

Lunch and Learn – design in Mid Rise Multi residential projects



Great work is being done in **Mid Rise in Canada**. It is hard for you. You have limited design freedom and façade choices? Maybe not. Let's build your **competitive edge** through education.

Blair Davies, P.Eng in the **epicenter of this effort**. I'm Blair. **20+ years** in facades has introduced me to all key topics and would like to share that knowledge in an interactive lunch and learn.

Topics will empower you to make **informed decisions** on façade choices, **detailing, construction** that leads to the **lowest cost at the highest quality**.

- What makes up the **cost decision**? Hint not the cost of the finish.
 - **I'll share a cost checklist.**
- Why **aluminum** – prices have gone up, so how to react? You are messing with material that is impacted by geopolitical forces, out of the hands of suppliers.
- What is the range of choices for cladding.
 - A focus on **fibre cement** as a solution, in context of other choices.
- Walk through **details** in high performance facades, as the **codes** are coming right at you, or maybe you are seeing this as a business opportunity. Hint 'yes'.
- **Case studies**: What is happening? **Ontario can do much better, you can.**
- **I have a couple surprises up my sleeve.**

The Hive: A Landmark in Calgary's Boutique Living – So Good They Are Using CERACLAD again

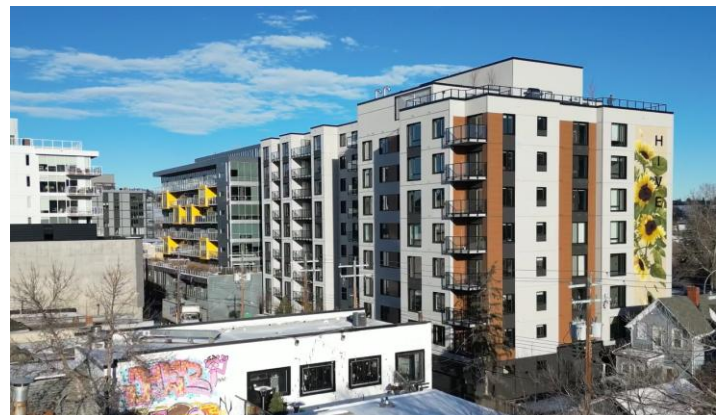
[Project Overview](#) [click for more info]

Location: Calgary, Alberta

Architects: Lola Architects

General Contractor: Flynn

Exterior Cladding: CERACLAD Rain Screen System



The **Hive** is a six-story, **purpose-built rental** in a vibrant Calgary neighborhood, designed to attract young professionals. It combines modern aesthetics, **tight budgets**, efficiency, and sustainability in a boutique-style residential setting. The project stands out due to its **durability, design innovation, and integration of public art**.