



**AFRICAN AMERICAN
FAMILY REUNION COMMITTEE
33RD ANNUAL**

VALLEJO JUNETEENTH FESTIVAL & PARADE

2023 Community Impact Report

CELEBRATING FREEDOM

SATURDAY, JUNE 17, 2023

MARTIN LUTHER KING, JR. PARK - 11AM - 5PM



VALLEJO JUNETEENTH 2023 *Community Impact Report*



The Vallejo City Council approves the official Juneteenth flag to be raised at Martin Luther King, Jr. Park during the entire month of June.

EVENT DESCRIPTION

Through public-private partnerships, the primary focus of Vallejo Juneteenth is to provide access to free community health services, education, and employment opportunities through informative exhibits and social service resources that helps build healthy families and thriving communities. Visitors enjoy food, vendors, live entertainment, reflections by local historians, and recognition of change agents the community.

COMMUNITY IMPACT AT-A-GLANCE

Attendance: 1,500 | Source: Placer.Ai

SPONSORS & COMMUNITY DONORS

Premiere Sponsor \$5,000

Kaiser permanente

Gold Sponsor \$1,500 - 2,500

City of Vallejo
Sutter Health
California Black Legislative Caucus
MCE Clean Energy
State Council on Developmental Disabilities
KDYA Gospel 1190
Crickett Wireless
Solano County Fair

Silver Sponsor \$1,000 - \$2,499

Recology Vallejo
Mare Island Company
Valero

Bronze Sponsor \$500 - \$999

Alpha Kappa Alpha Sorority, Inc.,
Kappa Beta Omega Chapter
The Links, Inc. Solano County Chapter
Vallejo Education Association
Shriners Children's Northern California
JP Morgan Chase

Community Partners - \$250 - \$499

Dave and Margaret Plump In Loving Memory of Kimberly Plump
Love the Skin You're In
Lanise Spann, Realtor, Cotton Realty
Be the Match National Marrow Donor Program
New Dawn Corporation
San Francisco Bay Ferry
Watson-Ellison Foundation
DST Vallejo Alumnae Chapter

Media Sponsors

Times-Herald
The Reporter
Daily Republic
KDYA Gospel 1190

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EXHIBITORS AND PARTICIPANTS

Health

La Clinica de la Raza
Kaiser Permanente
La Clinical of La Raza
Sutter Health Foundation
Joseph's Heart
State Council of Dev. Disabilities
NuBirth Midwifery
Solano County Behavioral Health
Watson Ellison Foundation, Alzheimers
Dementia Awareness

Information

BrandGov
Delta Sigma Theta Sorority, Inc. Vallejo
Alumnae Chapter
Developing Organizing Visions for
Everyone
Emmanuel Temple Church
Faith Food Friday
Fighting Back Partnership
Greater Vallejo Chapter of Jack and Jill
NAACP
National Pan Hellenic Council Solano
County
Omega Psi Phi Fraternity, Inc., Theta Pi
Chapter
SFARY Solutions for At Risk Youth
Child Start, Inc (Head Start)
Griffin Technology Academies
North Bay Speech Masters
Toastmasters
City of Vallejo Human Resources
Mare Island Toastmasters
The Bannaker Educational Foundation
Vallejo Firefighter Youth Academy
Vallejo Police Department

Community Connections

Greater Vallejo Recreation District
Vallejo Police Department Citizen's Academy

Education

Hinton Barber College
Michael's Transportation Training
Solano Community College
Solano County Library
Vallejo City Unified School District
Vallejo Naval Historical Museum
Child Start, Inc (Head Start)
Griffin Technology Academies
North Bay Speech Masters Toastmasters
City of Vallejo Human Resources
Mare Island Toastmasters
The Bannaker Educational Foundation

Vendors

B & B Market Baskets
Blue Lotus Creations
Cricket Wireless
Gapelii Brand
Kelene Naturals
Leanna's Beauty Bar
Niala Organic Body Butter
Nubian Chic Design
Rich Aunties Closet
Spoiled Kid Clothing
Toss & Throws
Touched by an Angel
Vallejo Grocery Outlet
Ziva Naseer
Cousins Maine Lobster
Gramp's Creations
Kick Off Events Catering
Mama Shirley's Hot Diggity Dog
Noonie's Place
Nunus Desserts With Soul
Omega Reservoir Of Help Foundation
Rose's Baked Goods



For the first time, the festival included a parade to downtown.

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WHO WE ARE

The Solano County African Family Celebration Committee, also known as African American Family Reunion Committee (AAFRC), is a non-profit 501 (c) (3) organization created in 1989 to promote the national observance of Juneteenth marking emancipation for remaining enslaved Africans in Texas, and therefore the United States; to celebrate positive contributions of African Americans nationally and locally; and to promote a cultural connection of the observance as an opportunity to build strong communities through access to health/wellness, education, employment, and generational wealth resources.



AAFRC CENTRAL COMMITTEE MEMBERS

Gwendolyn White, President
Don Jordan, Vice President
Rhonda Richon Smith, Treasurer
Angela Jones, Secretary
Tosha Davis-Cotright
Derek Crutchfield
Loretta Gaddies
Lynette Henley
Nairobi Kenya
Sandra D. Stowes
Hazel Wilson
Margaret Plump, Advisor

The Vallejo City Council presented a proclamation to the AAFRC declaring the week of June 19, 2023 as Juneteenth Week.

OUR COMMITMENT TO THE COMMUNITY

The AAFRC organizes Vallejo's annual Juneteenth Celebration on the third Saturday in June to promote opportunities for access to free health care and education resources for families, youth, and children through partnerships with local non-profit and major health care providers. The committee shares this valuable information with the community through its network of volunteers serving on the African American Family Reunion Committee. This free event is one of the major annual festivals in the City of Vallejo and attracts 1,000+ visitors each year from across the Bay Area.

The overarching message is that Juneteenth is a time to celebrate our community's cultural diversity while promoting access to quality healthcare and education opportunities, and supporting local businesses, all of which help create healthy, thriving communities. The event is funded primarily by the generosity of sponsors, private businesses, nonprofit or community service organizations and philanthropic donors.

