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INDIA

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This Hyderabad Professor Is Offering Free Videos To Help MBA Graduates Get Jobs

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**Somak Adhikari**

Updated on Jan 06, 2021, 15:30 IST

Highlights

- ★ Rama Krishna Yelamanchili is a professor of finance at ICFAI University, Hyderabad and he has found a way to help MBA graduates get jobs.

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Management programmes to 575,556 students across 3069 institutes.

- ★ Around 500,000 study MBA at a single time all over India.

Rama Krishna Yelamanchili is a professor of finance at ICFAI University, Hyderabad



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and he has found a way to help MBA graduates get jobs.

As per a report in The New Indian Express, AICTE, Govt of India offered Management programmes to 373,336 students across 3069 institutes. Around 500,000 study MBA at a single time all over India.

Only 50% are able to get jobs. According to Rama, a search in the Naukri **job** portal for about 10 popular management-related jobs result in more than 85,000 posts by hundreds of companies.



EPS

“The search clearly indicates that there are thousands of job openings for skilled management graduates. What is required



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Created a YouTube channel

So Rama has come up with a way to help students. He has created a YouTube channel (rkvarcity). He uploads short

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videos between 2 and 15 minutes in duration.



Internet Recreations

The topics covered are business management, application of concepts, and use of software applications to solve complex calculations. Students can watch them whenever they want from their mobiles, laptops, computers or internet-connected televisions. This keeps them in the know and also what they need while applying for jobs. Kudos to Rama for coming up with this initiative.

No doubt this will help MBA graduates get jobs.

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