

# **DANIEL M. TRINGOV & SIFEI WEN-TRINGOV – FOUNDATIONAL PRINCIPLES AND STRATEGIC FRAMEWORKS OF GLOBAL ART RECORDS AND ART RESIDENCE IN PARTNERSHIP WITH ORPHEUS ART CENTER AND ART HOTEL**

**This Document Provides a Comprehensive Overview of The Key Business Principles underpinning [Global Art Records](#), as well as the strategic collaboration with [Orpheus Art Center](#).**

**It Addresses Core Operational Frameworks, governance structures, partnership models, and market positioning strategies essential for sustainable growth and competitive advantage Within the International Art Sector.**

**JULY 13<sup>TH</sup>, 2025, SOFIA, BULGARIA, EU.**

# OFFICIAL RELEASES 2026

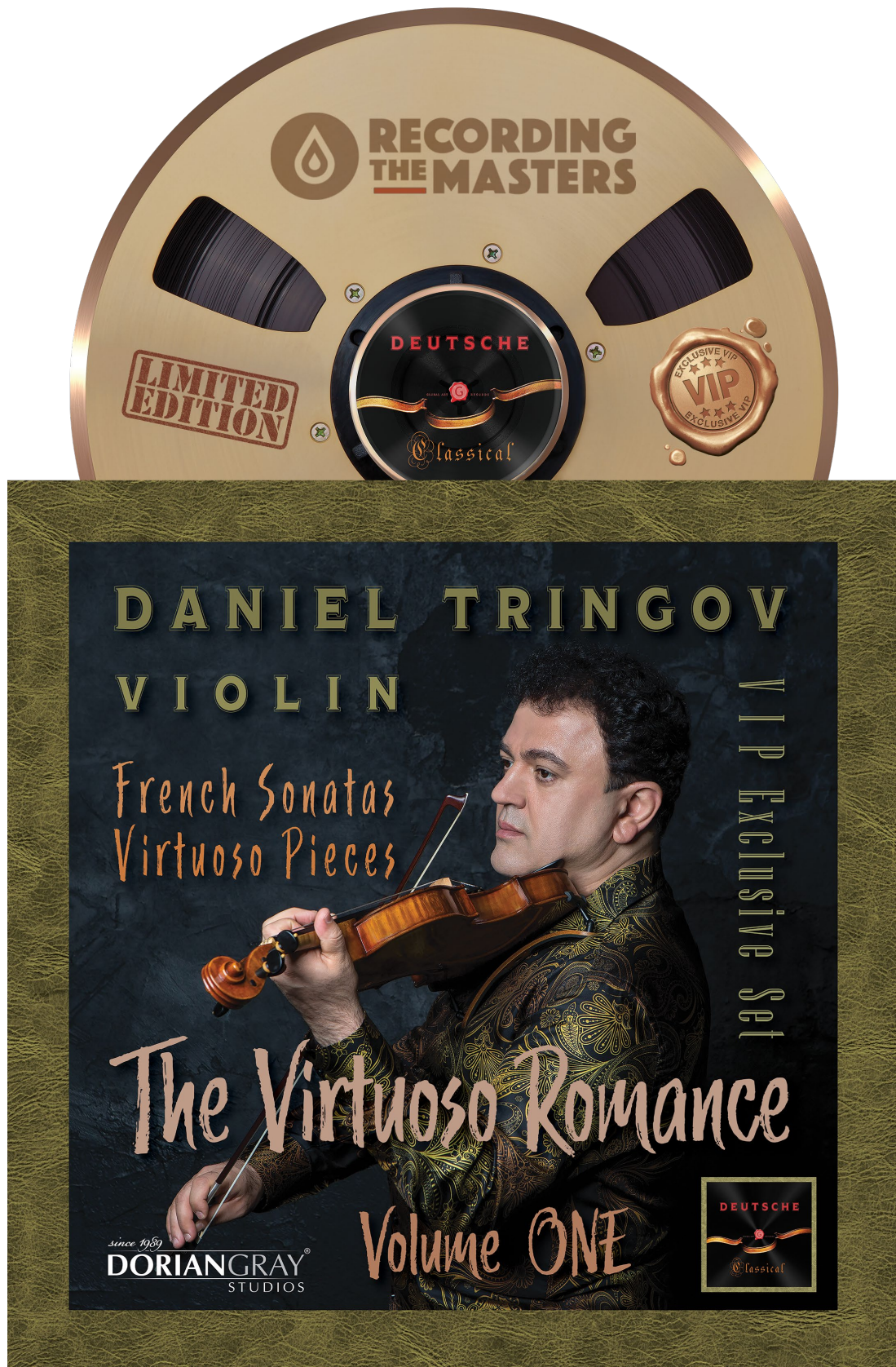
Launch-Ready ART Productions:

## OFFICIAL RELEASE ONE:



**THIS IS LTD INDIVIDUALLY NUMBERED EXCLUSIVE LUXURY BOX**, which consists of **24 K. Gold Compact Disc Set, HD Vinyl Set of 180 g. at 45 R.P.M.**, a High-Resolution Audio Download Voucher, and Collectible Copy-protected 18 K. Gold Super Audio Flash Drive. The set includes a hand-signed portrait of the performing artist, produced on fine canvas. **The Special V.I.P. Edition is Limited to 4000 Sets and will be Available to Pre-order in September 2025.**





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## OFFICIAL RELEASE FOUR:



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## OFFICIAL RELEASE FIVE:

# Sifei Wen - “The Future of Cello Performance”- ORIGINAL BOOK - 2024



[A HIGHLIGHT OF THIS COLLECTION IS SIFEI WEN'S FORTHCOMING ORIGINAL BOOK, "THE FUTURE OF CELLO PERFORMANCE" \(2024\),](#) which offers an intimate glimpse into the artistry of a truly singular Chinese American virtuoso. Renowned for her unique "CELLO BELCANTO TONE"—an expressive sound born of a distinctive technique that bridges the lyricism of the violin with the depth of the cello—[SIFEI WEN](#) brings a fresh perspective to string performance.

[HER BOOK DISTILLS YEARS OF BROAD EXPERIENCE, UNVEILING INVENTIVE INTERPRETATIONS ACROSS THE CELLO AND VIOLIN REPERTOIRE.](#) Readers and music lovers alike can look forward to an immersive, multilingual, and multimedia edition, SCHEDULED FOR RELEASE ON VALENTINE'S DAY, 2026, A FITTING CELEBRATION OF PASSION AND ARTISTRY.



# HOW WILL WE REACH OUR CUSTOMERS?

## BUSINESS PROPOSAL OVERVIEW

### Concept Promotion and Differentiation

**Our concept will be promoted through innovative, non-traditional channels** that focus solely on establishing a unique “Global Art Entertainment” business model. This strategy is designed to set our offering apart from existing industry competitors by delivering an experience tailored to customers who value distinctive art and entertainment solutions.

### Market Research and Target Audience

**Following comprehensive market research**, we identified a strong interest among international art and entertainment investors, especially those seeking innovation driven by technological advancements within the arts sector. These investors were selected as primary targets for our initial business proposal, given their alignment with current market trends and the evolving competitive environment.

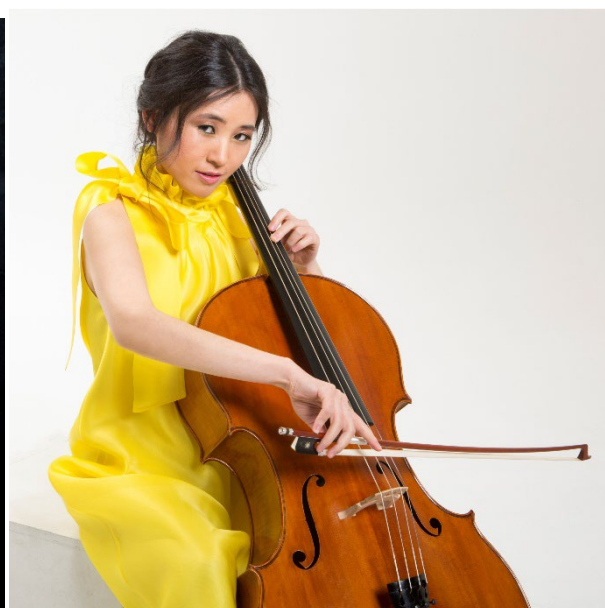
### Marketing Strategies

**To effectively reach our objectives**, we will deploy a variety of marketing initiatives, including:

- **Strategic Collaborations:** Partnering with external media outlets to increase brand visibility and generate targeted exposure.
- **Digital Presence:** Developing a dedicated website infrastructure to deliver comprehensive information, facilitate customer engagement, and support global outreach.
- **Innovative Experiences:** Launching interactive hologram-based entertainment systems that offer customers premium VIP experience without requiring VR glasses, thus removing technological barriers to entry.

### Conclusion

**By leveraging cutting-edge promotional techniques** and focusing on a forward-thinking business structure, we aim to attract both current and prospective clients, establish a strong foothold in the international market, and secure long-term partnerships with influential stakeholders in the art and entertainment industry.



## MANAGEMENT TEAM OVERVIEW

**OUR MANAGEMENT TEAM** consists of two dedicated professionals:

### 1. Leadership

- **Daniel M. Tringov**

\*Founder & CEO\*

**Daniel brings extensive experience in artistic management and multimedia development, audio-video super productions, entrepreneurship, and research.** His leadership spans numerous technology initiatives across both the United States and Europe, allowing him to guide the company's vision and drive innovation.

- **Sifei Wen-Tringov**

\*Co-Founder & Director\*

**Sifei is well-versed in entertainment, audio-video production technology, music, business and academic research.** She manages key projects, oversees client relationships, and ensures consistent delivery of high-quality results.

**Both leaders possess strong backgrounds as developers, musicians, researchers, and entrepreneurs.**



## 2. Recognition

**Our multidisciplinary team has been recognized throughout the United States and Europe for its effectiveness and adaptability.**

## 3. Management Philosophy

**We maintain a streamlined management structure**, which enables prompt decision-making, sustainability, and efficient handling of complex tasks. This approach supports our internal operations and enhances our ability to meet client objectives.

## 4. Organizational Structure

**By combining a minimalistic management model with advanced technological solutions**, we operate an agile organizational structure. This agility allows us to pursue business goals with speed and reliability while upholding the highest standards of quality.

# **\*Daniel M. Tringov: Concert Violinist, Media Producer, Entrepreneur, and Business Developer**

## Biography

**Daniel M. Tringov** is a **Bulgarian-born concert violinist**, visionary media producer, and serial entrepreneur. As Founder & CEO of the Bavarian boutique record label **Deutsche Classical** in Munich, he blends analogue warmth with cutting-edge production. He spearheads cross-disciplinary art ventures, from international competitions to VIP entertainment platforms, shaping the future of classical performance and business integration.

## Musical Career

- **International soloist** celebrated for Romantic repertoire and contemporary commissions
- **Founder & Artistic Director of Deutsche Classical Artist Management**, Munich
- **Released the double album *The Virtuoso Romance – Volume ONE* (2022)**, featuring French sonatas and virtuosic showpieces with pianist Marina Kapitanova
- **Premiered original arrangements and filmed performances on rare instruments**, including a custom Guarneri del Jesu “Ex-Lipinski 1742” copy by Florian Leonhard

## Media Production & Entrepreneurship

- **Launched Global Art Entertainment and God Art Universe** to produce immersive film-concerts such as *Orpheus of Seuthopolis* (4K-UHD)
- **Inventor of the Global ART Prix** online video contest, awarding over €102 000 to emerging filmmakers and musicians
- **Creator and host of Global App Network**, a VR-driven VIP platform merging live concerts, networking, and e-commerce
- **Founded FORBES MUSIC ENTERPRISES** (2024), a strategic partnership integrating high-end audio boutiques and live VIP events

## Business Development & Partnerships

- **Co-director of New Art Ventures 2025**, incubating startups at the intersection of music, design, and technology
- **Partnered with municipal and cultural institutions for the Rose Festival Gala in Kazanlak, Bulgaria**, celebrating local heritage and international talent
- **Established the Thracian Strings in The Valley of Roses competition (2022)** for professional string players and luthiers
- **Collaborates with luxury brands and foundations** to curate limited-edition instruments and accessories

## Modeling & Media Presence

- **Art-directs photo and video campaigns** that integrate classical performance with avant-garde fashion
- **Regular contributor and host on Deutsche Classical's social channels:** YouTube, Instagram, LinkedIn, and Facebook
- **Featured in VIP media spots and editorial spreads** showcasing bespoke instruments and studio sessions

## Notable Projects & Collaborations

Year	Project	Role
2019	Il Grande Cannone di Cremona “Swan’s Eye” Violin	Co-designer & solo performer
2020	Global ART Prix Online Video Contest	Founder & Jury Chair
2021	<i>Orpheus of Seuthopolis</i> – God Art Universe Film	Producer, Director, Violin Soloist
2022	<i>The Virtuoso Romance – Volume ONE</i> Album	Artist & Co-Producer
2022	Thracian Strings International Competition	Founder & Event Director
2024	Forbes Music Enterprises	Founder & CEO



## Looking Ahead

- **Release of *The Virtuoso Romance – Volume TWO*** featuring 20th-century style
- **Expansion of Global App Network** with live VR masterclasses and recitals
- **Launch of a mentorship program for young entrepreneurs** in the creative arts
- **Collaboration on sustainable, limited-edition bows and violin cases** with eco-design firms

For upcoming concerts, media premieres, and business updates, visit: –

<https://danieltringov-official.com/> – Instagram · Facebook · LinkedIn · YouTube

## \*Sifei Wen: Concert Cellist, Fashion Designer, Entrepreneur, and Photo Model

### Biography

**Sifei Wen** is a classically trained cellist whose artistry spans the concert stage, the fashion runway, business ventures, and high-end media campaigns. **She co-founded the Bavarian label DEUTSCHE CLASSICAL**, where she directs artist management and curates Global Art Events.

### Musical Career

- **Concert cellist known as the “Noël Cello Angel”** for her intimate, Bel Canto–inspired sound
- **Co-founder and director of Deutsche Classical Artist Management** in Munich, Germany
- **Released debut solo album *Noël Cello Angel – The Acapella Playlist* (2021)**, featuring 11 exclusive vocal-style cello tracks
- **First artist in history to record Antonio Vivaldi’s *Four Seasons*** in original cello transcription for album *The 4 Cello Seasons* (2021)

### Fashion & Design

- **Founder of SW27 High Fashion Boutique**, an eclectic label offering limited-edition garments
- **Embraces risk-taking**, merging avant-garde silhouettes with classical elegance
- **Showcases seasonal capsule collections** online and at exclusive pop-up events in Europe

## Entrepreneurship

- Co-director of **New Art Ventures 2025**, a creative incubator for cross-disciplinary art projects
- Spearheads the **Global ART Prix** video contest, awarding over €100 000 in prizes to emerging talents
- **Partners with international foundations** (Global Art Entertainment, God Art Universe) to launch philanthropic art initiatives

## Modeling & Media Presence

- **Featured model in high-fashion editorials** and campaign imagery for **SW 27** and **Deutsche Classical**
- **Collaborate with videographers and photographers** to integrate cello performance into visual art films
- **Active on Instagram, Facebook, LinkedIn and YouTube**, blending musical excerpts with fashion shoots

## Notable Projects & Collaborations

Year	Project	Role
2020	Global ART Prix Online Video Contest	Jury member & presenter
2021	<i>Noël Cello Angel – The Acapella Playlist</i>	Artist, cellist, co-producer
2021	<i>The 4 Cello Seasons</i>	Solo cellist in world premiere
2022	Orpheus of Seuthopolis Film (God Art Universe)	Featured performer & art director

## Looking Ahead

- **New solo cello album slated for release in 2025**, blending electronic textures with classical repertoire
- **Expansion of SW 27 Fashion Boutique** into sustainable luxury accessories
- **Launch of a Global Mentorship Program** for under-represented classical musicians and designers

For the latest news, concert dates, fashion drops, and media features, visit: – <https://sifeiwen-official.com/> – Instagram · Facebook · LinkedIn · YouTube

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