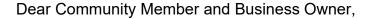
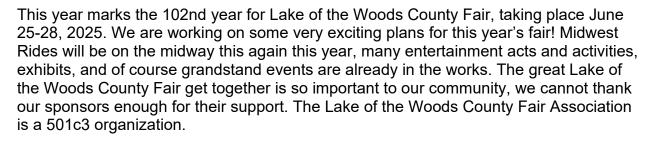
lotwfair.com



February 2025

Lake of the Woods County Fair Association c/o Premium Book Ad PO Box 600 Baudette, MN 56623





We invite you to advertise in our Premium Book and Exhibitors Handbook. To those of you that have advertised in the past with us, we appreciate your support. We are very excited to introduce our website, lotwfair.com. Go check it out! The Premium Book and Exhibitors Handbook is widely distributed with about 2500 copies printed and distributed (this book is mailed to EVERY RESIDENT IN THE COUNTY!!).

Simply choose a package that fits your needs and mail the form with the payment to: Lake of the Woods County Fair, PO Box 600, Baudette MN 56623. We would like to go to press in May, please get your sponsorship or advertisement in before April 18, 2025. For more information or any questions please contact Jennifer Johnson 218.202.1920 or email lakeofthewoodsfair@gmail.com.



Please choose from our A La Carte Menu or a Sponsorship Package (or both!) and mail in this form with your payment.
Contact Person
Contact Information
A La Carte Menu
ADVERTISMENT SIZE
1/8 page for \$100
½ page for \$150
½ page for \$200
4'x6' Banner for \$300 to be hung on the back of the Grandstand (You would provide your Logo or artwork and website and phone number. Any design or creation would be at an extra cost).
Sponsor a Trophy or Award for \$75 (Your business name goes on the trophy or award). Please circle one option Grandstand or Animal .
Please check one option below so we can place your ad correctly.
Use the same ad as last year. If there are any changes to last year's ad, please specify:
New advertisement, please write information below and specify if you would like a general picture or attach a sample (a sample might include your business card or advertisement from another flyer).
I do not want an advertisement in the Premium Book- I just want to donate funds
\$ (any and all funds are greatly appreciated 😊)

SPONSORSHIP PACKAGES

___ Midway Special: \$200



- 1/8-page ad in the Premium Book and Exhibitors Handbook
- 2 Grandstand passes to the Oval Races or Demo
- Recognition on social media and website

__ Cotton Candy and Snow Cones: \$400



- 1/4-page ad in the Premium Book and Exhibitors Handbook
- 4 Grandstand passes to the Oval Races or Demo
- Recognition on social media and website

Roller Coaster Queen: \$800



- 1/2-page ad in the Premium Book and Exhibitors Handbook
- Trophy Sponsorship (Circle one: **Animal** or **Grandstand**)
- 6 Grandstand passes to the Oval Races or Demo
- Company logo/ name on all fair posters and Recognition on social media and website

Carnival King: \$1000



- Full Page ad in the Premium Book and Exhibitors Handbook and on the website with a link to your business page.
- Trophy Sponsorship (Circle one: Animal or Grandstand)
- 6 Grandstand passes to the Oval Races or Demo
- Banner displayed on the back of the Grandstand (you will need to supply artwork/ logo and design for the banner).
- Company logo/ name on all fair posters and Recognition on social media and website
- Designated Parking Spot at the Grandstand Events