



2018 AMERICAN PATRIOT AWARD SPONSOR BENEFITS

\$100,000 AND HIGHER | PATRIOT LEVEL

Branding and Marketing Benefits:

- Company name/logo reference as a Patriot Sponsor of the American Patriot Award;
- Company mentioned and thanked during welcome comments;
- Company name/logo listing as a Patriot Sponsor on all marketing and collateral materials produced for the event, including but not limited to formal invitation, printed program and more;
- Company name/logo (with link) listed on NDU Foundation website;
- Company name/logo position as a Patriot Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event and more;

Guest Relations Benefits:

- 30 seats in a premiere seating location;
- Option of seating distinguished guests at your tables;
- Speaking opportunity for your CEO to deliver formal remarks during the program;
- Opportunity for your leadership and guests to get exclusive photos with the American Patriot Award Honoree(s);
- Opportunity to send five representatives to our "NDUF Breakfast Briefing" series;
- Option for your company to participate in an NDUF's "Defense Matters" podcast series episode.

\$50,000 | LIBERTY LEVEL

Branding and Marketing Benefits:

- Company name/logo reference as a Liberty Sponsor of the American Patriot Award;
- Company mentioned and thanked during welcome comments;
- Company name/logo listing as an Liberty Sponsor on all marketing and collateral materials produced for the event, including but not limited to formal invitation, printed program and more;
- Company name/logo (with link) listed on NDU Foundation website;
- Company name/logo position as a Liberty Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event and more;

Guest Relations Benefits:

- 25 seats in a premiere seating location;
- Option of seating distinguished guests at your tables;
- Opportunity for your leadership and guests to get exclusive photos with the American Patriot Award Honoree(s);
- Opportunity to send four representatives to our "NDUF Breakfast Briefing" series;
- Option for your company to participate in an NDUF's "Defense Matters" podcast series episode.

(continued)

\$35,000 | ANNIVERSARY LEVEL

Branding and Marketing Benefits:

- Company name/logo reference as an Anniversary Sponsor of the American Patriot Award;
- Company mentioned and thanked during welcome comments;
- Company name/logo listing as an Anniversary Sponsor on all marketing and collateral materials produced for the event, including but not limited to formal invitation, printed program and more;
- Company name/logo (with link) listed on NDU Foundation website;
- Company name/logo position as an Anniversary Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event and more;

Guest Relations Benefits:

- 20 seats in a premiere seating location;
- Option of seating distinguished guests at your tables;
- Opportunity for your leadership and guests to get exclusive photos with the American Patriot Award Honoree(s);
- Opportunity to send three representatives to our "NDUF Breakfast Briefing" series.

\$20,000 | FREEDOM LEVEL

Branding and Marketing Benefits:

- Company name/logo reference as a Freedom Sponsor of the American Patriot Award;
- Company mentioned and thanked during welcome comments;
- Company name/logo listing as a Freedom Sponsor on all marketing and collateral materials produced for the event, including but not limited to formal invitation, printed program and more;
- Company name/logo (with link) listed on NDU Foundation website;
- Company name/logo position as a Freedom Sponsor on all onsite signage including but not limited to welcome signs, sponsor banners, menu cards, IMAG screen at the event and more;

Guest Relations Benefits:

- 15 seats in a premiere seating location;
- Option of seating distinguished guests at your tables;
- Opportunity to send two representatives to our "NDUF Breakfast Briefing" series.

\$10,000 | LEADERSHIP LEVEL

Branding and Marketing Benefits:

- Company name reference as a Leadership Sponsor of the American Patriot Award;
- Company name listing as a Leadership Sponsor on key marketing and collateral materials produced for the event;
- Company name listed on NDU Foundation website;
- Company name position as a Leadership Sponsor on key onsite signage;

Guest Relations Benefits:

- 10 seats in a premiere seating location;
- Opportunity to send a representative to our "NDUF Breakfast Briefing" series.

\$3,500 | DIPLOMAT LEVEL

Branding and Marketing Benefits:

- Name listed as a Diplomat Sponsor on key marketing and collateral materials produced for the event;
- Name listed on NDU Foundation website;

Guest Relations Benefits:

- 4 seats.

2018 AMERICAN PATRIOT AWARD

PRESENTED TO

THE HONORABLE JAMES A. BAKER, III
61ST UNITED STATES SECRETARY OF STATE

THE HONORABLE LEON PANETTA
23RD UNITED STATES SECRETARY OF DEFENSE

TUESDAY, MAY 8, 2018

RONALD REAGAN BUILDING AND
INTERNATIONAL TRADE CENTER

WASHINGTON, D.C.

For information on sponsorship opportunities and tickets, please contact the NDUF at APA@ndufoundation.org or via phone at (202) 685-3800.