



## GOATED SPORTSMOMS IN THE COMMUNITY

300k+

### SPORTS FAMILIES IN THE TAMPA BAY AREA



LOCAL SPENDING IMPACT:

\$3.6 PER YEAR  
BILLION

40 SPORTS TOURISM EVENTS

28,000 + Families



**GOATED SportsMoms**  
participates in over  
40 sports tourism events across  
Florida impacting over 28,000  
families per year.

ECONOMIC IMPACT: \$56 MILLION PER YEAR

150+



TAMPA BAY GOATED SPORTSMOMS MEMBERS

THE SPORTSMOMS EXPERIENCE ®

GOATED SPORTSMOMS MEMBERSHIPS

FUELING THE JOURNEY EXPERIENCES