



VALENDR

EXPLORING PARTNERSHIP

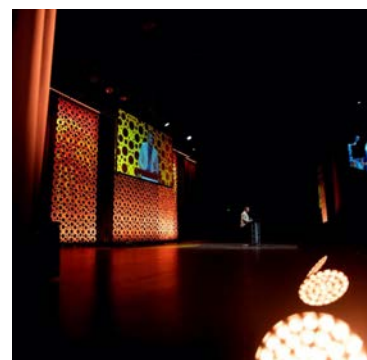
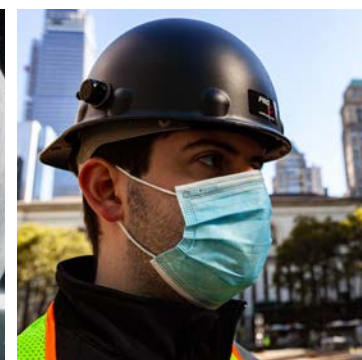
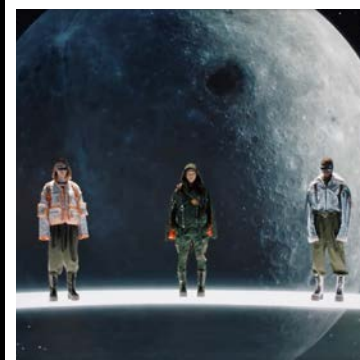
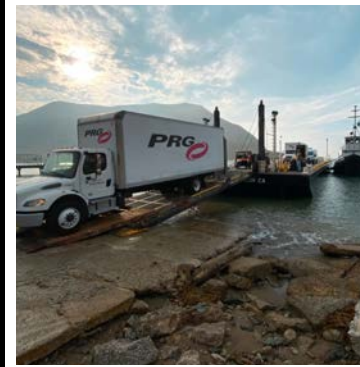
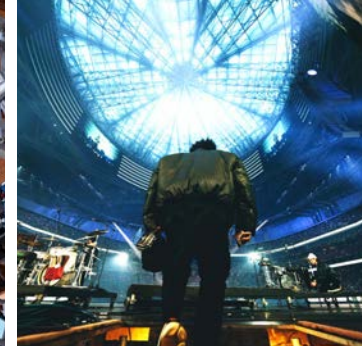
Full-Service Production Solutions

PEOPLE. PRODUCTION. POSSIBILITY.

Our people are our secret sauce. They create our world-class solutions, bringing their skillsets, experience and the qualities of our culture: passion, agility, customer focus.

It's what we do: Realizing our customers' ideas and creativity in every media form. Production is a mindset at PRG, laser-focused on real customer and project needs and geared to overcoming any challenge.

The payoff. The achievement of a great show; the communication of a new idea; deepened connection with fans and audiences; creative boundaries blown open; expectations surpassed.



MEET JASON CALLENDER

- *22 Years Musical Experience:* DJing, Remixing, Music Production, Sound Design, Audio Recording, Voice-over work
- *21 years Entertainment Experience:* Talent Buying, Artist Relations, Operations, Event Coordination, Social Media, Promotion & Marketing Strategy
- *10 years Experience:* Trade Show Production Design & Management with PRG

Account Manager / Producer / DJ

Jason Callender, AKA Kalendr, has established himself at the forefront of an ever-increasing market of producers, DJs, and artists and has worked with corporate giants like Adidas, Bellagio, and Skynet.

Having spent the last decade partnering with PRG producing large-scale events for high-profile clients including Ford Motor Company, Truck Hero, CES, NADA, SEMA, Luminar, Hyundai, and Shell, Kalendr has refined a diverse range of production skillsets.

Kalendr strives to continually master his craft and deliver the best client/fan experience. His ultra-versatile style and ability to set the standard for any event makes him the clear choice as a Producer or Production Manager for many of PRG's clients. He extends his production expertise in other channels like remixes, ghost producing, TV placement and music curation.

Together, Kalendr and PRG deliver full-service productions at any size anywhere globally.

Let's see what we can do together!

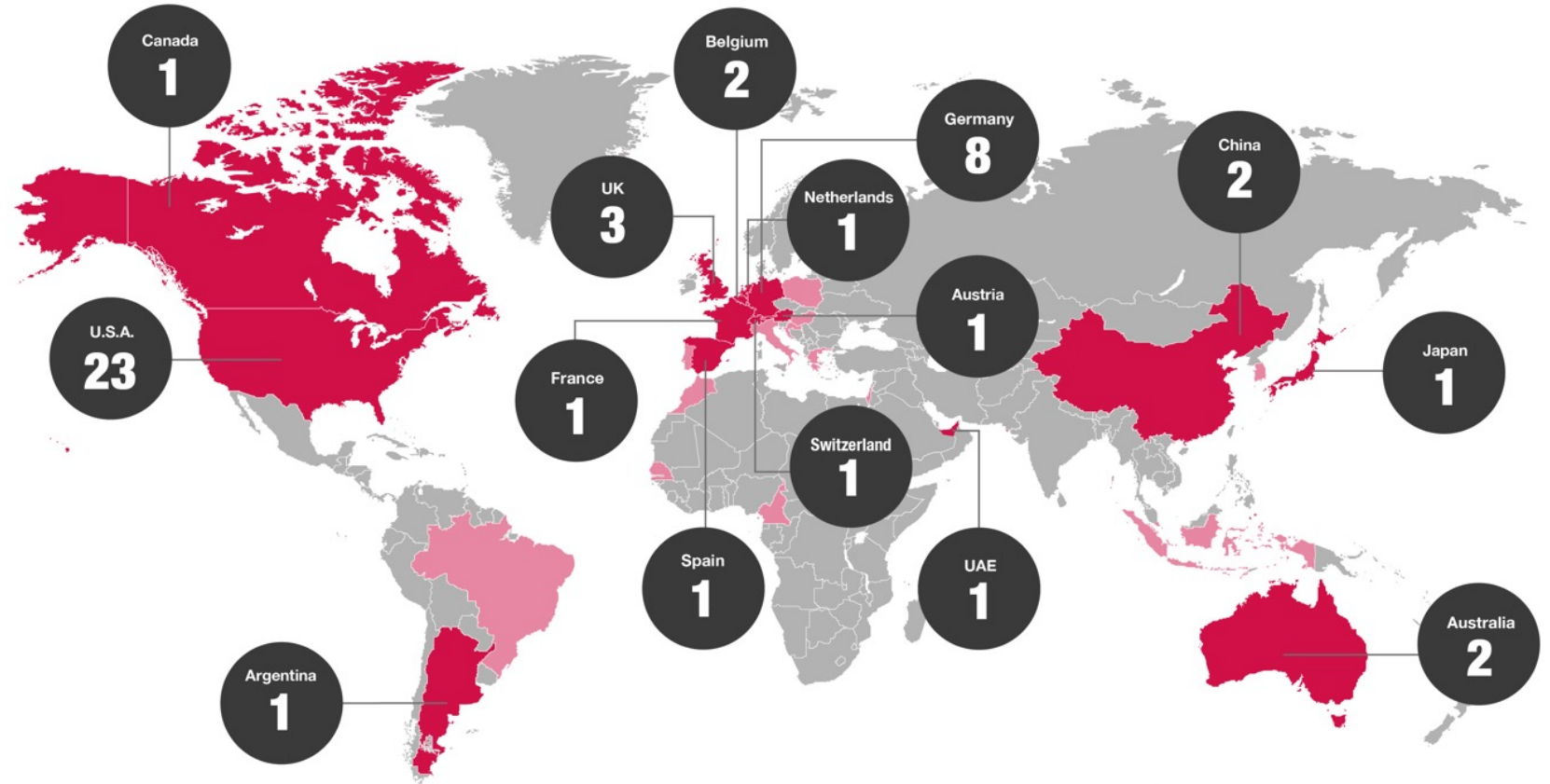


We bring life to the creativity and ideas of our customers in **every form** of entertainment and live experience.



With **PRG's global network**, the people and technological resources needed for your event are always at hand.

Beyond our owned locations, our carefully vetted PRG Alliance partners further extend our reach.



The Americas - 25 locations

Albuquerque • Atlanta • Buenos Aires • Chicago • Dallas
 Las Vegas • Los Angeles • Miami • Nashville • New Jersey
 New Orleans • New York • Orlando • San Francisco
 Seattle • Toronto • Washington DC

EMEA - 19 locations

Germany • United Kingdom
 Belgium • Dubai • France
 Netherlands • Austria
 Spain • Switzerland

Asia Pacific - 5 locations

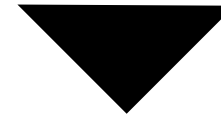
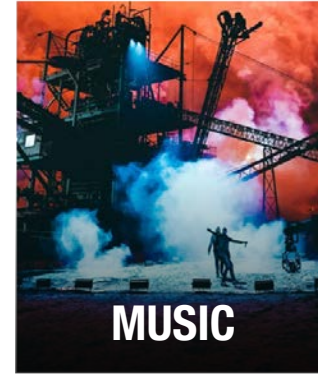
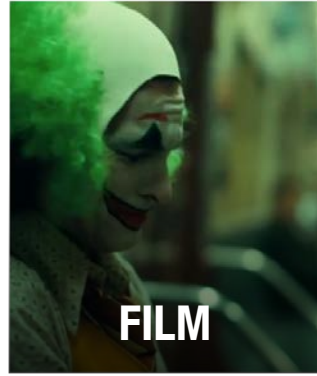
Australia • China
 Japan

PRG Alliance: Certified Partners

Brazil • Cameroon • Croatia • Greece
 Hungary • Italy • Israel • Indonesia
 Morocco • Portugal • Senegal
 Singapore • South Korea

We take the most evolved technologies and solutions behind the **most memorable moments in popular culture** and entertainment and adapt them for corporate events – often with **transformative results.**

The tools, techniques and technology that create impact...



Applied to business.



TECHNICAL SOLUTIONS

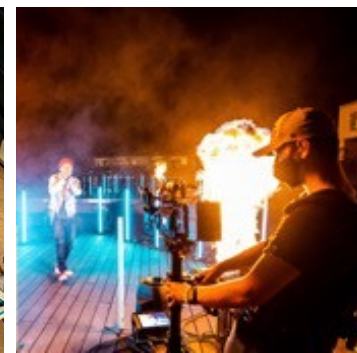
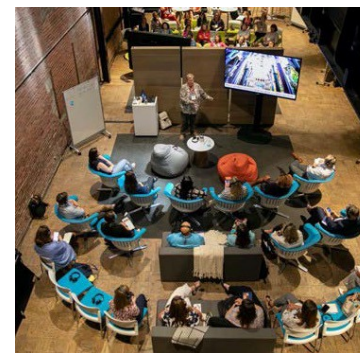
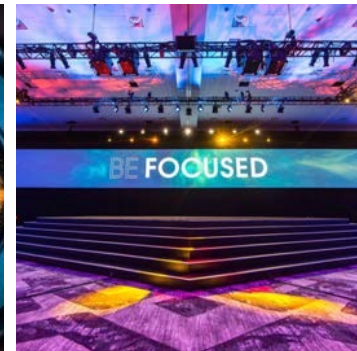
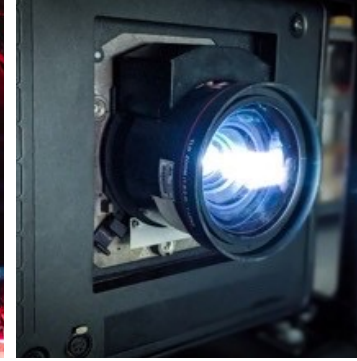
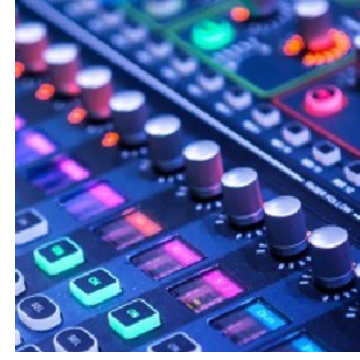


PRODUCTION SERVICES

Any Scale, Any Service.

We work on meetings, immersive experiences and events of every scale and level of complexity. Our experts unlock the vast possibilities technology offers to engage audiences in every form of media and live experience.

- Camera + Optics
- Video + Projection
- Lighting
- Audio
- Scenic + Set Design
- Broadcast Systems
- Livestreaming
- Virtual Production
- Creative Services
- Project Management
- Content Management
- Digital Engagement





PRESENTATION

Drape
Podiums
Lecterns Carts
Clickshare
Cue Lights
Speaker Timers
Flipcharts
Teleprompters



AUDIO

Communications
In-Ear Monitors
Microphones
Mixers
Players/Recorders
Power Distro
Processing



CAMERA

Augmented Reality
Camcorder
Large Sensor
Specialty Camera
Tripods
Pedestals
Jibs



RIGGING

Automated Rigging
Chain Motors
Control & Distribution
Protection
Accessories
Truss



LIGHTING

Automated Lighting
Control
Followspot
LED
Special Effect
Static Lighting
PRG Proprietary

PRG Gear offers the **largest and most extensive** inventory of equipment available today.



LED

Creative LED
Indoor
Outdoor
Transparent
Flooring
iPoster
ePoster

DISPLAYS

Monitors 24"-98"
Monitor Stands
Seamless
Touchscreen

PROJECTORS

Lamp & Laser
Projector Lenses
Screens
Accessories

VIDEO

Multi-format
RF Video
Signal Processing
Distribution
Production Switchers

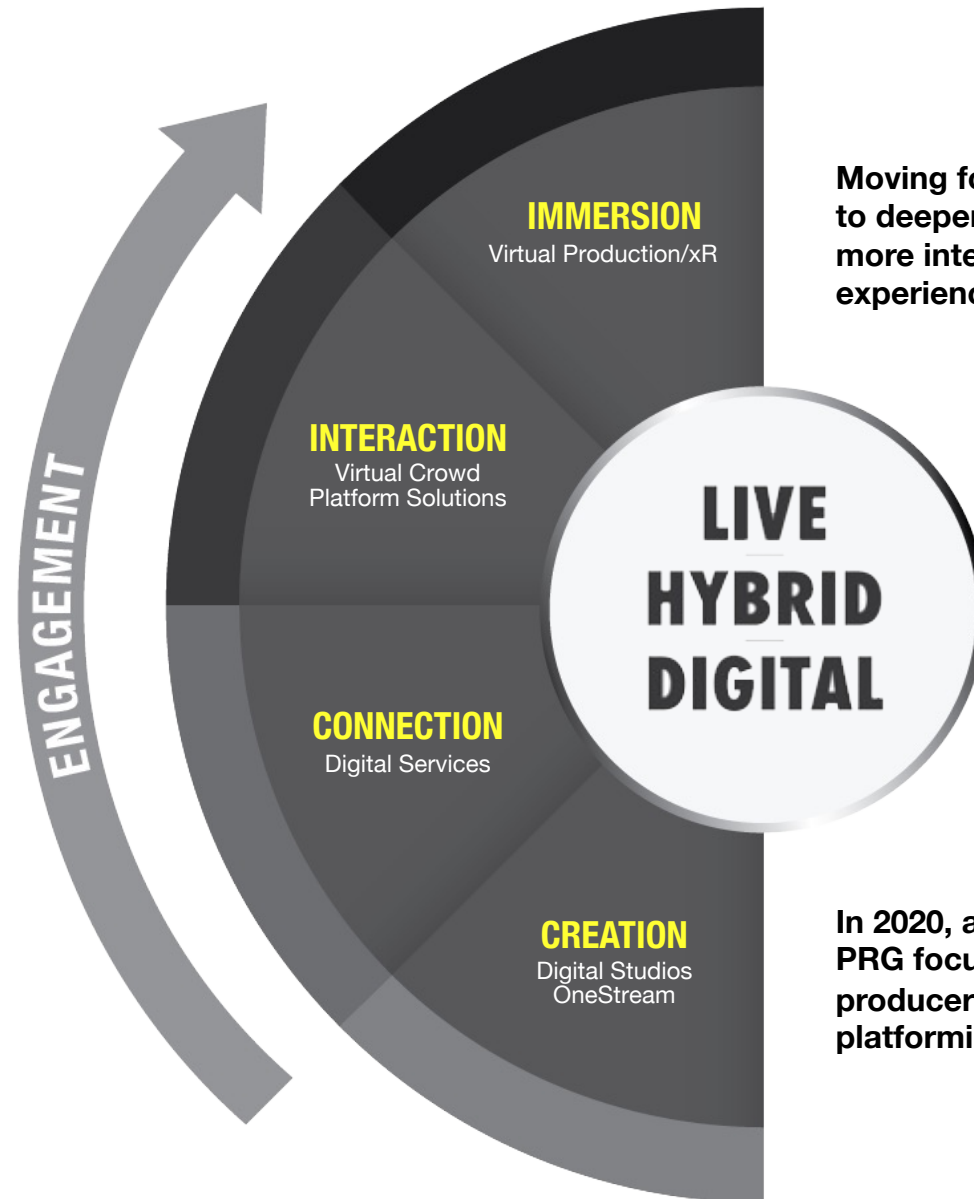
COMPUTERS

Mac & PC
Mice & Keyboard
Networking
Printers
Playback Pro+

TURN UP THE DIAL

Event producers are moving beyond fundamental content creation and distribution to **ramping up engagement**.

Production solutions and technological innovation will play a critical role in next-gen events.



Moving forward, the focus shifts to deepening engagement through more interactive and immersive experiences.

In 2020, as events went virtual, PRG focused on helping event producers with creating and platforming their content.

Q&A



◀ LIVESTREAMING

- Any event, any scale. Brand experiences, meetings, conferences, lectures, panels, town halls, training and more
- View securely or invite the world
- Can be experienced on any device or screen
- Streaming from or to any location with multiple points of origination and distribution to nearly limitless screens
- For distribution on social, digital or OTT platforms
- Customized viewing platform available

VIRTUAL CROWD ▶

- Real-time, minimal latency virtual audience technology, scalable to any size of event
- Performers and presenters see and interact with their audiences, just as they would at an IRL event
- Interaction! Questions asked, jokes laughed at, presenters and participant able to converse
- Company / Sponsor Branding
- Customization
- Scalable to any size of event
- Developed with creative partner: Fireplay

XEROX ANNUAL LEADERSHIP EVENT



Netflix x PRG Virtual Production Seminar

Netflix, recognizing the rapidly growing importance of virtual production on the entertainment landscape, turned to PRG for a multi-day seminar for its global team. The event drew 110 participants, both in-person and online and streamed live from PRG Virtual Production Studio Los Angeles.



ICBA LIVE 2022

A large, dimly lit conference hall with a stage in the background. The stage is illuminated with red and blue lights. A large screen on the stage displays a presentation. In the foreground, a person is seated at a desk, wearing a headset and looking at a computer monitor. The monitor displays a control interface with several red buttons and text.

PRESENTATION MANAGEMENT

Presentation Management is about more than just managing presentations; it's about giving presenters a full-service presentation experience.

- In advance of the event, speakers upload their presentations and media to a secure website which is linked through the client's site.
- PRG technicians are on-hand to help presenters review and modify their presentations as well as walk them through what to expect while presenting and answer any questions
- Custom survey and reporting functions for post-show evaluation



ADHA ANNUAL CONFERENCE

A conference room with a large screen displaying a presentation. The screen shows a slide with the text "How to Let Your Patients Choose Prevention with 21st Century Technology & Tools" and a photo of a woman. To the right of the screen is a large black equipment rack with a glowing green fan. The room is dimly lit, with the screen providing the main source of light.

ONESTREAM™ PRO

Our all-in-one solution to professional look and sound for executives, presenters, commentators and performers.

- Controlled locally by the user or remotely by the production team
- Configurable for breakout sessions at in-person meetings
- Easy to access and edit content
- Reduce labor and equipment costs





HUDSON YARDS WALK-THROUGH

PRG partnered with Overland Entertainment to bring an outdoor "sit-in" option to Hudson Yards. This event was socially distanced featuring dedicated pods. A variety of content included movie nights from Tribeca Film Festival and sports. PRG provided audio, LED and rigging.

▶ **DRIVE / WALK-THRU EXPERIENCES**

These unique experiences are a safe alternative to theatre, stadium or concert hall events.

PRG 360° capabilities on display:

- Audio
- Video
- Projection
- LED
- Engineering
- Project Management
- Public safety/permitting

PROJECTION MAPPING ▶

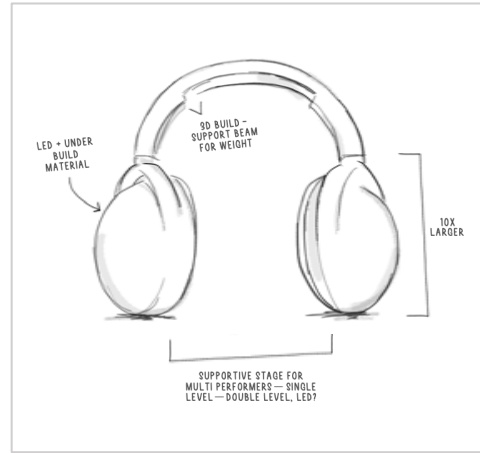
- All the technology and expertise for indoor or outdoor projection mapping projects
- Experience in achieving dazzling effects under the most challenging conditions
- Proven ability to align the projection to unique and highly customized architectural and environmental features
- Can leverage PRG proprietary technologies, such as the Mbox media server

IMMERSIVE VAN GOGH EXHIBITS, LIGHTHOUSE IMMERSIVE



SOLUTIONS STUDIO

...NEED ADDITIONAL CREATIVE SERVICES?

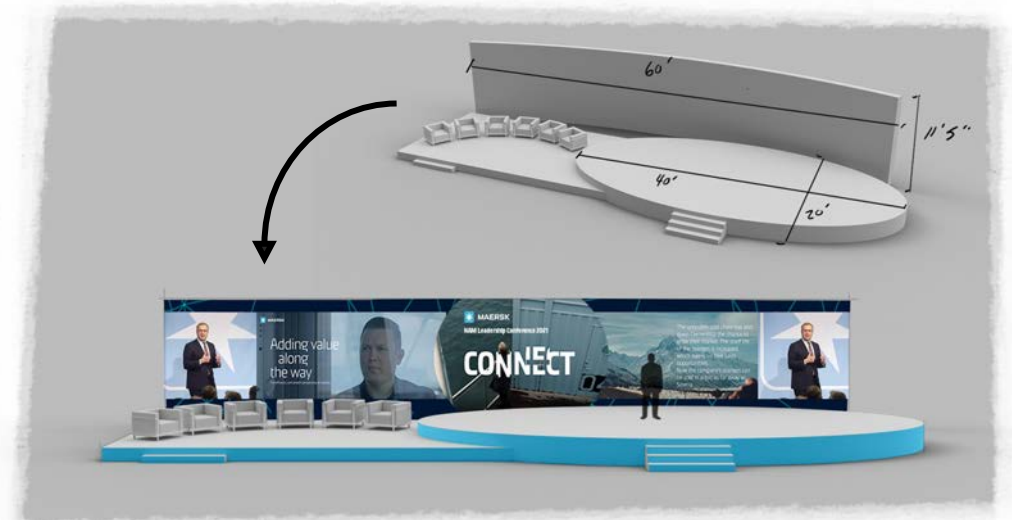


LET US FILL THE GAPS.

We've put together a group of world-class moment-makers to supplement your team. Our team of designers, producers, engineers and specialists have expanded skillsets and a portfolio of solutions to meet you at any stage in your event lifecycle.

From ideation to execution - napkin sketch to reality - CAD drawings to load in - we're ready for anything you might need to augment your team's skill sets.

We approach every event uniquely with the intention of creating memorable experiences, so you always have a fresh look and design.





KALENDR

Thank you.

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