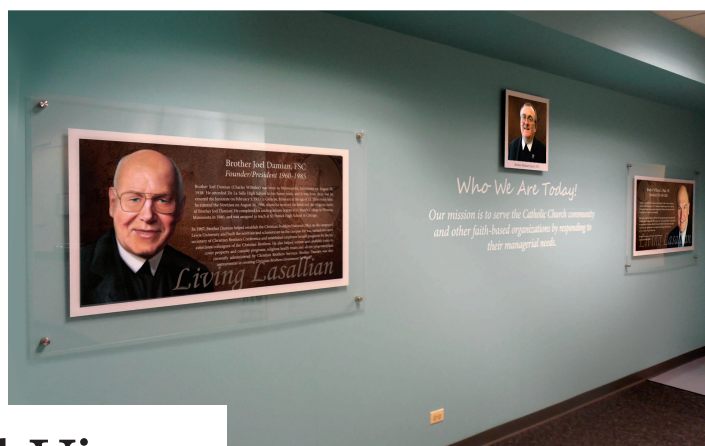
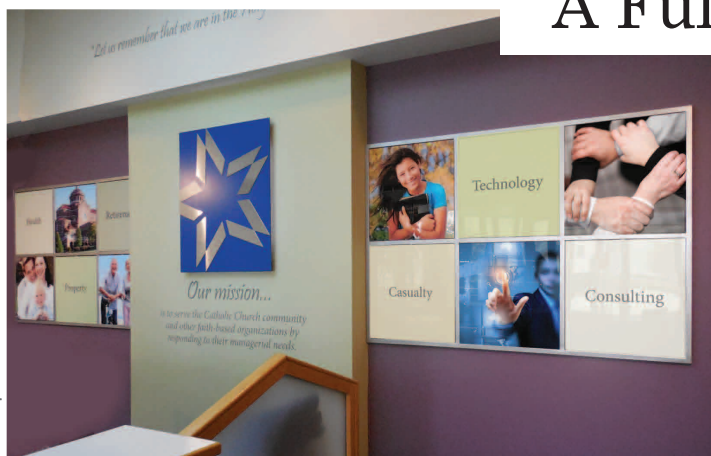


Lasallian Mission Wall



Reception Area



Leadership Wall

## A Full View



Lasallian Hallway of History

Exciting news...Stage One of the CBS remodeling project is complete. Stage One included repainting select interior walls in accent colors, which coordinate with the CBS palette of colors; the remodeling of the front lobby and Boardroom foyer area, which is now referred to as the "Lasallian Hallway of History"; the "Lasallian Mission Wall" outside of the employee lounge, which features the large collage of Lasallian student photos; and the "Leadership Wall" outside of Office Services which showcases portraits and biographies of CBS' leaders. The cooperation and hard work of many employees made this year-long project a reality. Kudos to:

**Ross Lillwitz.** Ross listened to the simple request for input on painting a few interior walls and morphed the "spruce up" plan into an "environmental branding" project. Ross implemented his vision for how CBS' prime wall space could tell the CBS story in museum-like style. He developed the creative plan, conducted related research, assembled a vendor team, worked at all hours ensuring work was coordinated in phases and with minimal interruption to employees. Ross was persistent in seeing the project through with accuracy, creativity, determination, teamwork and a "let's tell our story" spirit.

**CBS Historians.** A special committee of "CBS Historians" was created to collaborate about the vision for the "Lasallian Hallway of History." Valuable guidance was provided by this committee which included Brother Michael Quirk, Tom Drez, Jim Ceplecha and Brother Tom Hetland.

**The Maintenance/Facilities Team.** Dave Leggero oversaw and managed the entire project, procured quotes, scheduled workers and hired outside vendors (carpenters, tile installers, electricians and painters). Bob Clark, Abel Mejia and Bob Manfred repainted many areas, installed the base trim and helped whenever asked. This team

also reconstructed, patched, taped and painted the unused closet areas by Office Services that helped transform them into the "Lasallian Mission Wall" and "Leadership Wall."

**The Office Services Team.** Countless design concepts were printed by Office Services. Rachel, Sarah, Robbi, Michelle and Maricela also provided many versions of spiral bound books for creative presentations.

**The ITS Team.** Tom Drez provided content for the CBS history video presentation. Andy Poetzing ordered and installed the 46" TV screens, iPads and magnetic chargers. Pete Ayers, John Desmond, Bryon Dwyer and Terry Egyarto provided technical support from start to finish. The video presentations were built by Riddish Shah and managed by Joe Zierman. Riddish built both presentations in less than 3 weeks. Brother Kenneth and Brother Tom (HBS) helped proof read and explained the proper use of Lasallian terms.

**The Marketing Team.** Geni Olejniczak, Krysten McGee and Cyndi Krohn helped in ways such as proof-reading the content featured on the walls. Their attention to sentence structure, punctuation and spelling helped ensure the outcomes were as professional as possible. Nathan Schad was involved with his creative design skills and art background which made him an important collaborator on the project. Intern Matt Halick provided research on many of the Brothers featured on the wall.

Much appreciation to everyone involved in the CBS remodeling project! Marketing is packaging the content featured on the walls and will make the material available through the CBS website as well. Look forward to more updates as plans get underway for Stage Two.

~Terry Arya