



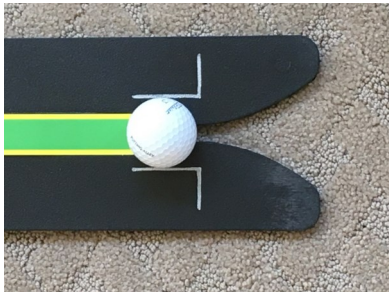
## ANOTHER PUTTING ALLEY BENEFIT

### ESTABLISHING EYE ALIGNMENT OVER TARGET LINE

The Putting Alley allows the ball to be easily set on the same spot on the putting alley each time. This allows us to position two lines on either side of the ball which can be used as alignment guides for making sure your eyes are where you want them to be. Most golfers want the eyes to be over the target line, but it ends up being a matter of personal preference.

We've added a stencil with the Putting Alley literature that you can use to mark the locations of the alignment guides. Please email us at [sales@puttingalley.com](mailto:sales@puttingalley.com) if you have any questions (the email is constantly monitored).

Here are some pictures of what the alignment guide will show:



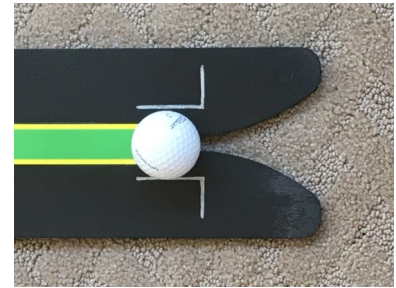
Eyes Over Target Line

You can see on the above picture that the ball just touches the two lines on either side. You will see this once your eyes are directly over the target line.



Eyes Inside Target Line

The picture above shows the ball touching the upper alignment line, with space between the ball and the lower alignment line. In this case, the eyes are about 2 inches inside the target line.



Eyes Outside Target Line

The picture above shows the ball touching the lower alignment line, with space between the ball and the upper alignment line. In this case, the eyes are about 2 inches outside the target line.