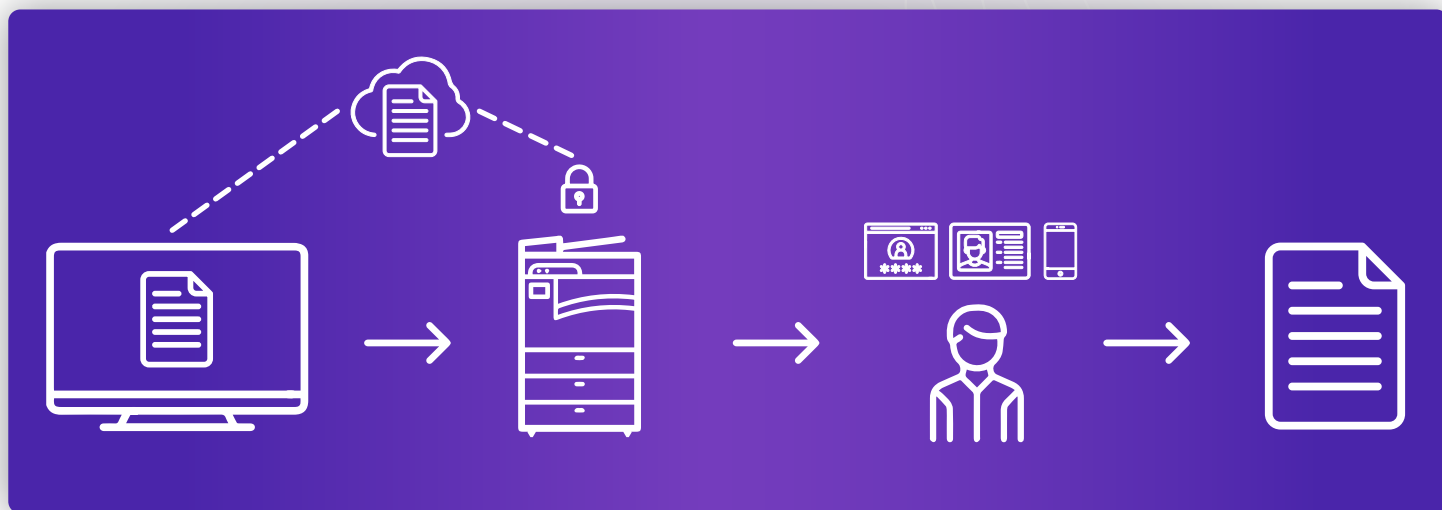
Securing printers and workflows is just one aspect of a multi-faceted security paradigm. Pharos Cloud delivers secure cloud printing with an architecture supporting zero trust principles.

## Enable the Hybrid Workforce

The increasingly mobile, hybrid, and remote workforce presents many new printing challenges.

Pharos Secure Release supports the increasingly work-from-home, decentralized, and hybrid workforce by enabling employees to submit jobs from any network (i.e. home, cellular, company to a single print queue), and securely collect them at any Pharos-secured printer on the company network without the hassle of mapping to specific printers. Employees release their print jobs by entering network credentials, swiping a proximity card, or scanning a mobile QR code at their chosen device. Its intuitive and consistent printing experience across any platform (workstation, mobile device, Chromebook) to any print device reduces training and user frustration. In addition, an end user portal provides a self-service approach to easily manage jobs and reset passwords without going to IT.

## The Pharos Secure Release Workflow



Print jobs are parked in the cloud or the user's workstation (depending on configuration)

Employees walk up to their preferred printer

Employees authenticate at their chosen device and release their prints (login methods include network credentials, proximity card, and mobile QR code)

To learn how Pharos can do the same for you, contact us today.  
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