

Keenan Ebow

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Professional Summary

Creative and technically skilled **Multimedia Producer** with 7+ years of experience in video production, live A/V support, and digital content creation. Proven ability to produce, edit, and manage multimedia content across live events, training environments, and digital platforms. Strong foundation in storytelling, content organization, and technical troubleshooting; adept at supporting live production environments and delivering polished visual content.

Core Skills

- Video Production & Editing (Premiere Pro, After Effects)
- Live Event A/V Support & Technical Direction
- Camera Operation, Lighting & Composition
- Motion Graphics & Visual Storytelling
- Video Asset Management & Publishing
- Photography & Image Editing (Lightroom, Photoshop)
- Troubleshooting A/V & Live Production Issues
- YouTube & Video Platform Management
- Microsoft Office & Google Workspace
- Adobe Creative Cloud (Premiere, Photoshop, After Effects)

Professional Experience

Office Services Coordinator (A/V Support) — CohnReznick | Atlanta, GA | *Jun 2023 – Jul 2025*

- Provided A/V and technical support for meetings, presentations, and internal events.
- Coordinated conference-room setup, including audio/visual equipment and logistics.
- Troubleshot technical issues in real time to ensure smooth event execution.
- Balanced multiple priorities in fast-paced, deadline-driven environments.

Multimedia Associate — LOMA | Atlanta, GA | *Mar 2016 – Mar 2022*

- Produced and edited training and promotional video content for digital platforms.
- Supported live and recorded events; ensured high-quality sound and video output.
- Managed video assets (organization, editing, publishing) across internal platforms.
- Assisted with camera setup, lighting, and technical troubleshooting.
- Collaborated with internal teams to align visual content with organizational messaging.
- Applied storytelling techniques to increase audience engagement; maintained brand consistency.

Marketing Operations Specialist — LOMA | Atlanta, GA | *Sep 2018 – Mar 2022*

- Assisted in development and distribution of digital content and marketing materials.
- Coordinated multimedia projects across teams to meet deadlines and brand standards.
- Supported content planning and execution for campaigns and events.
- Maintained digital assets and ensured accuracy of published materials.

Product Coordinator (Seasonal) — Scholastic Book Fairs | Kennesaw, GA | *Aug 2017 – Dec 2022*

- Supported logistics and operations in a high-volume environment.
- Maintained accuracy and organization across inventory and customer transactions.

Selected Multimedia Projects

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- Created and edited promotional videos, highlight-style edits, and digital media projects.
- Managed end-to-end production: planning, shooting, editing, and publishing.
- Leveraged Adobe Creative Cloud to deliver engaging visual content.

Education

Associate of Applied Science, Digital Media Technology — Chattahoochee Technical College (Marietta, GA)

Certifications

- Design Media Production Certificate
- Advertising Publication Design Certificate
- Associate, Customer Service (ACS)
- Associate, Life Management Institute (ALMI)