Questions Answers

Cost Drivers

Cost variables - sub framiing etc.	Varies on layout, but good budget is
How the cost of the hight denisty copares to medium density?	Medium density \$12, Low density (Hardie) \$9 but fabrication required

Question on First Priorities in Picking Façade Products

aesthetic and cost	Thank you, see chart presented.
non combustible construction	Ceraclad and all sub components are non combustible

Top Issues

Availability of costing information during the design stage, for budget -conscious	Call Blair, and we will get installer involved
projects.	
Proprietary solutions that exclude competitve Bidding.	Competitive bidding on labour available, Competitive materials: Nichiha.

Response to Chart on Product Positioning

Bricks depends on whether it is real bricks or panels.	Thank you
I have no experience with AL 13 but I feel like its first cost is over represented.	Thank you
What about low density FRC makes it more complex to install than medium	Fabrication, must protect all edges from water, cuts are not precise.
density FRC?	

How do you think about Aesthetics (eye of the beholder)	
Colour and texture	
I think of colour and layout, not aesthetics so much.	
Layout colour and texture	Thank you
layout and texture	
Should have said texture, not aesthetics.	
Technical	
Detailing around wall / roof junctions and multiple junctions.	Details in BIM on website
	Similar to automotive paints; UV fade >30 years, properly installed and chosen based on texture finish rugged, even for dark colours; anti graffiti
What about low density FRC makes it more complex to install than	Low and High density panels are flat sheets, require fabrication and subsystem
medium density FRC?	attachment components. Ceraclad is a system with vent strips, self aligning clips
	and prefab corners.
Other	
	Bit of an apples and oranges: Ceraclad has holes through the side of the panel, making it better to sustain water and ice, so density material part of panel is between the low and high panels. Low density published at 88 lb/cu ft; high density 110 lb/cu ft. Density is a label, the whole spectrum of strengths is what matters; impact, flexural, freeze thaw.
Do you have certified installers?	Not needed, installation is simple. Blair knows who to trust though
Does Ceraclad do the prefabricated wall systems themselves? Do you know of	(2) Yes, I will talk to them
any prefabricated residential projects done with this material in Ontario or Canada?	
Hello Blair _ My biggest challenge is ensuring Designers selections are full coordinated with documents.	Talk to Blair: specs, details, drawing review, make it easy.

FRC and accessories, landed	\$ 10	Japan
Shipping in Canada	\$ 2	Canada
Façade Install	\$ 13	Canada
Subtotal	\$ 25	_
Subgirt	\$ 3	Canada
Insulation	\$ 3	Canada
Subsystem Install incl equipment	\$ 8	Canada
Engineering	\$ 2	Canada
Weather barrier	\$ 1	Elsewh
		ere
Total	\$ 42	
Canada	\$ 31	74%