

Combat Veterans Motorcycle Association® (CVMA®) National Board of Directors

11 East Kansas Street Liberty, Missouri, 64068

NBOD January 7, 2024 Expires: July 7, 2025

MEMORANDUM FOR RECORD

SUBJECT: CVMA® POLICY ON PROHIBITED ITEMS FOR DISPLAY WITH THE CVMA LOGO. Revision C

1. In accordance with CVMA Bylaws, all members will abide by the guidelines and prohibitions stated in this policy. Any vest, jacket or any other item that displays the CVMA member logo, regardless of size, will conform to this policy.

2. Responsibilities:

- a. All members are expected to know and understand the proper wear and display of the CVMA logos. Enforcement of this policy is the responsibility of all members and is done so to ensure free travel and safety of all members.
- b. Leaders at all levels are responsible to ensure the members are properly informed of the proper wear and display of the CVMA logos and for the corrective action and discipline of members who are in violation of this policy.
- c. Members who fail to adhere to this policy will be subject to discipline in accordance with the CVMA Bylaws and CVMA Policy on Discipline.
- 3. Prohibited items for display on any items bearing the CVMA IP (reference CVMA National Bylaws, Appendix A), logos or reasonable resemblance thereof:
 - a. Rockers, arches or scrolls that conform above or below the CVMA Member logos that may lend to the appearance of a three-piece design.
 - b. Rib or side rockers.
 - c. Diamond shaped patches, logos, or emblems.
 - d. Patches or emblems depicting political affiliation or propaganda.
 - e. Any patch, logo or emblem that represents a percent (%).
 - f. Any patch, logo or emblem that represents/supports any Motorcycle Club (MC).
 - g. The CVMA Members's back patch or other intellectual property (IP) will not be modified in any way from how it was issued by the CVMA. Surrounding, decorating, or adorning the CVMA Member logos (i.e. "Bedazzle" to decorate or personalize clothing or accessories using sequins, beads, glitter etc.) is not allowed.
- 4. Any State or Chapter may submit a waiver for exception. Waiver requests will be submitted through the chain of command to the National Sergeant at Arms (NSAA) only for the following items:
 - a. State flags.
 - b. Anything in the shape of, or that contains State outlines or depictions.
 - c. Diamond shaped military Shoulder Sleeve Insignia (unit patches).

Diamond shaped patch placement is as important as the shape. Diamond shaped unit patches will not be worn over the heart or on the upper front of a vest or jacket.

5. The NSAA will:

- a. Develop and maintain a comprehensive record of prohibited items and exceptions to this policy and a means to access it.
- b. Coordinate with the Region Representatives (RRs) on local conflicts and general acceptability of any approved exceptions to this policy within their region.
- c. Inform the RRs prior to granting any exception to this policy.
- 6. The NSAA is the point of contact for this policy. Questions regarding this policy will be directed to the NSAA through the chain of command.

Matt Jones National President Combat Veterans Motorcycle Association®