



Marketing Data Analysis using Excel

Lecture	Click the link to Watch
Create Data Table in Excel	https://youtu.be/4GjoWQ38RG0
Create Data Entry Form in Excel	https://youtu.be/fGv3gJSvLIQ
Create drop down list in Excel	https://youtu.be/AhsqVPWJjYA
Convert option number to option name in Excel data table	https://youtu.be/eHI-qvI4nJE

Lecture	Click the link to Watch
Frequency Distribution Table with Pivot Table	https://youtu.be/yk_cPPS8QEU
Cross Tabulation in Excel	https://youtu.be/il2nfgqdMvg
Marketing Data Pie Chart in Excel	https://youtu.be/T-63o9jvIGs
Marketing Data Column Chart in Excel	https://youtu.be/Lr5pQYHuJ7M

Lecture	Click the link to Watch
Chi Square test of Independence	https://youtu.be/nKckaR9gI_k
Chi Square test in Excel	https://youtu.be/maSem1nx3UQ
Rank Correlation in Excel	https://youtu.be/a1HyD4I6f1o



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