



2023 WELCOME TO
LG ELECTRONICS

Life's Good.

Revenue



190 KRW Trillion

Revenue share by companies

58%

Electronics

LG Electronics
LG Display
LG Innotek

31%

Chemicals

LG Chem
LG Energy Solution
LG Household & Health Care

11%

Telecom & Services

LG U+
LG CNS
LG HelloVision

Companies



Domestic operation **63**
Global operation **270**
Workforce **278,000**

History

LG Electronics over the years.



1958
Produced Korea's first TV

Established GoldStar Co., Ltd., the predecessor of LG Electronics



1978
Established first overseas plant

1966
Achieved USD 100M in exports



1995
Unveiled world's first Inverter Linear Compressor refrigerator

1982
Changed company name to LG Electronics



2011
Established Vehicle component Solutions (VS) Company

2001
Unveiled LG Styler, world's first steam-based garment care system



2016
Unveiled LG CLOi commercial robots

2013
Introduced LG SIGNATURE, the company's first premium brand



2020
LG Smart Park selected as a Lighthouse Factory by the World Economic Forum (WEF)

2018
Launched world's first Rollable OLED TV



2023

LG Electronics Tennessee selected as a first U.S. home appliance Lighthouse Factory by the World Economic Forum (WEF)



Philosophy on Quality

Our founder's philosophy on quality has been the foundation for raising the consciousness of LG Electronics employees.

Koo In Hwoi

1907-1969

LG Founding Chairman

If 1 out of 100 is found to be defective,
then we must assume there are defects in the other 99.

Selling many products is not in our best interest
if that one product is not the right product.

It should be common sense that
customer trust is more valuable than profit.



CEO Message

Key directions In 2023.



“Each and every one of us at LG is a ‘Value Creator’ for our customers. My hope is that everyone truly appreciates our customers and contemplates how we can provide them with more and better values by meeting, listening to and becoming them.”

“We need to courageously go through the trials and difficulties that we inevitably encounter in our individual challenges with an optimistic attitude and positive mindset that we can definitely succeed, as we have done so far.”

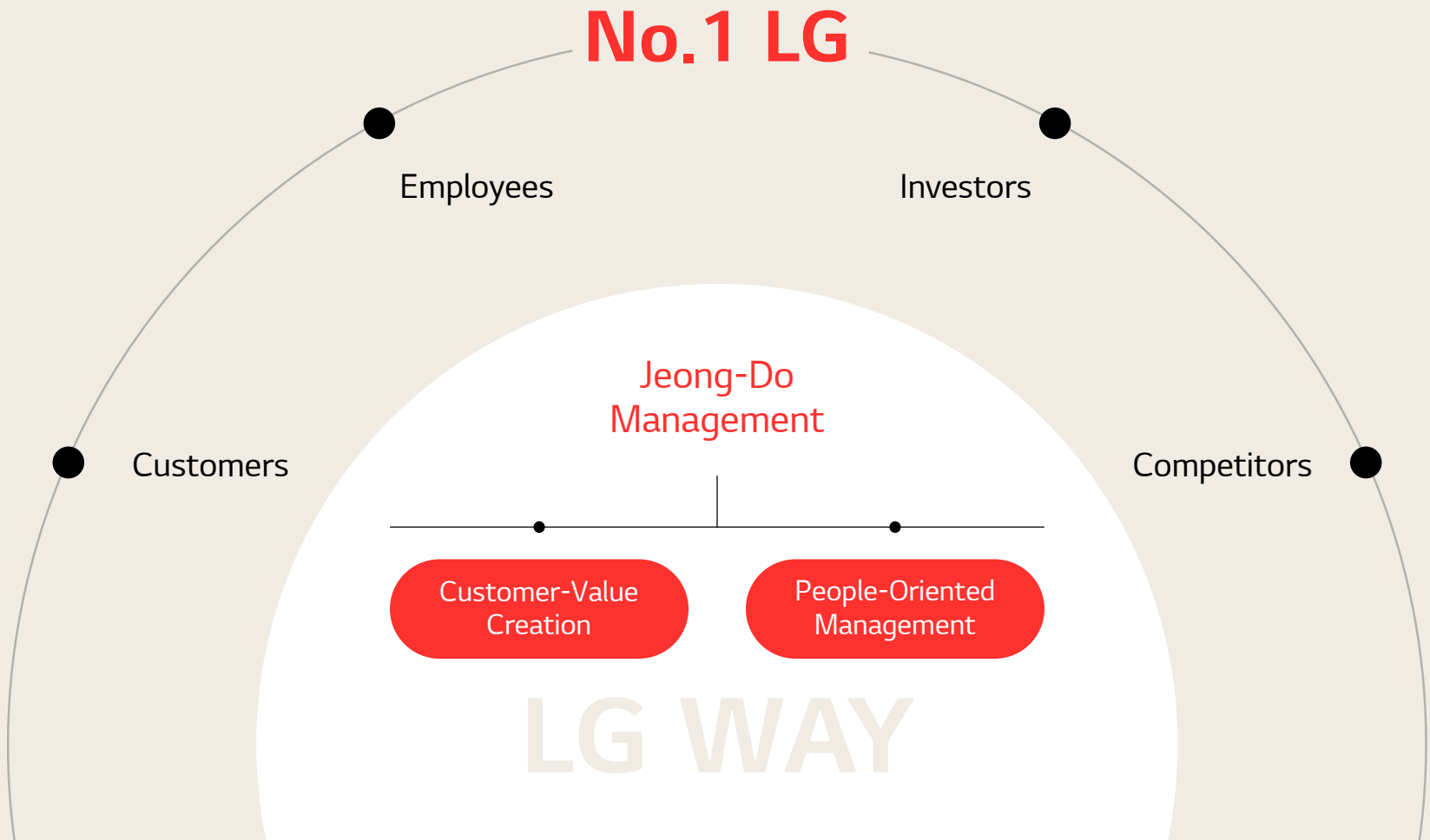


William Cho

CEO

Vision

Through Jeong-Do Management and its two tenets of 'Customer-Value Creation' and 'People-Oriented Management', we ultimately aspire to become **No. 1 LG**, a market-leading company recognized and respected by industry peers as well as consumers worldwide. *(differ line breakings above)*



Global Network



● AI Research Lab ● Regional offices

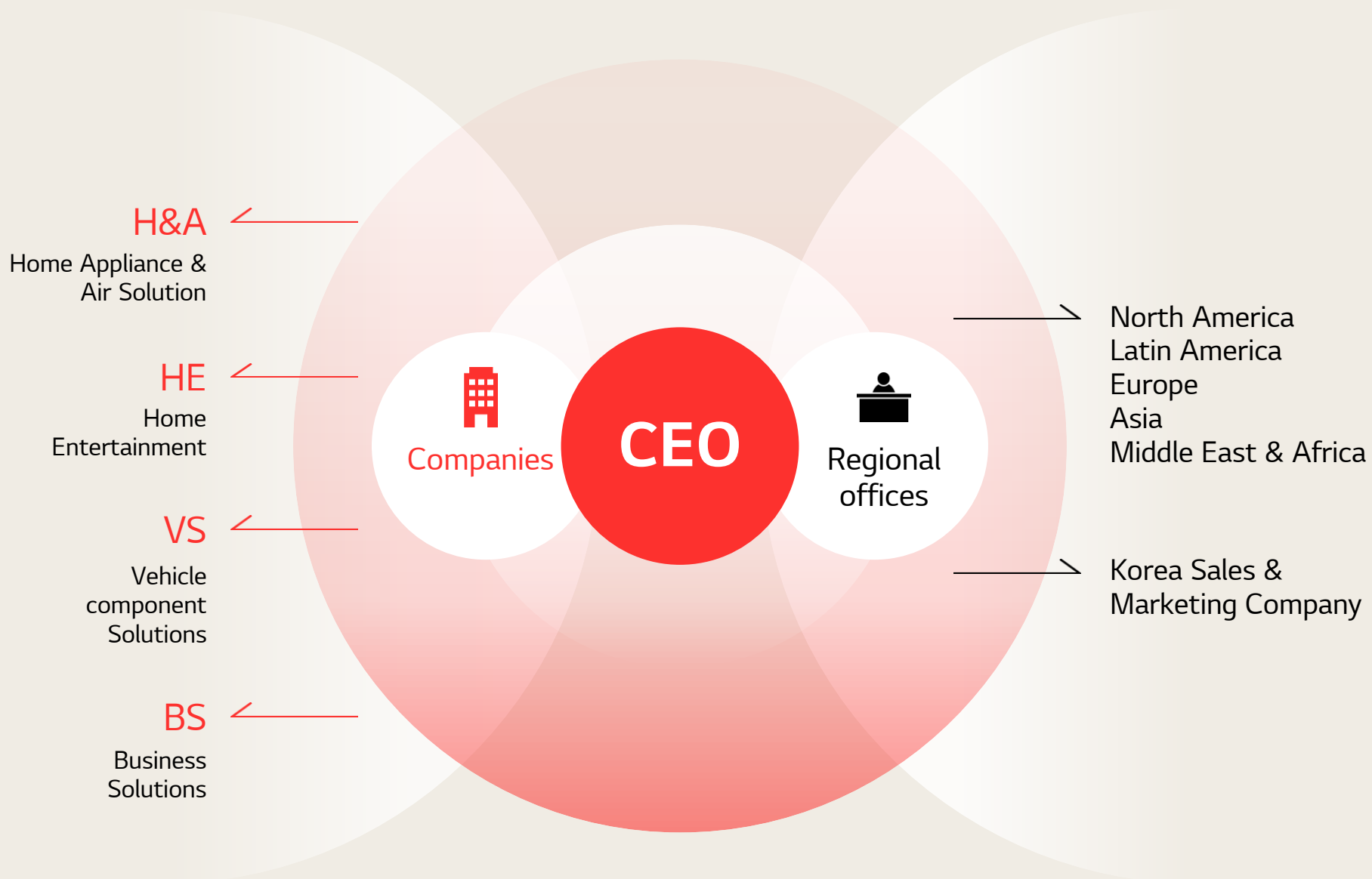


(2022 Base)



Korea : 35,825 Global : 38,441

Structure



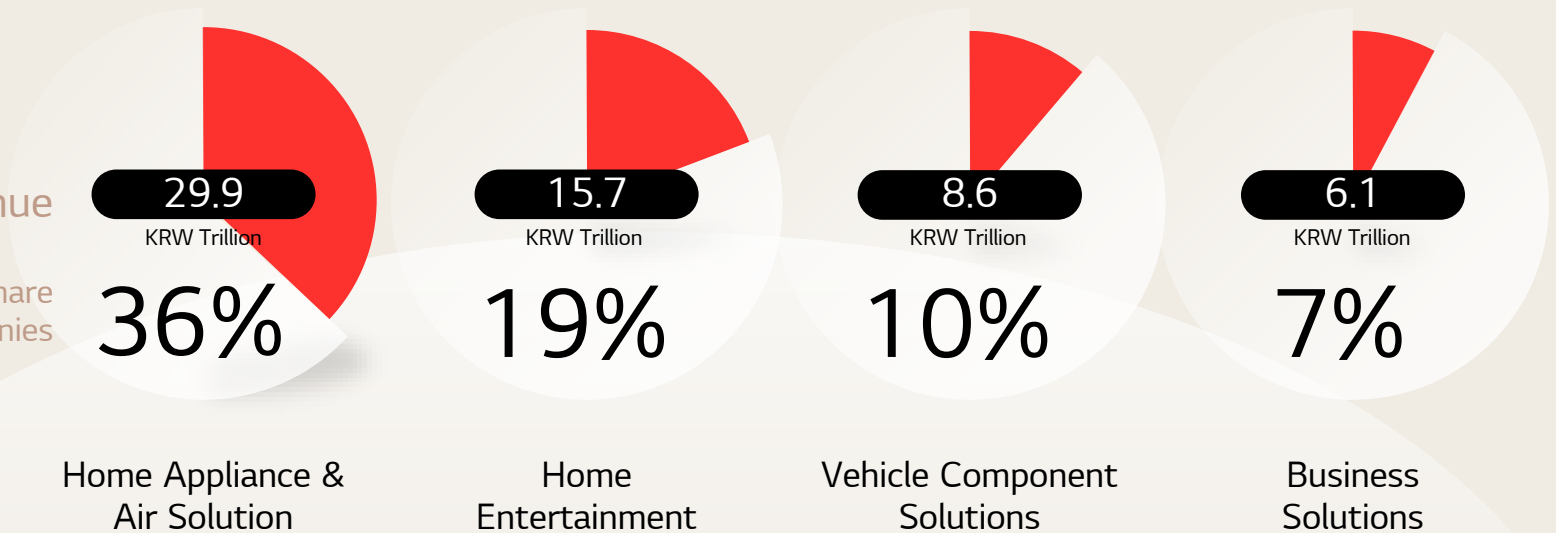
Business Overview



2022 Revenue Total **83.5** KRW Trillion
12.9 % ↑ (Compared to previous year)

2022 Revenue

Revenue Share
by companies



* Other revenue and LG Innotek revenue are included in the total.

Business Overview



Home Appliance & Air Solution



Home Entertainment



Vehicle component Solutions



Business Solutions



Home Appliance &
Air Solution

Kitchen Solution

Well-known for quality, reliability and energy efficiency, LG kitchen appliances offer a superior experience with innovative technology such as InstaView™ and UVnano for the ultimate convenience and hygiene in the kitchen.

Home Appliance &
Air Solution

Living Appliances

LG's living appliances come in innovative form factors coupled with unrivaled washing and cleaning performances, offering innovative features such as Artificial Intelligence Direct Drive™ (AI DD) and TrueSteam™. Designed to meet consumers' various lifestyle, the powerful CordZero vacuum Cleaner series takes care of the cleaning with maximum efficiency and ease.





Home Appliance &
Air Solution

Air Solution

With a wide range of residential air conditioners and air purifiers to keep spaces pleasant and clean, our air solutions are also certified by international organizations for the effectiveness in reducing dust and allergens in the air.



Home Appliance &
Air Solution

HVAC Solution

Our conditioning provides optimized solutions for every sector and climate with a wide range of cutting-edge systems that bring exceptional heating, ventilation, and air conditioning performance to buildings worldwide.

Through our unmatched expertise and industry knowledge, we respond directly to the needs of businesses seeking digitalized and eco-conscious HVAC solutions.





Home Appliance &
Air Solution

Lifestyle Solution

We present the tailored lifestyle that can be achieved through new concept lifestyle solutions. With category-creating appliances designed in conjunction with distinctive sensibilities, we create aesthetically- and technologically-sophisticated solutions, delivering a more customized user experience and a better life at home.





Home Entertainment

OLED 10 year Anniversary Milestones

LG OLED: A Decade of Leadership Built on Unparalleled Excellence and Innovation
 Celebrating the 10th anniversary in 2023, LG OLED TVs have pioneered and continue to lead the premium TV market.
 We are committed to exploring the broad possibilities presented by our self-lit technology as we start a new decade of OLED leadership and innovation



10 YEARS
 WORLD'S NO.1
 OLED TV

2013

World's first 55 inch OLED TV

2014

World's first 4K OLED TV

2015

Paper slim design

2016

OLED HDR

2020

World's first rollable OLED TV

2019

World's first 8K OLED TV

2018

First processor designed for OLED

2017

Wallpaper design

2021

Evolution of OLED TV : OLED evo

2022

Lifestyle screen innovations

2022

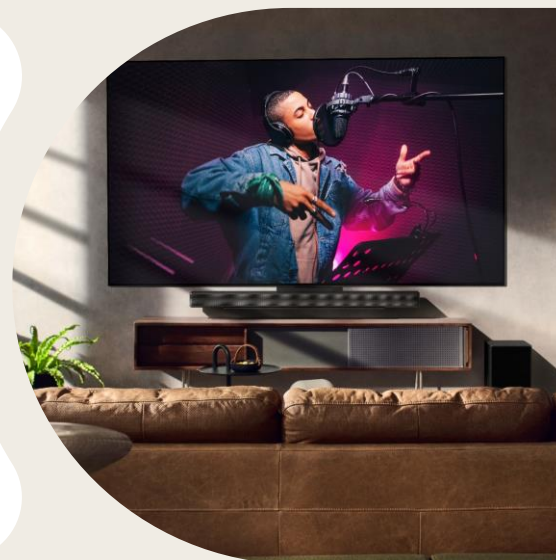
OLED Line up from smallest to largest screen size

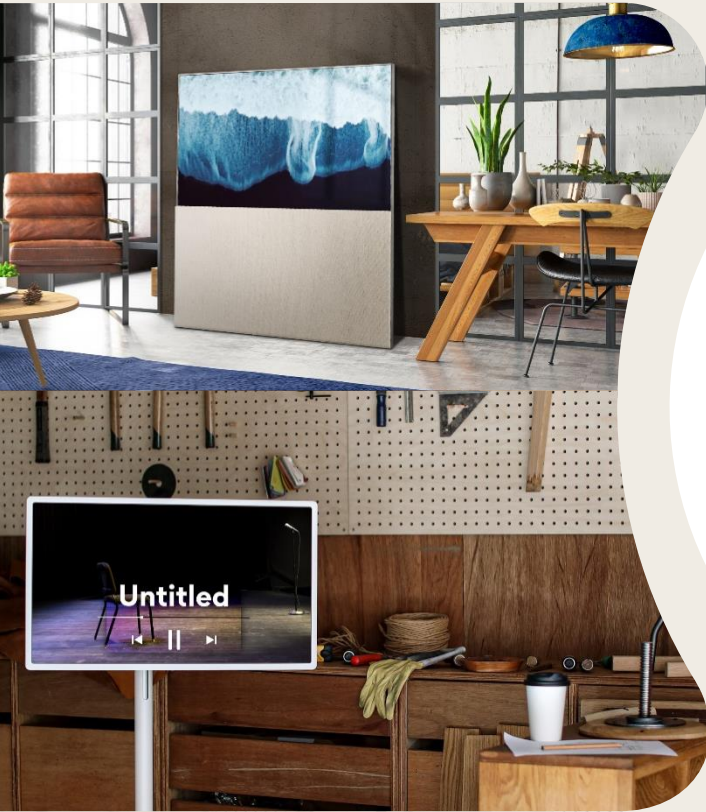


Home Entertainment

LG OLED evo

LG OLED evo is our own suite of technologies created to deliver premium picture quality, which includes the $\alpha 9$ AI processor Gen 6, Brightness Booster and other advanced technologies.





Home Entertainment

Lifestyle Screen

We have created an exciting, diverse range of Lifestyle Screen TVs that delivers differentiated value and new spatial and interior-design freedom to enhance the customer experience.





Home Entertainment

webOS Smart TV Platform

Our latest webOS Smart TV Platform provides more personalized user experience Presenting all New Home, a redesigned user interface (UI) that offers a wealth of personalization options and more convenience than ever.





Vehicle component
Solutions

Innovation Partner for Future Mobility

We are leading the future of mobility with innovative technology integrated with the company's consumer electronics and IT capabilities, transforming the in-vehicle experience beyond our expectations.

Vehicle component
Solutions

Future Mobility

The LG Vehicle component Solutions Company is bringing human-centric innovations to the auto industry. Having secured its position as a trusted and innovative partner, the company continues to provide intelligent and environmentally responsible solutions including in-vehicle infotainment, Connectivity and automotive vision systems.



Cockpit
Electronics



Connectivity



Automotive
Vision System

LG CLOi™ ServeBot
Shelf type



LG CLOi™ ServeBot
Drawer type



LG CLOi™ GuideBot



LG CLOi™ CarryBot



Business Solutions

Robots as a Solution

Our advanced robots are capable of providing specialized assistance in diverse industries, including hospitality, retail, security and healthcare.

LG CLOi™ UV-CBot



LG CLOi



Business Solutions

Micro LED Signage

Our Micro LED displays, named LG MAGNIT, use millions of self-emissive, micrometer-scale pixels to create images of exceptional vibrancy and depth. Designed to deliver next-level viewing experiences, LG MAGNIT solutions are suitable for various business and residential environments.



LG MAGNIT

Digital Signage Solutions

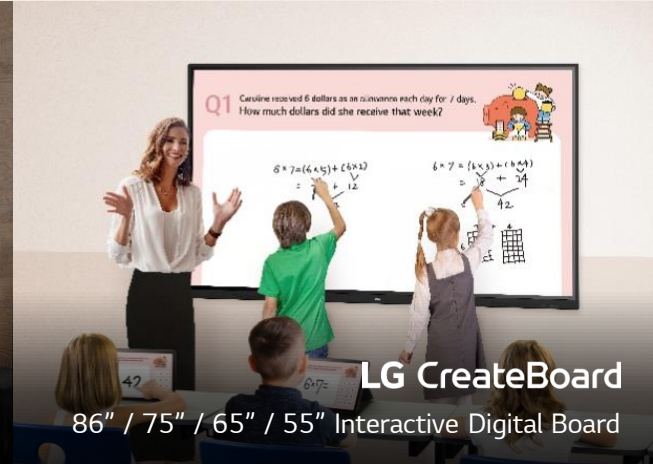
With a diverse range of cutting-edge offerings designed for various types of venues, our digital signage solutions are helping the company's global customers find innovative ways to reach their audiences. We also provide remote monitoring and content management solutions for convenient signage management.



LG Miraclass
LED Cinema



LG LED All-in-One
163" / 136" All-in-One LED Screen



LG CreateBoard
86" / 75" / 65" / 55" Interactive Digital Board



Hotel TV
97" / 86" / 75" / 65"
OLED 4K Hotel TV with Pro:Centric



LG ConnectedCare
Remote Management Solution



LG SuperSign / LG Pro:Centric
Content Management Solution

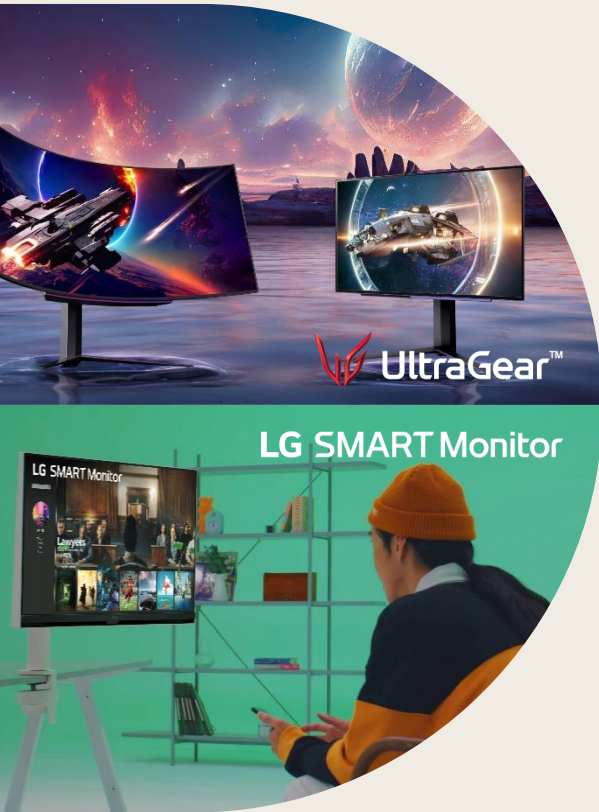
Business Solutions

Portable Computing

With a diverse and powerful LG gram laptops' lineup, LG gram continues the perfect balance of power and portability, packing premium specs into sleek, ultra-lightweight form factors delivering take-anywhere convenience and exceptional user experiences.

LG gram

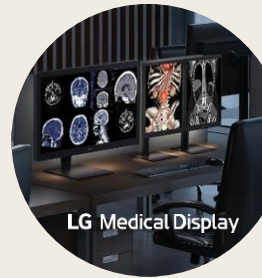
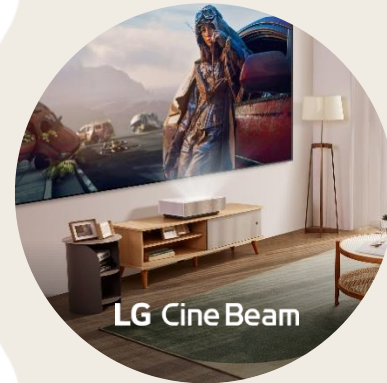




Business Solutions

Monitors & Projectors

From entertainment to productivity, our advanced monitors, displays and projectors, backed by the latest LG technologies, deliver exceptionally bright and clear images with superb black levels, enhancing the viewing experience at home and in the workplace.



Better Life for All



For the Planet

Carbon neutrality

Pursuing carbon neutrality and use of renewable energy

Circularity

Building a circular economy with recycling of waste

Clean technology

Building a circular economy with recycling of waste



For People

Decent workplace

Strengthening supply chain ESG risk management

Diversity & Inclusion

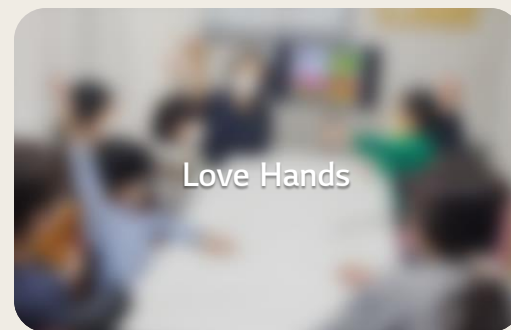
Organizations that grows with a foundation of diversity

Design for all

Developing products/services that are convenient for all

Global Social Contribution

Activity related to business / ESG



Encourage stakeholder's engagement

