



www.RKvarsity.com

## Marketing Data Analysis using Excel

<b>Lecture</b>	<b>Click the link to Watch</b>
Create Data Table in Excel	<a href="https://youtu.be/4GjoWQ38RG0">https://youtu.be/4GjoWQ38RG0</a>
Create Data Entry Form in Excel	<a href="https://youtu.be/fGv3gJSvLIQ">https://youtu.be/fGv3gJSvLIQ</a>
Create drop down list in Excel	<a href="https://youtu.be/AhsqVPWJjYA">https://youtu.be/AhsqVPWJjYA</a>
Convert option number to option name in Excel data table	<a href="https://youtu.be/eHI-qvI4nJE">https://youtu.be/eHI-qvI4nJE</a>
<b>Lecture</b>	<b>Click the link to Watch</b>
Frequency Distribution Table with Pivot Table	<a href="https://youtu.be/yk_cPPS8QEU">https://youtu.be/yk_cPPS8QEU</a>
Cross Tabulation in Excel	<a href="https://youtu.be/il2nfggdMvg">https://youtu.be/il2nfggdMvg</a>
Marketing Data Pie Chart in Excel	<a href="https://youtu.be/T-63o9jvIGs">https://youtu.be/T-63o9jvIGs</a>
Marketing Data Column Chart in Excel	<a href="https://youtu.be/Lr5pQYHuJ7M">https://youtu.be/Lr5pQYHuJ7M</a>
<b>Lecture</b>	<b>Click the link to Watch</b>
Chi Square test of Independence	<a href="https://youtu.be/nKckaR9gI_k">https://youtu.be/nKckaR9gI_k</a>
Chi Square test in Excel	<a href="https://youtu.be/maSem1nx3UQ">https://youtu.be/maSem1nx3UQ</a>
Rank Correlation in Excel	<a href="https://youtu.be/a1HyD4I6f1o">https://youtu.be/a1HyD4I6f1o</a>

<https://www.youtube.com/rkvarsity>