



AFRICAN AMERICAN
FAMILY REUNION COMMITTEE
34TH ANNUAL

VALLEJO JUNETEENTH PARADE & FESTIVAL

2024 Community Impact Report

CELEBRATING FREEDOM

SATURDAY, JUNE 15, 2024

BARBARA KONDYLIS WATERFRONT GREEN

11AM - 5PM



aafrc@vallejojuneteenth.com | www.vallejojuneteenth.com
P.O. Box 164 Robles Way, #399, Vallejo CA 94590



VALLEJO JUNETEENTH 2024 Community Impact Report

COMMUNITY IMPACT AT-A-GLANCE

1,600

Number of visitors we delivered - 10% over 2023

Source: Placer. Ai

5

Gold Sponsors

4

Silver Sponsors

4

Bronze Sponsors

13

Community Partners

7

Donors

25

Community Volunteers

EVENT DESCRIPTION

The AAFRC was created in 1989 for the purpose of improving community health, wellness, and economic opportunity to help families lead productive lifestyles and thrive. Our mission is achieved through partnerships with nonprofit and for-profit entities and organizations. The annual Juneteenth Celebration is the conduit through which our partnerships are developed and cultivated. The celebration is a public event for all to enjoy; however, many of our partners serve residents who are eligible for low to moderate programs and services, creating a more level playing field where all families have access to opportunities to be self-reliant and successful.



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The Vallejo City Council issued a proclamation declaring the Week of June 15, 2024, as Juneteenth Week.

SPONSORS & COMMUNITY PARTNERS

Gold Sponsor \$1,500 - 2,500

East Solano
City of Vallejo
Sutter Health
MCE Clean Energy
KDYA Gospel 1190

Silver Sponsor \$1,000 - \$2,499

Assemblywoman Lori D. Wilson, District 11
Valcore
Watson-Ellison Foundation
Valero

Bronze Sponsor \$500 - \$999

Alpha Kappa Alpha Sorority, Inc.,
Kappa Beta Omega Chapter
The Links, Inc. Solano County Chapter
Vallejo Education Association
JP Morgan Chase

Media Sponsors

Times-Herald
The Reporter
Daily Republic
KDYA Gospel 1190

Community Partners - \$250 - \$499

Dave & Margaret Plump - In Loving
Memory of Kimberly Plump
Vallejo Alumnae Chapter Delta Sigma Theta
Sorority, Inc.
Elite Public Schools
Griffin Technology Academies
Love the Skin You're In
NAACP Vallejo Branch #1081
Orangetheory Fitness
Pippin Dew For Mayor 2024
RichBeads
San Francisco Bay Ferry
Tyson Insurance Agency
Watson-Ellison Foundation

Community Donors - \$100 - \$249

Boudreau Cajun Steakhouse
Griffin Technology Academies
Lil Daddy's BBQ
Organic & Gourmet Desserts
Pippen Dew For Mayor
San Francisco Bay Ferry

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EXHIBITORS AND PARTICIPANTS

A Nature's Blessing LLC
African American Parent Network
Aliados Health/Park it Market
Alpha Phi Alpha Fraternity
American Red Cross
Andrea Sorce for Mayor
Angels With Heart
AT&T
B&B Market Baskets
Black & Bearded
Black Women Organized for Political Action
Boudreau Cajun Steakhouse
Brittany & Co LLC
Carl H Kreh VFW Post 1123
Casa of Solano County
Child Start, Inc.
Church of the Redeemed)
City of Vallejo Participatory Budgeting
Community HDC Housing and Development Corporation
Cricket Wireless
East Solano Plan by California Forever
ELITE Public Charter Schools
Emmanuel Community Arms Foundation
Emmanuel Temple Apostolic Church
Faith Food Fridays
Fighting Back Partnership
First 5 Solano County
Friendship Missionary Baptist Church
Good Samaritan Missionary Baptist Church
Greater Vallejo Jack and Jill
Griffin Technology Academies
Healthy Vallejo Community Support Services
jps5bling

Kappa Alpha Psi Fraternity Inc Vallejo-Fairfield Alumni
Kayla's Purse & Accessories
Kickoff Event Catering
Kilene Whispers
Kilene Naturals
Kyri Boutique
La Clinica
LeCrepe Factory
Lil Daddy's BBQ
Love the Skin You're In, Inc.
MCE Clean Energy Silver
Momma's Hot Diggity Dog
MTS Training Academy
My Legacy Matters
Myla J's Handmade Jewelry & Art
NAACP Vallejo Branch 1081
National Council of Negro Women
National Pan Hellenic Council
NuNu's Desserts With Soul
Omega Psi Phi Fraternity Theta Pi Chapter

The 2nd Annual Juneteenth Parade through downtown preceded the Juneteenth festival culminating at the waterfront.



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EXHIBITORS AND PARTICIPANTS

Omega Reservoir of Help Foundation
One People Tribe
Aliados Health - Park it Market
OrangeTheory Fitness
Pippin Dew for Vallejo Mayor 2024
Purseology
Queen of Lumpia
RichBeads
Rose's Baked Goods
Sachats
San Francisco Bay Ferry
SEIU 1021
Soaring Eagles Leadership Academy
Solano Community College
Solano County Behavioral Health
Solano HEALS
Support For Actively Rising Youth SFARY
Solano County Library
Solano County Chapter of The Links
Southern Smokehouse BBQ
Sutter Solano Medical Center Sutter Health
The Sayles Group
Urban Hippie University
Urban Strategies
Vallejo City Unified School District
Vallejo Grocery Outlet
Vallejo Naval and Historical Museum
Vallejo Police Department Community Engagement
Vallejo Sister City & Commission
WeeCount
West Street Candle Company

Community Connections

Greater Vallejo Recreation District
Vallejo Police Department Citizen's Academy



The Juneteenth Festival includes activities for children, including an Art & Poetry Contest. 7th grader Charles and 3rd grader, Glimmer won gift cards donated by Organics & Gourmet Desserts and the AAFRC.

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WHO WE ARE

The Solano County African Family Celebration Committee, also known as African American Family Reunion Committee (AAFRC), is a non-profit 501 (c) (3) organization created in 1989 to promote the national observance of Juneteenth marking emancipation for remaining enslaved Africans in Texas, and therefore the United States; to celebrate positive contributions of African Americans nationally and locally; and to promote a cultural connection of the observance as an opportunity to build strong communities through access to health/wellness, education, employment, and generational wealth resources.



AAFRC CENTRAL COMMITTEE MEMBERS

Don Jordan, President
Loretta Gaddies, Vice President
Rhonda Rochon Smith, Treasurer
Angela Jones, Secretary
Tosha Davis-Cotright
Derek Crutchfield
Izzy Drumgoole
Lynette Henley
Nairobi Kenya
Sandra D. Stowes
Gwendolyn White,
Hazel Wilson
Margaret Plump, Advisor

With unanimous approval by the City Council, Vallejo was the first city in Solano County to display the Juneteenth flag in June 2021.

OUR COMMITMENT TO THE COMMUNITY

The AAFRC organizes Vallejo's annual Juneteenth Celebration on the third Saturday in June to promote opportunities for access to free health care and education resources for families, youth, and children through partnerships with local non-profit and major health care providers. The committee shares this valuable information with the community through its network of volunteers serving on the African American Family Reunion Committee. This free event is one of the major annual festivals in the City of Vallejo and attracts 1,500+ visitors each year from across the Bay Area.

The overarching message is that Juneteenth is a time to celebrate our community's cultural diversity while promoting access to quality healthcare and education opportunities, and supporting local businesses, all of which helps create healthy, thriving communities. The event is funded primarily by the generosity of sponsors, private businesses, nonprofit and community service organizations and philanthropic donors.

