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FOR IMMEDIATE RELEASE

NEWS RELEASE

Author Releases New Travel Guide for One of Africa’s Friendliest and Safest Countries to Visit – Ghana

Atlanta, GA – Charleslisa DeJesus, a successful entrepreneur and author in Metro Atlanta, today released her latest book, “Black to Ghana: An African American Travel Guide to Ghana” (ISBN: 978-0-9998489-9-9). Published by King Jesus Press LLC, “Black to Ghana” introduces readers to this West African country, guiding them on how to prepare before travel and exposing them to the rich culture, storied history, and exciting experiences Ghana has to offer.

“After traveling to Ghana recently, I was moved to put my experiences into words,” explained DeJesus. As a person of African decent living in America, I felt a strong connection while in Ghana, a place where some of our enslaved ancestors came from. For some who look like me, it’s difficult to find pride in your heritage when you don’t know the history of your people. If I had this travel experience in my youth, perhaps, I would not have felt ashamed to be African American while sitting in class learning about slavery. Perhaps, I would not have felt embarrassed when my teacher asked everyone to name their ancestral country of origin and I hesitantly muttered Africa, which isn’t even a country. This book is designed to give readers a taste of Ghana, encourage African Americans to embrace it as a tourist destination, and show readers a connection between America and Ghana through a historical and cultural context.”

“Black to Ghana” guides readers on some of the most popular places to visit throughout Ghana’s 16 regions including lounges, slave dungeons and other sites of historical interest, parks and natural wonders, beaches, festivals, and shopping areas. It also includes step-by-step instructions on obtaining

travel documents and vaccinations, while preparing travelers with helpful tips on planning, budgeting and packing.

Ranked by the Institute for Economics and Peace as the 40th safest country in the world and the second safest in sub-Saharan Africa, Ghana has become an attractive country to visit in recent years. African Americans and others in the diaspora have flocked there for music and arts festivals such as Afrocella and Afro Nation, as well as a variety of other events. The Ghanaian government has worked to attract visitors of African descent with the Year of Return 2019, a year that coincided with the 400-year anniversary of when enslaved Africans arrived in Jamestown, Virginia, and a Beyond the Return campaign.

About the Author

Charleslisa DeJesus is a native of Buffalo, New York. She is a graduate of SUNY Buffalo State University with a Bachelor of Arts degree in Public Communication. Charleslisa's communication career spans more than 27 years in both the public and private sectors. It is where she has honed her writing skills, and it has fueled her passion to become a published author. "Black to Ghana: An African American Travel Guide to Ghana" is her sophomore book, inspired by her memorable travels to Ghana. She has also authored a memoir, "A Product of a Pimp and a Prostitute: My Forgiveness Journey." Both works are published through King Jesus Press LLC, a company she founded in 2018. King Jesus Press LLC offers publishing services to help other writers become authors as well. Those services include ghost writing, editing, design, layout, preparation for distribution, etc.

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For more information, book signings or speaking engagements, contact Dominique Maddox at info@kingjesuspress.com. Visit: www.charleslisa.com and www.kingjesuspress.com.

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