



ELDORADO TIRE®

2017 CONSUMER TIRE CATALOG



Founded in 1966, Eldorado Tire® was established as a member-owned private brand tire company. More than fifty years later, the Eldorado® brand has grown to become a leader in the replacement tire market and a key supplier to independent tire dealers throughout North America. The company's guiding principles of Performance, Engineering, Quality and Value continue to drive Eldorado Tire® to remain a cornerstone of reliability and quality for our customers.

Every effort has been made to verify the accuracy of the listed specifications. TBC Corporation and TBC Brands cannot be held responsible for any discrepancies, and as such, the information should be considered as approximate.

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ULTRA TOUR I

TOURING ALL-SEASON

A great touring tire designed for today's popular vehicles. The perfect balance of ride comfort, sporty handling and all-season performance capabilities combined with premium visual appeal and advanced engineering features. Upgrade your drive!

FEATURES & BENEFITS

- Modern ventless, four-channel rib design provides year-round performance capabilities and efficient water evacuation
- The rib tread design reduces rolling resistance, offering excellent control while its block design provides extended all-weather traction performance

SIZES

- Broad sizing in 13" - 16" T, H and V-rated fitments for expanded market coverage

FITS

- Sedans, coupes, compacts and minivans



Quiet Ride



Tread Life



Wet Performance



Dry Handling

ULTRA TOUR I

TOURING ALL-SEASON

ARTICLE NO.	TIRE SIZE	SERVICE DESC.	LOAD RANGE	UTQG	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EUS23	165/70R13	79T	STD	400 A A	10	BLK	5.0	170.00	562.00	963@44	5.9
EUS16	175/70R13	82T	STD	400 A A	10	BLK	5.0	177.00	576.00	1047@44	6.4
EUS17	185/70R13	86H	STD	400 A A	10	BLK	5.5	189.00	590.00	1168@44	7.4
EUS12	165/65R13	77T	STD	400 A A	10	BLK	5.0	170.00	544.00	908@44	5.6
EUS95	165/70R14	81T	STD	400 A A	10	BLK	5.0	170.00	588.00	1019@44	6.4
EUS21	175/70R14	84T	STD	400 A A	10	BLK	5.0	177.00	602.00	1102@44	6.9
EUS24	185/70R14	88H	STD	400 A A	10	BLK	5.5	189.00	616.00	1235@44	7.8
EUS25	195/70R14	91H	STD	400 A A	10	BLK	6.0	201.00	630.00	1356@44	8.4
EUS26	205/70R14	95H	STD	400 A A	10	BLK	6.0	209.00	644.00	1521@44	9.2
EUS61	175/65R14	82T	STD	400 A A	10	BLK	5.0	177.00	584.00	1047@44	6.7
EUS62	185/65R14	86H	STD	400 A A	10	BLK	5.5	189.00	596.00	1168@44	7.4
EUS10	195/65R14	89H	STD	400 A A	10	BLK	6.0	201.00	610.00	1279@44	8.0
EUS33	185/60R14	82H	STD	400 A A	10	BLK	5.5	189.00	578.00	1047@44	7.0
EUS35	195/60R14	86H	STD	400 A A	10	BLK	6.0	201.00	590.00	1168@44	7.8
EUS29	205/70R15	96H	STD	400 A A	10	BLK	6.0	209.00	669.00	1566@44	9.7
EUS32	215/70R15	98H	STD	400 A A	10	BLK	6.5	221.00	683.00	1653@44	10.3
EUS27	185/65R15	88H	STD	400 A A	10	BLK	5.5	189.00	621.00	1235@44	7.9
EUS40	195/65R15	91H	STD	400 A A	10	BLK	6.0	201.00	635.00	1356@44	8.0
EUS30	205/65R15	94H	STD	400 A A	10	BLK	6.0	209.00	647.00	1477@44	8.9
EUS73	185/60R15	88H	XL	400 A A	10	BLK	5.5	189.00	603.00	1235@50	7.7
EUS28	195/60R15	88H	STD	400 A A	10	BLK	6.0	201.00	615.00	1235@44	8.3
EUS22	215/60R15	94H	STD	400 A A	10	BLK	6.5	221.00	639.00	1477@44	9.4
EUS31	195/55R15	85V	STD	400 A A	10	BLK	6.0	201.00	595.00	1135@44	8.2
EUS06	195/50R15	82H	STD	400 A A	10	BLK	6.0	201.00	577.00	1047@44	8.1
EUS090	205/65R16	95H	STD	400 A A	10	BLK	6.0	209.00	672.00	1521@44	9.2
EUS55	215/65R16	98H	STD	400 A A	10	BLK	6.5	221.00	686.00	1653@44	10.3
EUS18	205/60R16	92H	STD	400 A A	10	BLK	6.0	209.00	652.00	1389@44	9.2
EUS48	215/60R16	95H	STD	400 A A	10	BLK	6.5	221.00	664.00	1521@44	9.8
EUS093	225/60R16	98H	STD	400 A A	10	BLK	6.5	228.00	676.00	1654@44	11.2
EUS56	235/60R16	100H	STD	400 A A	10	BLK	7.0	240.00	688.00	1764@44	11.4
EUS41	205/55R16	94V	XL	400 A A	10	BLK	6.5	214.00	632.00	1477@50	10.0
EUS091	215/55R16	93V	STD	400 A A	10	BLK	7.0	226.00	642.00	1433@44	9.5



ULTRA TOUR II / ULTRA TOUR III

TOURING ALL-SEASON

The next generation broadmarket powerline that combines superior quality and two highly efficient, all-weather touring designs. The Ultra Tour II and Ultra Tour III offer ride comfort, all-weather traction and superior handling to create our best tire value.

FEATURES & BENEFITS

- Technology-driven tread design for superior all-weather performance
- Optimal design of pattern order with 5 changing pitches, precision engineered for even wear and long tread life
- Strong block bridge can avoid irregular treadwear and improve its resistance

SIZES

- Available in 14" - 17" T and H-rated sizes

FITS

- Sedans, compacts and minivans



Ultra Tour II

Ultra Tour III



Quiet Ride



Tread Life



Wet Performance



Dry Handling

ULTRA TOUR II / ULTRA TOUR III

TOURING ALL-SEASON

ARTICLE NO.	TIRE SIZE	BRANDED AS	SERVICE DESC.	LOAD RANGE	UTQG	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EUS34	185/60R14	ULTRA TOUR II	82H	STD	480 A A	10	BLK	5.5	189.00	578.00	1047@44	6.8
EUS36	195/60R14	ULTRA TOUR II	86H	STD	480 A A	10	BLK	6.0	201.00	590.00	1168@44	7.5
EUS98	185/55R15	ULTRA TOUR II	82H	STD	480 A A	10	BLK	6.0	194.00	585.00	1047@44	7.8
EUS65	215/65R16	ULTRA TOUR II	98T	STD	480 A A	10	BLK	6.5	221.00	686.00	1653@44	11.0
EUS96	225/60R17	ULTRA TOUR III	99H	STD	700 A A	11	BLK	6.5	228.00	702.00	1709@44	12.0





ULTRA SPORT I / ULTRA SPORT II

PERFORMANCE ALL-SEASON

The Ultra Sport I and Ultra Sport II provide long-lasting treadwear, responsive handling and all-weather traction. Both tires deliver the perfect balance of performance and comfort, making them the ideal choice for performance sedans, coupes, compacts and SUVs.

FEATURES & BENEFITS

- Channel rib design for efficient water evacuation to guarantee drainage ability
- Advanced asymmetrical tread design allows for reduction of noise and improved handling
- All-season tread compound and variable siped pattern for year-round grip

SIZES

- Available in the most popular 14", 15", 17" & 18" H, V & W-rated sizes

FITS

- Performance sedans, compacts and SUVs



Ultra Sport I

Ultra Sport II



Dry Handling



Wet Performance



Tread Life

ULTRA SPORT I / ULTRA SPORT II

PERFORMANCE ALL-SEASON

ARTICLE NO.	TIRE SIZE	BRANDED AS	SERVICE DESC.	LOAD RANGE	UTQG	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EUS42	185/65R14	ULTRA SPORT I	86H	STD	400 A A	9	BLK	5.5	189.00	596.00	1168@44	6.8
EUS07	165/60R14	ULTRA SPORT I	75H	STD	400 A A	9	BLK	5.0	170.00	554.00	853@44	5.7
EUS094	205/60R15	ULTRA SPORT I	91V	STD	400 A A	10	BLK	6.0	209.00	627.00	1356@44	8.2
EUS08	215/55ZR17	ULTRA SPORT I	98W	XL	320 A A	10	BLK	7.0	226.00	668.00	1653@50	10.6
EUS097	225/55ZR17	ULTRA SPORT I	101W	XL	320 A A	10	BLK	7.0	233.00	680.00	1819@50	11.1
EUS66	225/50ZR17	ULTRA SPORT I	98W	XL	320 A A	10	BLK	7.0	233.00	658.00	1653@50	11.4
EUS51	205/45ZR17	ULTRA SPORT I	88W	XL	320 A A	10	BLK	7.0	206.00	616.00	1235@50	8.5
EUS71	225/45ZR17	ULTRA SPORT I	94W	XL	320 A A	10	BLK	7.5	225.00	634.00	1477@50	9.2
EUS096	215/45ZR17	ULTRA SPORT I	91W	XL	320 A A	10	BLK	7.0	218.00	604.00	1202@50	8.5
EUS03	205/40ZR17	ULTRA SPORT I	84W	XL	320 A A	10	BLK	7.5	212.00	596.00	1102@50	8.1
EUS92	225/55ZR18	ULTRA SPORT II	98V	STD	460 A A	11	BLK	7.0	233.00	705.00	1653@44	11.8
EUS09	245/45ZR18	ULTRA SPORT I	100W	XL	320 A A	10	BLK	8.0	243.00	677.00	1764@50	11.4



ULTRA SPORT III

ULTRA HIGH PERFORMANCE ALL-SEASON

The next generation of economical, all-season Ultra High Performance. The precision-engineered Ultra Sport III delivers maximum all-weather grip, confident high-speed stability and exceptionally crisp handling for those drivers seeking a combination of outstanding performance and superior value.

FEATURES & BENEFITS

- Optimized performance design for confident cornering and excellent straight-line stability
- Advanced tread compound provides extreme grip and maximum stopping power
- Large angular shoulder blocks enhance precision steering response and handling
- Lateral grooves quickly evacuate water for superior wet weather performance

SIZES

- Available in 20" W-rated size

FITS

- SUVs



Dry Handling



Wet Performance

ULTRA SPORT III

ULTRA HIGH PERFORMANCE ALL-SEASON

ARTICLE NO.	TIRE SIZE	SERVICE DESC.	LOAD RANGE	UTQG	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EUS20	285/50R20	116W	XL	320 A A	10	BLK	9.0	297.00	794.00	2756@50	18.5
EUS11	275/45R20	110W	XL	320 A A	10	BLK	9.0	273.00	756.00	2337@50	16.0





COMMERCIAL VAN

HIGHWAY ALL-SEASON LT

Durable, quiet-running and long-lasting highway all-season tire. The Commercial Van delivers a smooth ride and superior year-round traction.

FEATURES & BENEFITS

- All-season, on-highway performance at an economical price
- Four-rib tread design for outstanding ride quality and even wear
- Compact shoulder pattern enhances the shoulder stability and optimizes high-speed cornering
- Double steel belt efficiency improves tire wear resistance and uniformity

SIZES

- Available in 14" & 15" LT sizes

FITS

- Pickups and vans



Dry Handling



Wet Performance

COMMERCIAL VAN

HIGHWAY ALL-SEASON LT

ARTICLE NO.	TIRE SIZE	SERVICE DESC.	LOAD RANGE	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	DUAL MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EDV17	185R14C	102/100R	D	13	BLK	5.5	188.00	650.00	1875@65	1764@65	10.8
EDV19	195R14C	106/104Q	D	13	BLK	5.5	198.00	666.00	2095@65	1985@65	11.2
EDV25	195R15C	106/104R	D	13	BLK	5.5	198.00	691.00	2095@65	1985@65	11.6
EDV28	195/70R15C	104/102S	D	13	BLK	6.0	201.00	655.00	1985@65	1875@65	11.2
EDV29	205/70R15C	106/104R	D	13	BLK	6.0	209.00	669.00	2095@65	1985@65	12.2





ALL TERRAIN

ALL-TERRAIN SUV/LT

The next generation of all-terrain performance! Superior all-season traction and ride quality combined with an aggressive and rugged design, to get you there both on and off the road!

FEATURES & BENEFITS

- Popular Metric and LT sizes for maximum coverage
- Optimized construction for maximum performance
- Strategically placed tread and shoulder elements for maximum traction
- Stylized, aggressive tread design for maximum appeal
- Optimized tread footprint for enhanced handling and worn appearance

SIZES

- Popular Metric and LT sizes covering 15", 16", 17", 18" and 20" diameters

FITS

- Mid/Full-size pickups, Jeeps, and SUVs



Off-Road



Tread Life



Dry Handling



Wet Performance

ALL TERRAIN

ALL-TERRAIN SUV/LT

ARTICLE NO.	TIRE SIZE	SERVICE DESC.	LOAD RANGE	UTQG	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	DUAL MAX LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
ETT64	235/75R15	109T	XL	480 A A	12	OWL	6.5J	235.00	733.00	2271@50	-	14.4
ETT53	235/70R16	106T	STD	480 A A	12	OWL	7.0J	240.00	736.00	2094@44	-	14.5
ETT80	245/70R16	107T	STD	480 A A	12	OWL	7J	248.00	750.00	2149@44	-	15.2
ETT93	265/70R16	112T	STD	480 A A	12	OWL	8J	272.00	778.00	2469@44	-	6.5
ETT87	265/70R17	115T	STD	480 A A	12	OWL	8J	272.00	804.00	2679@44	-	16.7
ETT77	235/65R17	108T	XL	480 A A	12	OWL	7J	240.00	738.00	2205@50	-	14.5
ETT65	245/65R17	107T	STD	480 A A	12	OWL	7J	248.00	750.00	2149@44	-	15.3
ETT58	265/65R17	112T	STD	480 A A	12	OWL	8J	272.00	776.00	2469@44	-	16.8
ETT91	265/60R18	110T	STD	480 A A	12	OWL	8J	272.00	775.00	2337@44	-	17.2
ETT85	265/50R20	111T	XL	480 A A	12	OWL	8.5J	277.00	774.00	2404@50	-	17.1
ETT38	LT245/75R16	120/116S	E	-	15	OWL	7J	248.00	774.00	3085@80	2755@80	18.6
ETT39	LT265/75R16	123/120S	E	-	15	OWL	7.5J	267.00	804.00	3415@80	3085@80	20.0
ETT88	LT285/75R16	122/119S	D	-	15	OWL	8J	286.00	834.00	3305@65	3000@65	22.8
ETT92	LT265/70R17	121/118 S	E	-	15	OWL	8J	272.00	804.00	3198@80	2912@80	20.0
ETT67	LT285/70R17	121/118S	D	-	15	OWL	8.5J	292.00	832.00	3187@65	2910@65	21.6
ETT46	31X10.50R15LT	109S	C	-	15	OWL	8.5J	268.00	775.00	2271@50	-	19.4





MUD TERRAIN ELDORADO GT

TRACTION LT

A high-quality, high-value and high-style combination! The Mud Terrain Eldorado GT gives you the superior traction performance you need and the head-turning look you want in a great value mud tire. Features a rugged, contemporary design and pinned for studs for use in winter weather conditions.

FEATURES & BENEFITS

- Popular LT sizes for maximum coverage
- Advanced sound analysis used to reduce noises in both on and off-road conditions -34% quieter at city speeds and 36% quieter at highway speeds
- On-road comfort achieved by best uniform quality to create a smooth ride on paved roads
- Balanced void ratio removes mud and dirt from the tread, providing continuous off-road traction
- Staggered shoulder blocks for enhanced off-road grip

SIZES

- Available in 15" - 17" LT sizes

FITS

- Mid/Full-size pickups, Jeeps and SUVs



Off-Road



Wet Performance



Dry Handling

MUD TERRAIN ELDORADO GT

TRACTION LT

ARTICLE NO.	TIRE SIZE	SERVICE DESC.	LOAD RANGE	TREAD DEPTH (32ND)	SIDE WALL	RIM WIDTH	OVERALL WIDTH (mm)	OVERALL DIAMETER (mm)	SINGLE MAX. LOAD LBS@PSI	DUAL MAX. LOAD LBS@PSI	SHIP WEIGHT (Kgs.)
EMT12	LT235/75R15	104/101Q	C	18	BLK	6.5	235.00	733.00	1985@50	1820@50	16.5
EMT38	LT245/75R16	120/116Q	E	18	BLK	7.0	248.00	774.00	3085@80	2755@80	21.5
EMT39	LT265/75R16	123/120Q	E	19	BLK	7.5	267.00	804.00	3415@80	3088@80	24.0
EMT88	LT285/75R16	122/119Q	D	19	BLK	8.0	286.00	834.00	3305@65	3000@65	25.0
EMT90	LT265/70R17	118/115Q	D	19	BLK	8.0	272.00	804.00	2910@65	2680@65	22.5
EMT44	31x10.50R15LT	109Q	C	19	BLK	8.5	268.00	775.00	2270@50	-	20.0



Check out our great Eldorado apparel options!

Please contact your local distributor for more details and order inquiries.



**Eldorado Ash City - Core 365
Women's Performance Piqué
Polo Shirt**

EL-OV-6-W

100% polyester, moisture
wicking collar shirt



**Eldorado Ash City Core 365 Origin
Performance Piqué
Polo Shirt**

EL-OV-6

100% polyester, moisture
wicking collar shirt



**Eldorado Cutter & Buck L/S
Epic Easy Care
Nailshead**

EL-OV-3

Poly cotton blend
classic long sleeve



**Eldorado Cutter & Buck L/S
Women's Epic Easy Care
Nailshead**

EL-OV-3-W

Poly cotton blend
classic long sleeve



**Eldorado Devon & Jones
Men's Crown Collection
Solid Broadcloth**

EL-OV-2

Poly cotton
button down shirt



**Eldorado Devon & Jones
Women's Crown Collection
Solid Broadcloth**

EL-OV-2-W

Poly cotton
button down shirt



**Eldorado
Hanes
Beefy-T**

EL-OV-1

100% ring spun
cotton t-shirt



**Eldorado Storm
Creek Softshell
Jacket**

EL-OV-4

StormX® shell jackets that are
windproof and waterproof



**Eldorado Storm Creek
Women's Softshell
Jacket**

EL-OV-4-W

StormX® shell jackets that are
windproof and waterproof



**Eldorado UltraClub
Adult Full-Zip Hooded
Pack-Away Jacket**

EL-OV-5

100% nylon water
resistant jacket



**Eldorado
USA Made
Knit Cap with Cuff**

EL-OV-7.3

Knit cap with cuff



**Eldorado
X-Tra Value
Structured Cap**

EL-OV-7.1

Lightweight cotton
twill hat

NOTES

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



ELDORADO TIRE®

Discover The Legend in Tires

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