

NPHLI STARTER KIT

QR-based caregiver education
that closes the loop.

Start using this in 10 minutes

- Display the poster where families will see it
- Share the QR when a caregiver has a question
- Say: “Scan for a 2-minute guide and next steps”
- Use the handout if additional support is needed

What caregivers get



A short video



A few quick
questions



Clear next-
step guidance

No camera? Type the short link shown on the poster

SCAN FOR A 2-MINUTE CAREGIVER GUIDE

Clear next steps • Quick questions •
Multilingual options



No camera? pediatrichealthliteracy.org/demo

NOT SURE WHAT TO DO NEXT FOR YOUR CHILD?

Scan this code for a short guide to help you decide next steps.



- Watch a short video



- Answer a few quick questions
- Get next-step guidance



No camera? pediatrichealthliteracy.org/demo

Urgent: If symptoms feel urgent or your child is getting worse, seek medical care right away.

INSTITUTIONAL DEPLOYMENT PATHWAY

This QR is a demonstration.

Organization-specific deployments include:

- Tracked QR codes
- Local resource links
- De-identified engagement insights

To explore an institutional deployment,
visit **pediatrichealthliteracy.org**
and select *Start Institutional Deployment*.