

CONTACT

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📍 Brighton, Michigan

SUMMARY

Results-driven professional with 20+ years in sales, marketing, and event management. Expert in real estate, project management, and entertainment, known for successful corporate events, strategic talent, and client acquisitions. Skilled in creating effective sales strategies, delivering exceptional client experiences, and excelling in budget management and team leadership.

EDUCATION

Bachelor's of Arts Degree

Major in **Advertising**

Minor in **Business**

Michigan State University

ATHLETICS

MSU Lacrosse Team - Assistant Captain

WORK EXPERIENCE

Signature

Sotheby's
INTERNATIONAL REALTY

Global Real Estate Advisor

Signature Sotheby's International Realty - Birmingham, MI | 2021-Present

- Closed **23 listings** totaling **\$8.1M in sales**, averaging **101% of the asking price**.
- Specializes in **high-value transactions, market positioning, and tailored client solutions**.
- Expert in **transaction management, strategic marketing, and deal optimization for maximum returns**.

IMAGINATION

VIP Experience & Client Relations Specialist

Imagination Detroit – Freelance, Birmingham, MI | 2018–Present

- **Directed VIP Experience Execution** – Managed logistics, private travel, and elite event access for high-profile clients.
- **Provided Executive-Level Support** – Managed day-to-day schedules, transportation, and guest needs for high-profile individuals with confidentiality and efficiency.
- **Supported Event Production** – Collaborated with lead producers to coordinate vendors, oversee catering logistics, manage COIs, and ensure seamless on-site operations.
- **Led Health & Safety Compliance** – Contributed to risk mitigation through development and demonstration of RAMS assessments and event-specific safety documentation.
- **Executed On-Site Problem Resolution** – Served as a key contact for last-minute changes, resolving operational issues in real time to maintain experience quality.
- **Strengthened Client Relationships** – Delivered consistent, professional service that reinforced brand trust and generated repeat business.

SKILLS | PROFESSIONAL

- Sales & Client Relationship Management
- Strategic Market Analysis & Positioning
- Contract Management & Compliance
- Leadership & High-Impact Presentations
- Marketing, Branding & Promotions
- Event Production & Logistics
- Crisis Resolution & Budget Optimization
- Creative Direction & Content Production

SKILLS | TECHNICAL

- **Software & Productivity** – Google Workspace, Microsoft Office 365
- **Creative & Editing** – Adobe Premiere Pro, After Effects, Photoshop
- **Music & Audio Production** – Ableton Live, Universal Audio Systems
- **AI & Workflow Automation** – ChatGPT, Perplexity, MidJourney, AI-powered marketing, Sintra.Ai
- **Real Estate & CRM Systems** – MLS, Remine, Lead Management

CERTIFICATIONS | PROFESSIONAL

- **Michigan Real Estate License (LARA)** | 2021 – Present
- **Code of Ethics Certification (NAR)**
- **Reverse Selling – Listing Agent Academy**

AFFILIATIONS | PROFESSIONAL

- **National Association of REALTORS® (NAR)**
- **North Oakland County Board of REALTORS® (NOCBOR)**
- **Multiple Listing Service (MLS)**
- **Michigan State University College of Education Alumni Association**
- **Billboard** Reporter and Top 10 Artist Producer & Remixer

REFERENCES

Contact are available upon request.



Event Management & VIP Hospitality Specialist

Production Resource Group (PRG) - Freelance, North America | 2012-2023

- **High-Profile Event Execution** – Planned and managed 50+ major events, driving record attendance and sold-out shows.
- **Budget & Logistics Optimization** – Led planning, logistics, and budgeting, delivering projects **10% under budget**.
- **Live Event & Trade Show Expertise** – Specialized in staging, sound, and lighting for seamless execution.
- **Crisis Management & Troubleshooting** – Thrived in high-pressure environments, resolving technical issues in real-time.
- **Luxury Client & VIP Hosting** – Managed high-profile guests, delivering top-tier entertainment and hospitality experiences.



Music Programmer | Playlist Curator | Booking Agent

Social Entertainment Ventures – Freelance | Chicago, Las Vegas, Boston | 2017-2024

- **Talent & Budget Management** – Handled artist payouts and financial oversight with precision.
- **Playlist Curation** – Developed mood-based playlists tailored for venue atmospheres and operations.
- **Booking & Contract Negotiation** – Secured artists, negotiated rates, and ensured seamless venue communication.
- **Event Execution** – Managed contracts and technical riders for flawless live performances.



Live Entertainment & Talent Management

Kalendr Music, LLC - Owner | United States | 2002-Present

For Venues:

- **Turnaround Specialist:** Revitalized Spy Bar, increasing attendance by 30% YoY through strategic operations and marketing.
- **Operations & Negotiation:** Manages budgeting, scheduling, compliance, and secures high-value contracts to optimize partnerships and revenue.

For Artists & Promoters:

- **Event Producer & Talent Booker** – Executed **300+ live events**, securing top-tier talent.
- **Marketing & Fan Engagement** – Developed campaigns that boosted event sales and increased artist followings by **20%**.
- **Music & Creative Direction** – Provided DJ performances, production, remixing, and exclusive artist content.
- **Industry Insider & VIP Liaison** – Billboard contributor, advising artists & hosting high-profile clients.