



lotwfair.com



February 2026

Lake of the Woods County Fair Association  
c/o Premium Book Ad  
PO Box 600  
Baudette, MN 56623

Dear Community Member and Business Owner,

This year marks the 103rd year for Lake of the Woods County Fair, taking place June 25-28, 2026. We are working on some very exciting plans for this year's fair! Games to Go will be on the midway this year bringing several fun bounce houses as well as a mechanical bull and human gyroscope, many entertainment acts and activities, exhibits, and of course grandstand events are already in the works. The great Lake of the Woods County Fair get together is so important to our community, we cannot thank our sponsors enough for their support. The Lake of the Woods County Fair Association is a 501c3 organization.

We invite you to advertise in our Premium Book and Exhibitors Handbook. To those of you that have advertised in the past with us, we appreciate your support. We do have a website, lotwfair.com. Go check it out! The Premium Book and Exhibitors Handbook is widely distributed with about 2500 copies printed and distributed (this book is mailed to EVERY RESIDENT IN THE COUNTY!!).

Simply choose a package that fits your needs and mail the form with the payment to:  
**Lake of the Woods County Fair, PO Box 600, Baudette MN 56623.** We would like to go to press in May, please get your sponsorship or advertisement in before April 17, 2026.

For more information or any questions please contact JP Sweet 218.395.0435 or Josh Hofschulte 218.220.2552 or email lakeofthewoodsfair@gmail.com. lotwfair.com

Please see reverse side to choose from our Sponsorship Packages or A La Carte or (both!) Please mail in this form with your payment.

Contact Person: \_\_\_\_\_

Contact Information: \_\_\_\_\_

## SPONSORSHIP PACKAGES

- Perch Package** - \$200 • 1/8 Page Ad\*  
2 Grandstand Passes
- Pike Package** - \$400 • 1/4 Page Ad\*  
4 Grandstand Passes
- Sauger Package** - \$800 • 1/2 Page Ad\*  
6 Grandstand Passes  
Trophy Sponsorship (circle one: Animal or Grandstand)  
Company Logo/Name on all fair posters
- Walleye Package** - \$1000 • Full Page Ad\*  
6 Grandstand Passes  
Link on our website to your Business Page  
Trophy Sponsorship (circle one: Animal or Grandstand)  
Banner Displayed on the back of Grandstand  
Designated Parking Spot at the Grandstand Events

- MINNESOTA NICE (Sponsor a part of the fairgrounds!!) - \$2500**  
You get everything in the Walleye Package plus the presenting sponsors of one of the following areas of the fairgrounds. Grandstand, Pavilion Stage, Midway or Horse Arena. All events that take place on this area will carry your businesses name and banners on it for the entirety of the 2026 Calendar Year!

Example: Sloughgrass on the (YOUR NAME HERE) Pavilion Stage

Crash of the Titans 2-7PM in the (YOUR NAME HERE) Grandstand.

\*Please contact JP Sweet 218.395.0435 or Josh Hofschulte 218.220.2552 for availability for this package before returning the form.

## A LA CARTE

- 1/8 Page Ad\* for \$150
- 1/4 Page Ad\* for \$200
- 1/2 Page Ad\* for \$250
- 4' x 6' Banner for \$300  
Displayed on the back of Grandstand
- Animal Trophy or Award for \$75 (Your name on trophy or award)
- Grandstand single Trophy for \$75 (Your name on trophy and announced at the show)
- Grandstand Class for \$350 (Your name on trophy, announced on loudspeaker and live-stream as title sponsor for class and during event recap)

Please check one option below so we can place your ad correctly.

- Use the same ad as last year. If there are any changes to last year's ad, please email lakeofthewoodsfair@gmail.com
- New Advertisement! Please email lakeofthewoodsfair@gmail.com with information about the ad.

\*1/8, 1/4, 1/2, Full Page ads will be in the Premium Book and Exhibitors Handbook

All Sponsor Packages receive Recognition on Social Media and Website

All Ads and Banners: You will have to supply artwork/logo and design.

Any design or creation would be at an extra cost.

LW Fair, PO BOX 600, Baudette, MN, 56623