



CAPABILITIES STATEMENT



JOY WILLIAMS ENTERPRISES

COMPANY OVERVIEW

- Integrates arts, entertainment, and wellness through live performance, affirmation music, sound healing, and experiential programming to foster connection, creativity
- Provides workforce wellness and employee engagement solutions that support organizational culture, morale, and purpose-driven productivity.
- Designs customized corporate and organizational wellness programs, including mindfulness, stress management, team-building, and morale-building experiences designed to reduce burnout, strengthen teams, and enhance employee well-being and performance.

DIFFERENTIATORS

- Wellness + Arts Integration – Combines mindfulness, sound healing, live vocal performance, and creative expression to deliver engaging, memorable wellness experiences.
- Workforce Wellness + Employee Engagement – Develops programming that supports employee well-being, team morale, workplace connection, resilience, and organizational culture.
- Experiential Mental Wellness Programs – Offers immersive experiences including meditation, sound baths, wellness workshops, retreats, and creative wellness activations.
- Customized Wellness Solutions – Designs tailored programs that strengthen workplace culture and employee well-being.

SERVICES

- Arts & Entertainment
- Wellness-Centered Company Strategy
- Corporate Retreats
- Stress Management Workshops
- Holistic Leadership Workshops
- All - Natural Skincare
- Meditation & Sound Baths

VISION & MISSION

Our vision is to create healthier, more connected, and empowered communities and workplaces. Through our mission we activate wellness, connection, and creativity through sound and transformative experiences that empower people, strengthen teams, elevate workplace culture, and create lasting community impact.

PAST PERFORMANCE

- AT&T- Wellness Activation in partnership with The Met- June 2026
- SOHO House- Wellness Retreat for Corporate employees- Jan, Feb, & May 2026
- Salon Republic, The Lab - JWB Academy 2025
- Adisa Communications, Corporate Retreat- Wellness Activation,, 2024
- Austin - Bergstrom International Airport, Journey with AUS - Wellness Activation, 2023
- Miss USA Organization, Miss USA & Miss Teen USA Pageant - Lead Hair + Wellness Facilitation, 2021
- Farouk Systems, Creative Artistic Team (CAT) Training- Lead Hair + Wellness Facilitation, 2020

YEAR ESTABLISHED

- Built on over 20 years of experience

BUSINESS STRUCTURE

- Sole Proprietorship

BUSINESS CERTIFICATIONS

- SBE – California Dept of General Services (CA DGS)

NAICS CODES

- **456120** -Cosmetics, Beauty Supplies, and Perfume Retailers
- **611430** -Professional and Management Development Training
- **611699** -All Other Miscellaneous Schools and Instruction
- **621399** -Offices of All Other Miscellaneous Health Practitioners
- **812199** -Other Personal Care Services
- **711510** -Independent Artists, Writers, and Performers

CONTACT INFORMATION

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