



A division of Christian Brothers Services

2016 Catholic School Management Summer Certificate Programs

*Enjoy high quality learning combined
with time to build community, all in a
sensational Monterey Bay setting.*

Save the Date June 27-29, 2016

**Embassy Suites Monterey Bay
Seaside, California**



Experienced Catholic school professionals presenting proven and tested methods and strategies:

- ★ 40+ years of experience and success in navigating the changing landscape facing Catholic schools
- ★ Comprehensive, three-day programs in the most mission critical topics: Innovative Leadership, Enrollment Management and Marketing and Institutional Advancement
- ★ Unique three-day program in best practices for Guidance and Counseling Programs for Catholic high schools
- ★ Daily discussion roundtables and evening events for professional networking
- ★ Early bird pricing and team discounts available before March 1, 2016

*"I would highly recommend this
conference, even for people
with experience."*

Betty Patch - Director of Enrollment
Grey Nun Academy
2015 Summer Program Participant

Learn what you need to know to transform your school!

Catholic School Management the Gold Standard in Professional Learning

Christian Brothers Services
1205 Windham Parkway
Romeoville, IL 60446-1679

The 2016 Catholic School Management Summer Certificate Programs are ideally suited for transformational professional development with something for everyone on your team. Enjoy high quality learning combined with time to build community, all in a sensational Monterey Bay setting.

The four tracks available are designed to address the *National Standards and Benchmarks for Effective Catholic Elementary and Secondary Schools*. Daily special topic program sessions are capped at 24 participants, ensuring an optimal and interactive learning environment as well as timely information of interest for those with years of experience or new to Catholic schools.

Choose from 4 different programs, each critical to the long-term vitality of Catholic schools:

- ★ *Innovative Leadership*
- ★ *Enrollment Management and Marketing**
- ★ *Institutional Advancement**
- ★ *High School Guidance and Counseling*

* CFRE Credit Available

CSM *knows* Catholic schools, and provides the highest level of comprehensive, professional and personalized service to Catholic educational institutions worldwide.



For more information or to register, visit:
catholicchoolmgmt.com/professionaldevelopment/certificateprograms/index.html