



# CAPABILITIES STATEMENT



JOY WILLIAMS ENTERPRISES

## COMPANY OVERVIEW

- Integrates arts and entertainment through live vocal performance and affirmation music to inspire healing, creativity, and connection.
- Promotes holistic leadership and purpose-driven productivity through wellness-focused strategies.
- Designs customized programs to enhance employee well-being and workplace culture mindfulness and stress management sessions to reduce burnout and boost performance.

## DIFFERENTIATORS

- Wellness + Arts Integration – Combines mindfulness, sound healing, and live vocal performance to create transformative wellness experiences.
- Purpose-Driven Leadership – Aligns personal well-being with productivity, creativity, and leadership development.
- Experiential Mental Health Programs – Offers immersive experiences such as meditation, sound baths, and retreats.
- Customized Wellness Solutions – Designs tailored programs that strengthen workplace culture and employee well-being.

## SERVICES

- Arts & Entertainment
- Stress Management Workshops
- Wellness-Centered
- Holistic Leadership Workshops
- Company Strategy
- All - Natural Skincare
- Corporate Retreats
- Meditation & Sound Baths

## MISSION & VISION

Our mission is to inspire individuals to embrace their full selves through creativity, wellness, and community. Our vision is to unite sound, wellness and self-care as a sacred practice for mental health an any environment.

## PAST PERFORMANCE

- Salon Republic, The Lab - JWB Academy 2025
- Adisa Communications, Annual Company Retreat, 2024
- Austin - Bergstrom International Airport, Journey with AUS - Wellness Activation, 2023
- Miss USA Organization, Miss USA & Miss Teen USA Pageant - Wellness Facilitator, 2021
- Farouk Systems, Creative Artistic Team (CAT) Training , 2020



## YEAR ESTABLISHED

- Built on over 20 years of experience

## BUSINESS STRUCTURE

- Sole Proprietorship

## BUSINESS CERTIFICATIONS

- SBE – California Dept of General Services (CA DGS)

## NAICS CODES

- **456120** -Cosmetics, Beauty Supplies, and Perfume Retailers
- **611430** -Professional and Management Development Training
- **611699** -All Other Miscellaneous Schools and Instruction
- **621399** -Offices of All Other Miscellaneous Health Practitioners
- **812199** -Other Personal Care Services
- **711510** - -Independent Artists, Writers, and Performers

## CONTACT INFORMATION

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