

LWPOA BOARD MEETING Minutes
July 14, 2026
12:30 PM (CST)
Wedowee First United Methodist Church
Wedowee, AL 36278

Call to Order –(Woody McClintock)

Members Present: Woody McClintock, Loretta Coleman, John Beaty, Lissa Calhoun, Alex, Terri Conkle, Sonya Miller, Tracy Wilson

Absent: Bridget,

Secretary: Lorie Teal, present

Approval of June 9, 2026 Minutes(Woody McClintock)

Motion to approve was made by John Beaty, a 2nd was made by Woody McClintock. Minutes are approved as written. Woody explained he changed the format of the minutes to have the agenda committee driven to align with our priorities for LWPOA.

Membership – (Lorie Teal) As of July 1,2026 we have 326 (from Zeffy Members List) for 2026.

- We ended the year with 470 members for 2025.

Non-Committee Business:

IRS Update for unfiled taxes (Woody)

- Late May we received an IRS penalty of \$1354.60 for taxes not filed in 2021- This is already paid to avoid further late charges.
- Lorie shared LWPOA's past steps in correcting any years where taxes were not filed.
- Lorie has sent a request for reimbursement and for forgiveness on any years taxes were not filed. We are awaiting to hear from IRS on both of these requests.

Brainstorming for Possible LWPOA Rebranding (Ally)

We would need to file a change at the state level if we change brand name.

- 1.) Pick the name we are changing to...
- 2.) Alex will build the graphic for a new logo- Other important factors needing attention are:
 - a.) Use full name in logo for now.
 - b.) Alex will create several logo choices and share with board for a vote.
 - c.) Protecting and preserving Lake Wedowee
 - d.) Determine a timeline of what needs to be accomplished by the end of the year (Reveal logo at Annual Meeting) (Alex will work on a timeline, Terri will fold this timeline into membership for the upcoming year)
 - e.) Goal is membership, awareness and additional revenue.
 - f.) Determine how and when we will roll it out, 1 tshirt per membership
 - T- Shirt sales- We can sell shirts. It depends on how we sell the shirts (no paid employees can sell shirts). Shirts must list our initiatives and "teach the user" and must be less than \$1000 in profit. Maybe we tie this t-shirt idea into the rebranding for 2027.
 - A unanimous vote was taken, we will move forward with option 4 for rebranding.
- **Option 1: Lake Wedowee Preservation & Outreach Alliance**
Emphasizes both conservation/preservation and community outreach/education, while "Alliance" feels welcoming and collaborative.
- **Option 2: Lake Wedowee Preservation Organization & Alliance**

More official/nonprofit-style feel while still sounding conservation-focused and community-oriented

- **Option 3: Lake Wedowee Preservation & Operations Association**

Could work well since the organization helps support actual lake projects, cleanups, safety initiatives, events, and operational efforts tied to the lake itself.

- **Option 4: Lake Wedowee Preservation Organization of Alabama**

Committee Updates

- **Fish Habitat and Lake Navigation - John**

John and Woody went out to reposition some of the safety buoys but the state patrol took those. POA does hazard buoys. State patrol does no wake zone.

- **Preservation & Safety Education - Bridgette**

- Update on development of an Outdoor Learning & Safety Initiative

Discussion postponed due to Bridgette being absent. We will discuss it next month.

- **Lake Clean-Up - Woody, Lissa**

- Startup steps are happening.
- Woody has started a checklist of items to begin this process. Woody needs help to identify meal solutions.
- Terri asked when the leaders come to Lake Clean Up that we really show up and show out as a team.
- Terri suggested we announce the completion of Lake Relicensing. Woody will reach out to Barry to ensure everything is complete with relicensing.

- **Water Quality – Tracy**

- Wedowee Creek drain pipe dump- The city's water treatment plant is spilling into Lake Wedowee and is in the acceptable range. Tracy shared AlabamaWaterWatch.org to read about lake levels and other water watch information pertaining to Lake Wedowee. This area has recently been tested by Tracy and deemed to be safe. Tracy stated to use caution in posting. We do not want to mislead residents. We should post AL Water Watch links to show ongoing testing over long periods of time.
- Role vacancy- Susan Urquharts resigned as Chair of Water Quality. Woody stated he will take responsibility for this change. He changed the chair to be Tracy so that she could be the monthly reporter on this. Woody is working with AL Water Watch to know what all is required. Frank narrowed the 7 page document to bullet points. He will update us when he finds a replacement.

- **Social Media – (Ally)**

- Facebook access- Woody and Ally have been trying to get Ally access to LWPOA Facebook. The past Facebook leader has not been able to give Ally rights. For now we will continue as we are with posting information.

- **Membership & Hospitality – Terri, Sonya**

- Fall Annual Meeting Plan- Terri will check with the new marina owner to see if she or Mia would allow us to host the meeting at her marina location.
- 325 to 470- 82 of these members have phone numbers on file with us. All who are willing to call, to help them renew. Sonya, Woody and Lorie will make these calls. Loretta will create a list and assign it to all who volunteer to call them.

Financials – Loretta

- Loretta shared a mid year financial update with details of how we can adjust spending and better allocate funds to initiatives.
- Lissa made a motion to move the saving money to checking if we do not get the majority of the 82 members we are planning to call this week. Reduce discretion expenses down to this number and if we get more then apply to safety and buoys
- Lissa made a motion to reduce discretionary funds and Tracy seconded.
- Lorie will move \$5000 from saving to checking to help with budgeting purposes after calls are made, if needed.
-

Zeffy Campaigns & Communications – Loretta

- The Zeffy platform has been updated for Woody's contact information. Pat, Tut and Steve have been removed from Zeffy. Woody and Lorie are notified when payments are made via Zeffy.
- Stripe is used by Zeffy to protect credit cards saved on line for online renewals. Zeffy and Stripe have not had any fraud problems.
- Auto renewal was not on the Zeffy sign up. It defaults to auto renewal, now.
- Zeffy Campaigns are now set up to end at the end of each year. For all future members it will end on the last day of the year.
- Zeffy charges \$1.00 to send each letter. The lesser cost was to send an email. Now that we know better we will use this information to make future decisions.

Other Discussion

- Terri shared in light of the lake accident this past week there is a lot of conversation about removing the stumps and trees as much as possible from the lake. - Could we reach out to AL Power to help remove trees? Could we do signage to inform lake goers that danger is in lake even when not seen by eye.
- Woody and Lissa are meeting with Crystal next week. He will ask about signage for awareness of dangers of submerged logs, trees
- Sonya will contact Chris Lungsford to enquire about...SAR..(Search And Rescue) who leads this team, what is needed, is everyone trained.
- Lorie will invite Terry Norton, realtor, to next meeting to discuss ideas of how to partner with realtors for them to share with new home owners on Lake Wedowee.

Event Timelines (not all inclusive)

	July	August	Sept	Oct	Nov	Dec	Jan
Re-branding Planning & Prep							Implement / Shirts via renewals
Tax & Legal Requirements							
Shirt strategy							
Member communications							
Preservation & Safety Ed Program							

Research, define, partner, implement		
Tax Filing Resolution		
Member Activities	Lake Clean-up	Fall Meeting

Adjourn – The next general meeting will be held August 11 , 2026 12:30 PM, location is Wedowee First United Methodist Church. Woody made a motion to adjourn, Terri 2nd this motion.