

Hyderabad professor's free videos are making MBA graduates employable

STORIES

January 8, 2021



Image Credit: The New Indian Express



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A professor of finance in ICFAI University, Hyderabad — Rama Krishna Yelamanchili — has developed an integrated approach for online teaching and learning to prepare management graduates for jobs; he offers free videos to help MBA graduates become employable.

AICTE, Govt of India says that around 3,069 institutions offered Management programmes (MBA/PGDM) with an annual intake of 3,73,336 students during the academic year 2019-20.

In any given year in India, around 5,00,000 students study MBA. Nearly 1,16,000 students are currently studying MBA in Telugu states, [The New Indian Express](#) reported.

Only 50 percent of the total enrolled students are able to secure jobs. According to Rama Krishna, a search in Naukri job portal about 10 popular management-related jobs result in more than 85,000 posts by hundreds of companies.

“The search clearly indicates that there are thousands of job openings for skilled management graduates. What is required is students learn the job skills that companies are expecting,” Rama Krishna says.

Rama Krishna has created a YouTube channel (rkvarsity) to help management graduates across India. On the channel, he uploads simple videos ranging between two and 15 minutes — which cover business management, application of concepts, and use of software applications to solve complex calculations.

Students can easily access these videos any time on their mobiles, laptops, computers or internet-connected televisions.

