

Driving Productivity Gains through PC Refresh

For most businesses, technology is something of a double-edged sword. On the one hand, it helps you run your business and remain competitive. On the other hand, updating hardware and software requires ongoing investments in time and money.

85% of IT Decision Makers

noted that their leadership understands the link between PC refresh, employee experience, and productivity, but they are still struggling to lay the groundwork for their organizations to operationalize.

Forrester 2020



Consider these sobering statistics regarding out-dated PCs and why system refresh is essential:

4.6x more likely to need repair, resulting in 196 hours of lost productivity time

\$1,170 TCO enough to replace with two or more newer PCs

27% higher security breach and data theft incidents, costing more than \$84K per case, on average

46% of SMBs have PCs 4+ years old

OVER 50% of small business disasters are the result of hardware failures

Industry-leading Compute Solutions available from:



Hewlett Packard Enterprise



Lenovo

The Road to Refresh:

Leading-edge businesses have begun to realize that investing in PC refresh and updated PC management is the quickest way to not only improve employee satisfaction, but also to decrease security vulnerabilities. Consider the following strategies when thinking, planning, and implementing your PC strategy:



PC Refresh Cycles Enhances the Employee Experience (EX)

Organizations benefit when EX is high, which leads to better performance, increased productivity, and ultimately, an enhanced bottom line.



Disregard Traditional Refresh Cycles

The old method of “replacing PCs every X years” is outdated. Most often, technology needs match specific groups, not the entire organization. Device-as-a-Service lifecycle management is also a cost-effective option in lieu of leasing and buying.



Embrace Modern Management Tools

Leveraging a modern toolkit of cloud-based APIs, conditional access, and deployment automation will enable technology leaders to adapt to the needs of employees faster, cheaper, and easier.



No Compromise Between Security and Experience

Your security strategy should fundamentally drive a better technology experience, not inhibit it.

Contact us today to discuss your PC Refresh options and how the DaaS program could benefit your company