



**From Script to Screen** is an advertising agency specializing in a wide variety of branding, marketing, and strategic planning tasks. Founder Nicole Quiroga, is a recognized female business owner with more than 20 years of experience in bi-lingual media, national and regional media sales, production of on-air programs and commercials, staff training, news production, brand messaging, public speaking, and events management. She has helped organizations develop business models that invest in culturally sensitive branding and outreach efforts that effectively serve and connect to this super-consumer.

# CAPABILITY STATEMENT

## Nicole Quiroga

President/CEO

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### COMPANY INFORMATION

**DUNS:** 117465772

**CAGE:** 8LPJ8

**Established:** 05/15/2020

**EIN:** 84-5180697

**State of Incorporation:** Washington, DC

**Address:**

1155 23rd St NW Apt 4E

Washington, DC 20037 – 3304





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## CORE COMPETENCIES

- |   |   |
|---|---|
|  Advertising Agency                 |  Journalism                                  |
|  Business Development               |  Networking                                  |
|  Marketing Consulting               |  Community Outreach and Engagement           |
|  Video Production                   |  Media Campaign Development                  |
|  Translation                       |  Message and Narrative Development          |
|  Webinar Content Development      |  Promotions                                |
|  Sales Training                   |  Multicultural Outreach and Communications |
|  Event Development and Management |  Brand Reputation and Management           |

## INDUSTRY CODES

### NAICS

- 541430** Graphic Design Services
- 541513** Computer Facilities Management Services
- 541611** Administrative Management & General Management Consulting Services
- 541612** Human Resources Consulting Services
- 541613** Marketing Consulting Services
- 541618** Other Management Consulting Services
- 541810** Advertising Agencies Page 2 of 4
- 541820** Public Relations Agencies
- 541910** Marketing Research and Public Opinion Polling
- 561110** Office Administrative Services
- 611430** Professional and Management Development Training

### PSC

- R701** Support – Management: Advertising
- R497** Support – Professional: Personal Services Contracts
- R604** Support – Administrative: Mailing/Distribution
- R708** Support – Management: Public Relations
- R499** Support – Professional: Other

## PAST PERFORMANCE



## SOCIO-ECONOMIC CERTIFICATIONS

