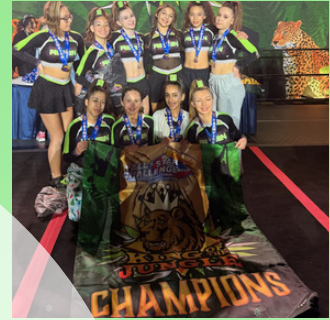


REIGN FORCES

All Star Cheerleading



Full Year Cheerleading
2026-2027

DARE *to reign elite*

WELCOME LETTER

Dear Reign Forces families and Future families,

We are extremely blessed and excited to kick off Season SIX at Reign Forces LLC! We actively listened to athletes, families, and the local community to schedule competitive programming, athlete development classes, and various service events to meet the needs of our Reign Forces family. We are committed to the continuation of raising the bar in training, choreography, confidence building, and most importantly, enjoying safe cheerleading.

Season Six is quickly approaching and we are prepared for more coaching, more goal setting, and more FUN! We are so thankful for the families that were a part of Reign Forces last season, and eager to enter this new opportunity full of possibilities! We cannot wait to welcome veterans and new families to our *elite* program.

As we reflect on our journey thus far, Reign Forces continues to grow at an unmatched level. Established in 2020, Reign Forces came to fruition in efforts of supporting youth athletes as they and their families battled with isolation/lack of socialization, loss of training, and balancing life while faced with a global pandemic. Now as we enter the 2026-2027 season we continue to offer a positive athlete-oriented experience. This year Reign Forces is equipped to offer even stronger programming, meaningful policies supported by our families, and athletic curriculum to build every child.

The feelings of pride and joy that comes with being a member of Reign Forces LLC is just around the corner with the start of Season Six! We can't wait to be your biggest fans and cheer you on as you work toward your goals and achieve as a team.

Dare to reign elite and get ready for the 2026-2027 season!

Cheers,

Chelsea Maza

Owner | Program Director

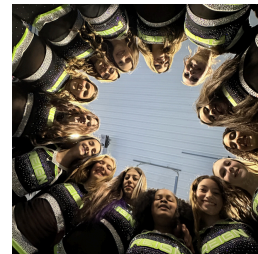
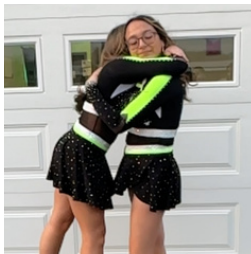
Reign Forces LLC | reignforces@gmail.com | (973) 997-1586



WHO WE ARE

Cheerleading is much more than a fitness activity to me... it's a passion. I have coached all star elite and prep athletes, supported recreational programs, and led public high school cheerleading teams for years. Athletes and parents alike have testified the connections made between myself and the cheerleaders is one-of-a-kind. 15+ years of coaching, and hopefully blessed with many more, has been an incredible experience. With the support of my personal cheerleading network, my family, and education/marketing/business background, I am extremely excited to continue our new private program in Connecticut. I am eager to work with children with ranging abilities to set goals, gain confidence, and share my passion for cheerleading.

-Owner & Program Director, Chelsea Maza



COMMITMENT

The full year, elite program, requires commitment from athletes and families alike. Cheerleading in nature is a team sport and athletes must be dedicated to scheduled events.

TRAIN

June 2026 - August

Two practices during the week

Vacations/Family commitments permitted

WORK

September - November

Three practices a week (two weekdays and one weekend slot)

COMPETE

December 2026 - April 2027

Three practices a week plus various weekend travel for competitive events.

Events may be located in CT, MA, RI, NY, and/or NJ.

END OF SEASON

If teams earn an invitation to end of season championships/events, the season may extend through May 2027.

Events may require greater travel.



EVALUATIONS

EVALUATIONS
COMPETITIVE ALL STAR CHEERLEADING • PROSPECT, CT

REIGN FORCES

RESPECT
OUR
REIGN

CLINICS
May 25-27

EVALUATIONS
May 28-30

TEAM REVEAL PARTY
May 31

ON TIME REGISTRATION
NOW-MAY 25

2026-27 SEASON

A QR code is located in the bottom left corner of the poster.

All athletes will be placed on a team. Evaluations create an opportunity for athletes to show off their best skills. Coaches review the content to determine competitive teams.

May 26 and May 27 6PM-8PM - Athletes will be assigned an evaluation clinic to attend. Evaluation content will be taught along with tips to already begin improving!

May 28 and May 29 6PM-8PM - Families will choose an evaluation time slot to showcase their learning from the evaluation clinic.

May 30 5:30PM - Reveal Celebration - Join us to learn about your team and celebrate kicking off another year of cheerleading!

June 9 6:30PM-7:30PM - Parent/Guardian Meeting - Join us in person or virtually to review the handbook and 'what to expect' in Season Six. This is also the deadline for commitment contracts.

Practices will begin in mid-June.





All Star Cheerleading, as an industry, is stereotyped as unaffordable and/or inflexible for your average family. Reign Forces LLC prides itself on its manageable payment plan and dedication to fundraising.

2025-2026 Breakdown

Monthly Expense	
Reign Forces Tuition (1st of Every Month for Ten Months)	\$150.00
Competitive Events (15th of Every Month for Eight Months)	\$160.00
One-time Expenses	
Registration & Insurance	\$100.00
Uniform (<i>Optional for Returning Athletes</i>)	\$425.00
Bow	\$50.00
Team Shirt	\$40.00
Reign Practice Wear	\$85.00
Gym Bag (<i>Optional</i>)	\$120.00
Music	\$135.00
Maintenance Fee	\$50.00

Discounted rates are available for families with more than one athlete joining Reign Forces competitive teams.

