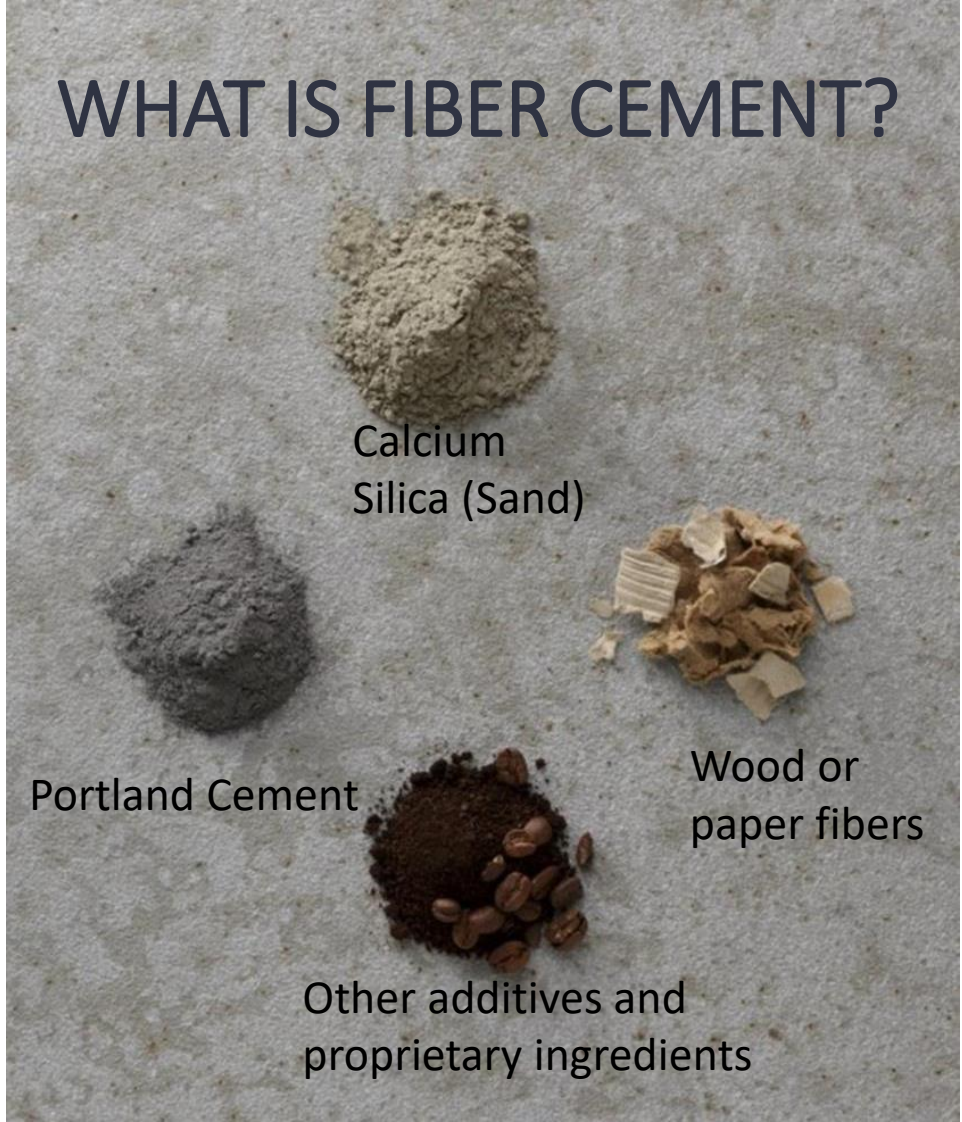




C E R A C L A D
Rain Screen Exterior Siding System

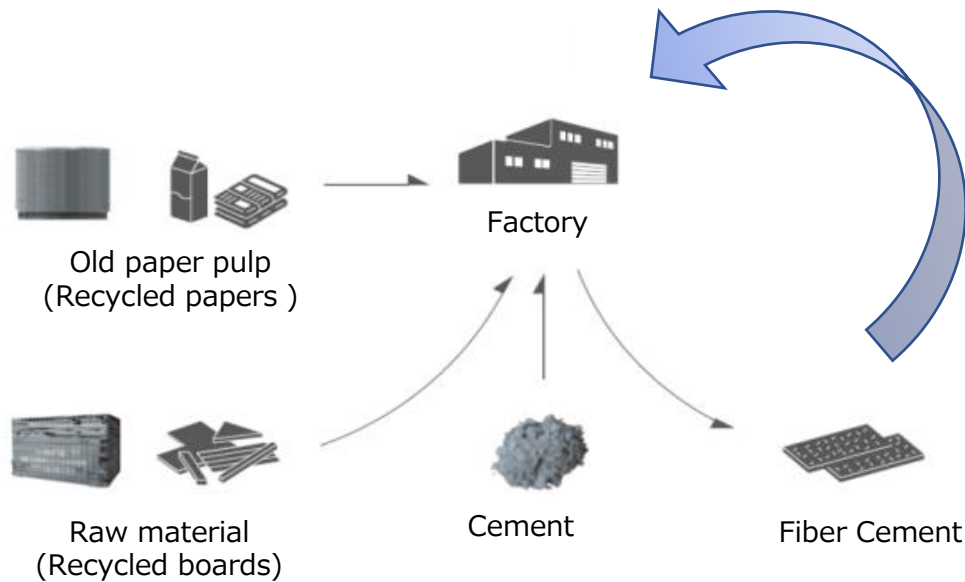
And the Environment

FSi
FACADE SYSTEMS INC.



Simple and few components of the material

Fiber cement manufacturing process

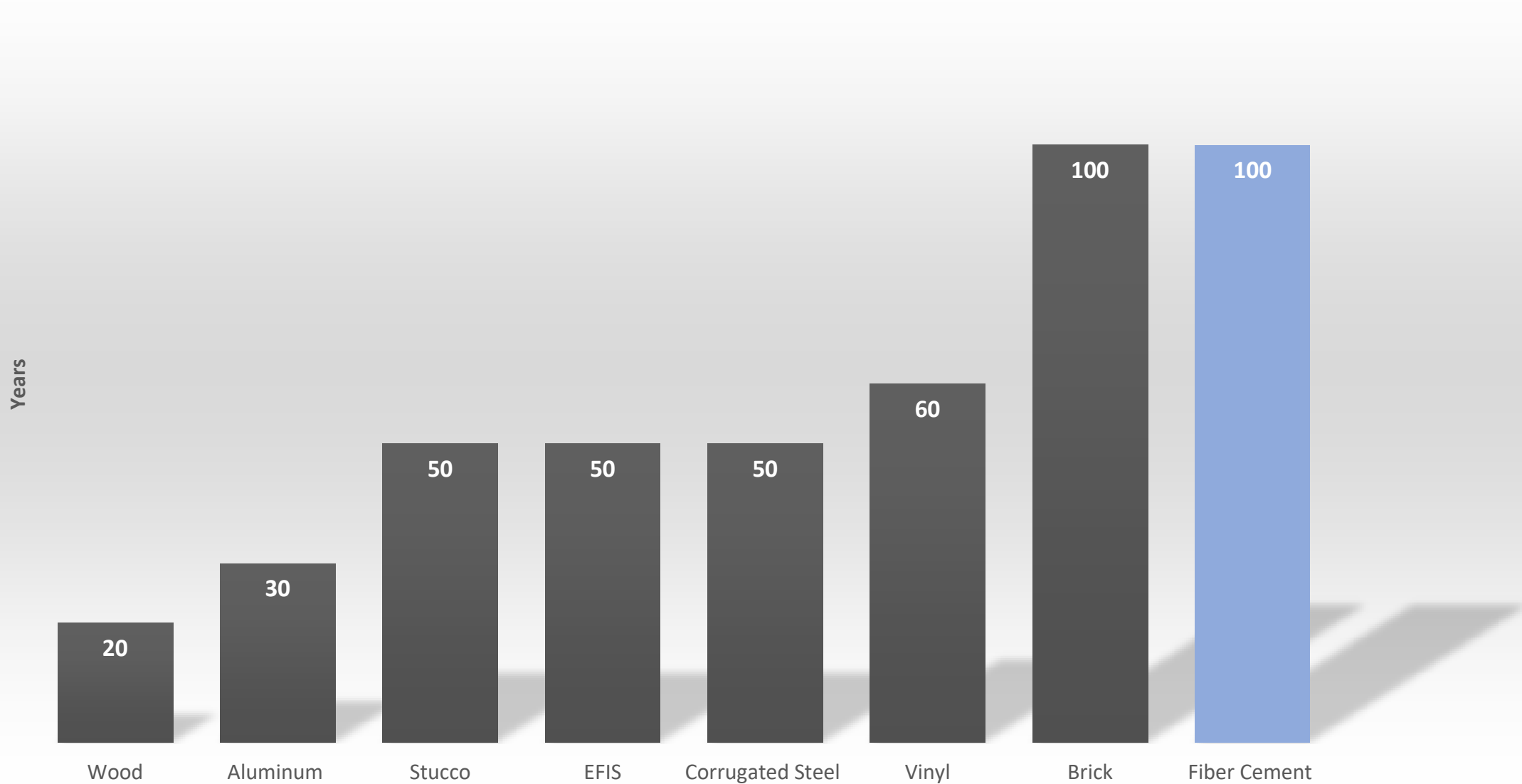


Fiber cement typically has anywhere from 30-60% recycled materials

A large percentage of the recycled content can be “post-consumer” recycled content, typically 8-22%

Some manufacturers also have takeback programs for construction scraps

Expected Service Life of Cladding materials



Other Sustainability Contributions

- Prefinished fiber cement reduces VOC exposure at the jobsite
- Fiber Cement typically doesn't contain any ingredients on the "Red List", like PVC, Lead, or Asbestos
- Compatibility with continuous exterior insulation systems
- Can contribute to LEED v4 in Materials and Resources (MR) category



The CERACLAD Commitment

Our Mission

All of our research and development efforts are focused on continual improvement improvement of our specialized exterior building products for healthy living. We will continue to develop products of the highest quality that are environmentally friendly and come in a broad range of designs to accommodate all of our clients.



Leading Credibility

KMEW, the manufacturer of CERACLAD, has been the leader of specialized exterior building products for over 25 years in Japan. These products have earned KMEW a reputation for superior quality, durability and healthy, environmentally friendly living. KMEW is committed to providing quality products backed by excellent service and has years of experience in specialized exterior building products.

Panasonic
ideas for life





Agent for Facades and Building Systems that are innovative, aesthetic, sustainable, constructible, affordable and proven

- Professional Engineer.
- Leader in engineered based businesses for 25+ years in three industries.
- Building industry since 2005.
- Clients tell me they appreciate the technical service.
- A testimony: *“You have always been an experienced voice in the world of facade materials, so we look forward to continued discussions on how we can realize our design objectives, from both an aesthetic and technical point of view.”*

