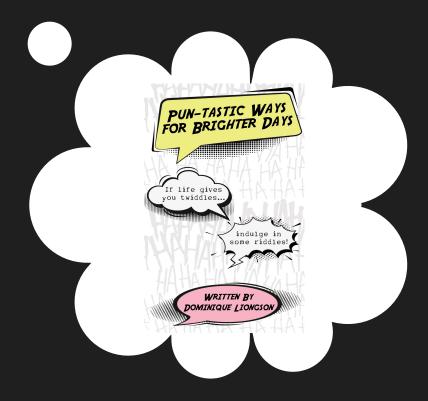
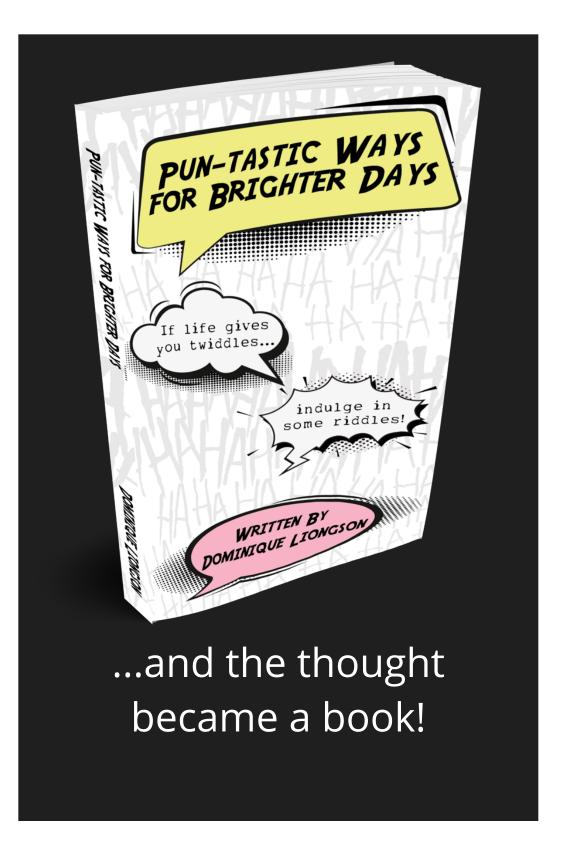


# The Media Kit

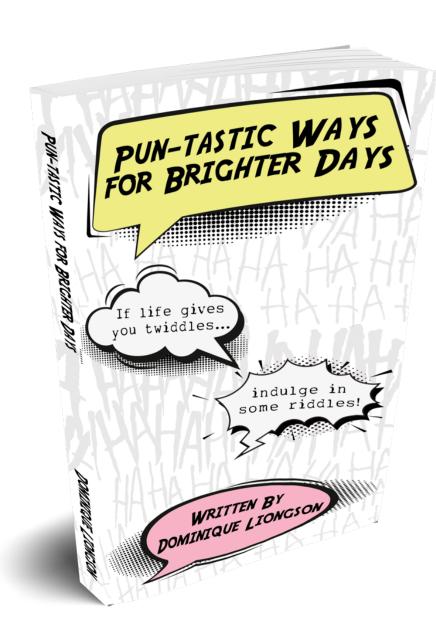


It started from a thought...





#### How did PUN-TASTIC WAYS FOR BRIGHTER DAYS begin?



Dominique Liongson loves to hear and laugh at a good joke. Over the years she had several attempts to retell jokes to her mates, with the goal of enjoying the laughter with them, and to feel great together.

No success. Within those attempts, Dominique got lost with the sequence of the jokes, which meant zero laughter, and it felt far from great. So, she tried reading and listening to jokes, while picking up their patterns. Somehow, joke reading and joke listening worked to make joke retelling easier; they helped yield buckets and buckets of laughter.

Then Dominique accepted a challenge to write her own jokes. After years of borrowing jokes from other sources, she felt it was time to work from her own creative mind instead. By 2017, she grabbed a pen, and wrote one riddle pun a day for a year. Yes, she did this for 365 days.

With the cooperation of Dominique and the publishing team, PUN-TASTIC WAYS FOR BRIGHTER DAYS is her bundle-of-joy book that came to life. Now ready for you to read and decide — whether to roll your eyes, or to crack up laughing.

That was how PUN-TASTIC WAYS FOR BRIGHTER DAYS began.

#### **BOOK EXCERPT**

- 76) What is the opposite of affogato?
- --I-remember-o
- 197) When can you buy an American Tourister bag and a High Sierra bag on specials?
- --not on a Samson-day but on a Samson-night (...Samsonite)
- 203) Where are beheaded heads collected?
- --in the head office
- 262) Who is King Arthur's bloody doctor?
- --the Sir-John (...surgeon)
- 322) Why is there a Starbucks corner in an Australian Courtroom?
- --because they need a barista (...barrister)
- 327) How do bullfighters prepare an entrance?
- --They mat-a-door. (...matador)



## ABOUT THE AUTHOR

Dominique Liongson is an artist in the field of following recipes of artistic skills and from there, creating her own recipes.

From either following the rules to the letter, or breaking some so she can create her own style, Dominique's art involves projects with clever use of three-dimensional (3D) crafts, 2D visuals, and 1D written words.

As for her intellectual side, Dominique believes IQ level and educational attainment do not matter. She believes that *how* the intelligence is used, is far more important than its rating or numerical value.

In the case of PUN-TASTIC WAYS FOR BRIGHTER DAYS, Dominique used her witty brain to complete this book project with clean funny riddles. She added the following elements to fill up the reader's light and darkness: 1) love to a hungry heart; 2) joy to a suicidal soul; and 3) peace to a mace-sprayed mind.



This collection showcases Dominique's prolific creative mind. She's a pun factory! Kudos to you, Dominique, and keep them coming!

(D.M. - San Francisco, CA, USA)

Just like an experienced pilot, these jokes land smoothly every time. 🗙 🗙 🗙



(G. Nevins - Parañaque, Philippines)

I have never seen a book full of such thought provoking humour. So many ways of thinking about things that no one has thought of. A unique mind in action.

(L. Moriarty - Tugun, QLD, Australia)

Very good play on words in the English language showing mastery of phonetics with subtle humor. Well done. Congratulations!

(P.H. Monteleone - Metuchen, NJ, USA)

If you think puns are pun-ny heres the book for you! 365 puns and brain teasers to keep you and your family occupied every day of the year.

(F. Trapaga - Sydney, NSW, Australia)

Dominique's book reminds of me jokes I would crack to my younger sister when we were kids. The lines evoke child-like wit, a form of entertainment that is lost — and very much welcome — to the busy and anxious adult mind. I foresee this book as a useful read while bonding with children.

(L. Lachica - Taguig, Philippines)

<>Funny<> Laughed their heads off.

(R. Owen - QLD, Australia)

... When I start reading the title, I feel it was fun to read it and continue to read all the way. It was a HAPPY BOOK and you will observe that the book is... made by a very intelligent Ms Dominique Liongson. For me it's a very nice book that will make people combat stress and frustrations, because when you read this book you feel the happiness inside of you; so it will make you focus back to the work/chores you need to accomplish... Overall the content of the book for me is 5 stars. (P. Gutierrez - Manila, Philippines)

It's a book you can carry around. It makes you think hard sometimes no matter how simple the jokes. (G. Candelario - Laguna, Philippines)

A work of genius.

(F. Liongson - QLD, Australia)



(L.U. Panagsagan - Manila, Philippines)

🌞 🔅 🌣 a pun a day brightens the way!

(P. Christopher - Hawaii, USA)

GREAT WORK 👍

(C.E. Hernaez - Muntinlupa City, Philippines)

SUPER COOL

(H. Montecalvo - Manila, Philippines)

Short and smart jokes.

(J. Marie - WA, Australia)

Very ingenious way of putting words together that makes one think and laugh at the end!

(B. Morey - Manila, Philippines)

Liongson's puns made me giggle. She has a refreshing way of seeing the world.

(H. Stubbs - QLD, Australia)

The book is full of wit. Every pun is made intelligently. (Dominique's) good at this. I learned a lot of words that can be seen differently. Such an intelligent mind.

(C. G. Lucero - Laguna, Philippines)

The author has a wonderful mind. She lives, eats, sleeps and breathes word association and I think this is admirable and she is very clever. I confess though, I find few of her puns amusing. To me, an explantion after each pun should not be required. Each pun should stand alone as an amusing wordplay or double entendre. But don't take my word for it - read it for yourself. Contact the author to find where it may be purchase. This book is selling very well and I applaud Dominique for writing it.

(R. V. Dixon - QLD, Australia)

Pun-tastic Ways For (Brighter) Days... Boredom reliever, positivity, and a healthy way to enjoy minute happiness!

(I. B. Nuñez - Manila, Philippines)

Its a fresh approach on that kind of subject.

(B. Samonte - Quezon City, Philippines)

A brilliant twist on words. Left a grin from ear to ear.

(B. D. Scott - QLD, Australia)

Dominique's writing is funny and witty— and pretty much sounds the way she speaks when she writes. That's why she is such a joy to be with, always spreading positive thoughts and laughter. Dear Reader, enjoy this book as much as I do!

(M. S. Reyes - Makati, Philippines)

Hey! It's really cool that (Dominique) made (this) book. Not sure if I have but if not, congratulations! It's not an easy feat and (she made the book) wonderfully. I'm excited to give (the book) to the boys!

(P. Martelino - Manila, Philippines)

My kids had a good laugh while reading (this) book. My 10 year-old said, "Mom, your classmate (Dominique) is a genius!" They love puns very much.

This book of puns clicked very well with my kids. It was fun watching them taking turns to read the questions and laughing at all the pun-ny answers. Thanks and congratulations... on this book, most of all for sending it to far far away— (Santa Rosa) Hope this reaches more readers. Tooking forward (for) the next ones

(M. M. Gabriel - Laguna, Philippines)

The Pun-tastic Ways booklet is a wonderfully scripted humorous read with a difference. My customers who have purchased it keep telling me how enjoyably funny it is.

(G. Isaacson - QLD, Australia)

A good read for the young and the young at heart.

(M. Liongson - QLD, Australia)

The book Pun-tastic ways for Brighter Days is amazing; really brightens up your day! This book is really pun-tastic and fun-tastic and fantastic!!!

(E. Garde - Toronto, Canada)

Your book just came in the right time. It's a joy getting those witty phrases after a long and hard day. (R. Garingan - Manila, Philippines)

Pun-tastic Ways for Brighter Days by Dominique Liongson is great way to start your day. Keeping the book handy and picking it up to enjoy a giggle every morning will no doubt bring a smile to your face. An entertaining and enjoyable read for the quick witted among us. Dominique's commitment to this book is inspiring and it is a joy to read and share with friends who value puntastic humour.

(K. Cox - QLD, Australia)

A funny series of jokes and joke telling. I particularly liked the explanation at the end of each joke. **(A. Hall - QLD, Australia)** 

I can highly recommend buying this joke book as it definitely makes you smile when reading. It's always such a positive feeling to make others laugh.

(M. Hinde - QLD, Australia)

Dominique's play on words is truly imaginative and brings a smile, and sometimes a guffow, almost every time. I am happy to recommend Pun-tastic Ways for better days. A laugh for 365 days of the year.

(J. Peel - Brisbane, QLD, Australia)

More muscles to frown than to Smile and Laugh!

(G. Farol - Auckland, New Zealand)

So far so good... I love most of them... the majority made me smile or laugh!

(W. Orlans - Ontario, Canada)

A great way to make one smile at the start of each day.

(F. Peria - Manila, Philippines)

(The) book was refreshing to read. There were times though that the age gap was very noticeable. Go on writing and making people happy.

(P. De La Rama - Parañaque, Philippines)

Its good times for us coz that is (my daughter's) sense of humor hahaha...

(O. Buenaflor - Manila, Philippines)

A great source for laughs and giggles that can be shared with everyone without reserve.

(J. Amistoso - Manila, Philippines)

First of all, I'd like to say that I enjoyed reading all 365 riddles (Dominique) wrote. I think (she) is witty and clever to be able to think of these. Overall, great job!

(J. Astrero - Sumter, SC, USA)

It is nice reading on boring days...

(V. Virata - Manila, Philippines)

A collection of riddles and wisecracks capable of brightening anyone's day. Delivered in bite-sized chunks, the witty remarks are just the right size to ensure that every day has the perfect injection of humour.

(J. Smith - QLD, Australia)

## TARGET AUDIENCE:

- \* aware of the English language in the eyes of American, Australian, & Filipino perspectives
- \* high school student age and above
- \* seekers of clean humor (dad jokes)
- \* English language readers, listeners, speakers, and
- \* English language writers who wish to add zing to their writing

#### **BENEFIT:**

- \* quick and easy pieces to recall and share jokes
- \* shifts perspective to the brighter side of life
- \* a breath of fresh air after too much dirty jokes
- \* either you'll roll your eyes, or
- \* you'll crack up laughing



## **ONLINE BOOKSTORES**

#### OCEAN REEVE PUBLISHING

https://www.oceanreeve.com/product-page/pun-tastic-ways-for-brighter-days

#### **ABE BOOKS**

https://www.abebooks.com/servlet/BookDetailsPL? bi=30257331418&searchurl=an%3DDominique%2BLiongson%26sortby%3D17&cm\_sp=snipp et-\_-srp1-\_-title1

#### **ALIBRIS**

https://t.alibris.com/search/books/isbn/9781925833089

#### **AMAZON**

https://www.amazon.com/Pun-Tastic-Ways-Brighter-Dominique-Liongson/dp/1925833089/ref=sr\_1\_fkmrnull\_1?

keywords=ISBN-13%3A+978-1925833089&qid=1557297706&s=gateway&sr=8-1-fkmrnull

## ONLINE BOOKSTORES

#### **ANGUS & ROBERTSON**

https://www.angusrobertson.com.au/books/puntastic-ways-for-brighter-days-dominique-liongson/p/9781925833089?zsrc=go-

nons&gclid=EAlalQobChMImY6WktPT4QIVkR0rCh36cgp0EAYYAiABEgICgfD\_BwE

#### **BOOKTOPIA**

https://www.booktopia.com.au/puntastic-ways-for-brighter-days-dominique-liongson/book/9781925833089.html?

source=pla&gclid=EAlalQobChMlo7\_O69LT4QlViAsrCh3ynAAvEAYYASABEgL5SfD\_BwE

#### **OPEN TROLLEY**

https://opentrolley.com.sg/book/9781925833089/pun-tastic-ways-for-brighter-d

#### **SAXO**

https://www.saxo.com/dk/pun-tastic-ways-for-brighter-days\_dominique-liongson\_haeftet\_9781925833089

### **BRICK AND MORTAR STORES**

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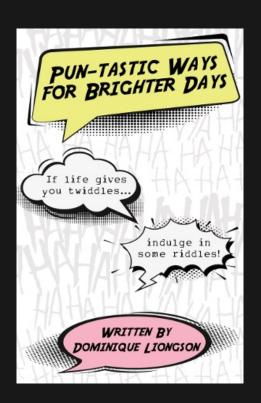
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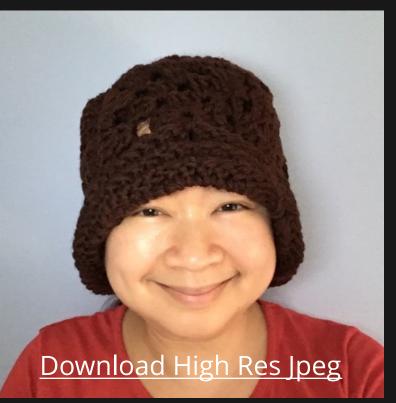
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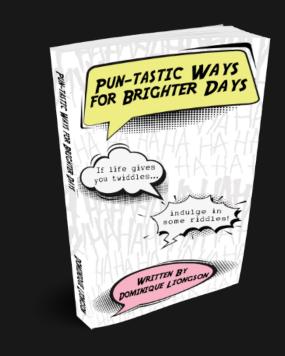






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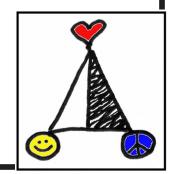


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## INTERVIEW QUESTIONS

- 1) What is PUN-TASTIC WAYS FOR BRIGHTER DAYS about?
- 2) When did you start and finish writing this joke book?
- 3) Who are your jokes for?
- 4) Why is this joke book unique?
- 5) Why did you accept the challenge to write a pun a day for 365 days?
- 6) Did you build your joke book around a genre?
- 7) How would you classify the genre of your puns?

- 8) Are the puns retold or originals?
- 9) What can you say if someone wrote a joke that is similar to yours?
- 10) Where do you get your ideas for your puns?
- 11) Who or what are your inspirations?
- 12) What may we benefit from your book?
- 13) Where can we buy your book?
- 14) What is the next step for you?



### **CONTACT THE AUTHOR**

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