Logo Design Questionnaire
Diamond Eyes Enterprises, LLC
Creating Luxury Designs Tailored to Your Brand

Thank you for choosing to work with us. We are so excited to be working with you, and we cannot wait to bring your brand to life.
Please take the next 10 minutes to fill out this form.
We know this might be quite lengthy, but we need this information to better serve you.

Disclaimer:
At Diamond Eyes Enterprises, LLC, we pride ourselves on creating original, custom designs tailored to your unique vision. We strictly adhere to ethical and legal standards, which means we do not recreate or modify copyrighted or trademarked designs from other companies.
By working with us, you can trust that your design will be 100% original, distinctive, and aligned with your brand's identity. Thank you for respecting our commitment to integrity and creativity.

April Fiveash
Luxury Brand Designer & Creative Strategist
April@Diamondeyesenterprises.com

Name

First Name   Last Name

Email

example@example.com

Your website

Business name to use on Logo *

What is the story behind your business name?

1

What does your business do?

Please include the products or services you sell

Do you have a tagline or slogan? If yes, should it be included in the logo?

What are your business's mission, vision, or core values

Who is your target audience?

Please be specific. Include age, demographics, gender, interests etc.

What are your business's mission, vision, or core values

What makes your company unique?

What message or emotion should the logo convey? Examples: Professional, playful, luxurious, creative, etc.

Do you prefer a specific style? Examples: Modern, minimalist, vintage, elegant, bold, etc.

What are your preferred colors for the logo? And what to avoid

2

Do you have a preference for font styles?Examples: Serif, sans-serif, script, bold, etc

Are there specific symbols, icons, or images you'd like to include?

Do you need variations of the logo? Examples: Color and black-and-white, horizontal and vertical formats.

for example: neutral tones, earthy greens, pastel pinks and blues etc.

Do you require specific file formats?Examples: PNG, JPEG, SVG, AI, EPS, PDF.

Describe why you like this example

Logo will be used on

Online (Website, social media, online advertising, banner ads, etc.)
Print (Business cards, gift vouchers, brochures, etc..)
Merchandise (Mugs, T-shirts, etc.)
Packaging (Boxes, parcels, tissue paper etc)