



Down with Derby

PARTNERSHIP
OPPORTUNITIES





What is Down with Derby?

A fashion event where the styles and the smiles steal the show! As the leading inclusive fashion show for the Kentucky Derby season, Down with Derby features models with all abilities alongside industry professionals showcasing inclusion is the most stylish look of them all!

Our Mission

To support the dreams of individuals of all abilities through access, opportunity, education, and advocacy, thus providing them with a more robust and fulfilled life.



What are the details?

When: March 29, 2024

Where: Kentucky Derby Museum (704 Central Ave)

Time: 6:30 PM to 9:30 PM

Dress Code: Business casual or Derby-inspired

Contact: Nicole Nischwitz - Volz

downwithderby@gmail.com or 317.999.7108

Partnership Opportunities:

Take Me To The Races Presenting Partner - \$5,000

Silks Cocktail Reception Partner - \$3,500

Filly Partner - \$2,000

First Look Partner - \$1,200

Close The Show Partner - \$1,200

Twin Spires Runway Partner - \$300

Social Media Partner- \$250

In-Kind or Auction Item Partner- Contact Nicole Nischwitz



Partnership Benefits:

Take Me To The Races Partner- \$5,000 Commitment (1 Available)

- Press Release announcing presenting sponsor
- Included in select promotions, marketing, and printed materials surrounding the event
- Company name and/or logo on event step and repeat
- Company name and/or logo on event website with hyperlink
- Opportunity to include select branded materials in "swag bags"
- (2) Personalized social media posts across our 6K social network
- (1) Personalized emails to our 3K+ subscriber database
- (12) Down with Derby VIP tickets
- Full-page full-color advertisement in Down with Derby program
- Recognition and opportunity to speak during opening remarks

Silks Cocktail Reception Partner - \$3,500 Commitment (1 Remaining)

- Included in select printed materials surrounding the event
- Company name and/or logo on event step and repeat
- Company name and/or logo on event website with hyperlink
- Opportunity to include select branded materials in "swag bags"
- (1) Personalized social media posts across our 6K social network
- (1) Personalized emails to our 3K+ subscriber database
- (8) Down with Derby preferred seats
- Full-page full-color advertisement in Down with Derby program
- Recognition during opening remarks

Filly Partner - \$2,000 Commitment

- Included in select printed materials surrounding the event
- Company name and/or logo on event website with hyperlink
- Opportunity to include select branded materials in "swag bags"
- (1) Personalized social media posts across our 6K+ network
- (1) VIP table at the event
- (6) Down with Derby preferred seats
- Full-page full-color advertisement in Down with Derby program



Partnership Benefits:

First Look Partner- \$1,200 Commitment

- Company name and/or logo on event website with hyperlink
- Opportunity to include select branded materials in "swag bags."
- (4) Down with Derby VIP tickets
- Opportunity to select which model will open the show
- May be listed as a sponsor in the Down with Derby program

Close The Show Partner- \$1,200 Commitment

- Company name and/or logo on event website with hyperlink
- Opportunity to include select branded materials in "swag bags."
- (4) Down with Derby VIP tickets
- Opportunity to select which model will close the show
- May be listed as a sponsor in the Down with Derby program

Twin Spires Runway Partner - \$300 Commitment

- Company name and/or logo on event website with hyperlink
- Opportunity to have a minimum of six styles in the show
- (2) Down with Derby walk-around tickets
- May be listed as a sponsor in the Down with Derby program

Social Media Partner - \$250 Commitment

- (1) personalized social media posts across our 6K+ network
- (2) Down with Derby walk-around tickets
- May be listed as a sponsor in the Down with Derby program

In-Kind or Auction Item Partner

- (2) Down with Derby walk-around tickets (if available)
- May be listed as a sponsor in the Down with Derby program





2024 Partnership Commitment Form



Partnership Levels:

- Take Me To The Races Presenting- \$5,000
- Silks Cocktail Reception Partner- \$3,500
- Filly Partner- \$2,000
- Close or Open the Show Partner - \$1,200
- Twin Spires Runway Partner- \$300
- Social Media Partner- \$250
- I am unable to attend but would like to make a gift of \$_____

Payment Information:

Company Name: _____ Contact Name: _____
(as it should appear in print)

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Cell: _____

Name on card: _____

Card Number: _____ Exp. Date: _____ CVV: _____

Signature: _____ Date: _____

Bill me at the address above

Charge my credit card

Card Type: Mastercard Visa AMEX Discover

I have enclosed a check payable to Down with Derby Fashion Show



Please email Nicole Volz at downwithderby@gmail.com the names, cell phone numbers, and email addresses of your attendees when submitting this form, or write the information on the back of the form before mailing to us at:

Down With Derby
C/O: Nicole Nischwitz
225 S. Hurstbourne Pkwy, Suite 102
Louisville, KY 40222

Thank you for your partnership!