



2018 Spring Conference Sponsorship Opportunities

Strengthen your brand, establish and solidify relationships and generate sales leads as a NESHCo sponsor or exhibitor. NESHCo offers a wide spectrum of opportunities to fit every budget and marketing plan. Demonstrate your commitment to the profession while keeping your name in front of your top customers and prospects.

NESHCo's Spring Conference is the largest regional healthcare conference. Exhibiting at NESHCo's Spring Conference opens the door to this select and sophisticated audience of healthcare communicators. We encourage you to take advantage of this opportunity to participate as a sponsor. Choose a package that meets your marketing objectives, or talk with our staff about creating a marketing program that is uniquely yours.

WHO ATTENDS?

The NESHCo Spring Conference audience ranges from junior-level to chief marketing officer-level executives. While most attendees are manager to director level, NESHCo prides itself on maintaining long-term relationships with vice presidents and CMOs of our member organizations while simultaneously incorporating programs that will entice those new to healthcare. Many NESHCo attendees have been attending for five to 10 years.

NESHCo attendees' job descriptions include:

- | | | | |
|---------------------|----------------------|---------------------|--------------------|
| Marketing | Communications | Publications | Advertising |
| Media Relations | Public Affairs | Community Outreach | Strategic Planning |
| Physician Relations | Government Relations | Community Relations | Public Relations |
| Fund Development | Copywriting | Social Media | Website |

PAST ATTENDANCE

NESHCo conference attendance has continually increased year after year. In 2009, NESHCo combined its spring and fall conferences into just one Spring Conference and moved the Lamplighter Awards to a dinner gala. Additional attendees drive in for just the awards ceremony each year. In addition to the paying attendees detailed below, approximately 15-20 speakers also attend and stay throughout the conference.

Date	Paid Attendees	Lamplighter Award Additional Attendees
2013 - Newport	129	45
2014 - Mystic	120	68
2015 - Boston	128	122
2016 - Providence	126	100
2017 - Cape Cod	108	82

Visit <http://www.neshco.org/sponsorship-opportunities/> to register.



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2017 Attendance

The 2017 conference on Cape Cod drew 108 paid attendees, 26 speakers and 82 additional Lamplighter dinner attendees. This was one of our most successful conferences to date. Below is a sampling of the 108 individual attendees to give potential exhibitors and sponsors a feel for who attends, their titles and locations. A full list is provided to all exhibitors and sponsors two weeks prior to the conference and one week post conference (to be sure all last-minute attendees are included). This list will include full addresses, phone numbers and email addresses for the exhibitors to use with some restrictions.

Title	Company	City	State
Dir. Marketing & Comm.	Atrius Health	Newton	Massachusetts
Communications Officer	Austen Riggs Center	Stockbridge	Massachusetts
Sr Dir. Gov. and Public Affairs	Baystate Health	Springfield	Massachusetts
Communications Coordinator	Berkshire Healthcare	Pittsfield	Massachusetts
Marketing & Comm. Specialist	Brattleboro Memorial Hospital	Brattleboro	Vermont
Dir., Marketing & Comm	Cheshire Medical Center/Dartmouth-Hitchcock	Keene	New Hampshire
VP, Communications	Connecticut Hospital Association	Wallingford	Connecticut
Chief Marktg & Comm. Officer	Cooley Dickinson Health Care	Northampton	Massachusetts
VNA Dir. Business Develop.	Cooley Dickinson VNA & Hospice	Northampton	Massachusetts
VP, Marketing & Development	Copley Health Systems, Inc.	Morrisville	Vermont
Markt. & Social Media Mgr.	CRICO Strategies	Boston	Massachusetts
Media Relations Manager	Dana-Farber Cancer Institute	Providence	Rhode Island
Dir., Comm. And Marketing	Eastern Maine Medical Center	Bangor	Maine
Sr. VP Planning & CSO	Emerson Hospital	Concord	Massachusetts
Digital Comm. Specialist	EMMC	Bangor	Maine
Marketing Administrator	Grace Cottage Hospital	Townshend	Vermont
SVP	Greenough Brand Storytellers	Watertown	Massachusetts
COO	Hallmark Health	Somerville	Massachusetts
VP, Marketing and Branding	Hartford HealthCare	Hartford	Connecticut
Marketing Comm. Specialist	Health New England	Springfield	Massachusetts
Sr. Markt. Comm. Specialist	Health Plans, Inc.	Westborough	Massachusetts
VP, Markt. & Community Rel.	HopeHealth	Hyannis	Massachusetts
Communications Coordinator	Hospital Association of RI	Providence	Rhode Island
VP, External Relations	Hospital for Special Care	New Britain	Connecticut
Dir. Marketing and PR	KishHealth System	DeKalb	Illinois
Director of Public Relations	Lawrence + Memorial Hospital	New London	Connecticut
Chief Mkt and Comm Officer	Lawrence General Hospital	Lawrence	Massachusetts
Marketing & Comm. Manager	MIT Medical	Cambridge	Massachusetts
Marketing/PR Manager	Mt. Ascutney Hospital and Health Center	Windsor	Vermont

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Director of Communications	NEQCA	Braintree	Massachusetts
Director, Communications	NH Hospital Association	Concord	Nebraska
VP, Marketing, Comm. & Public Affairs	Newton-Wellesley Hospital	Newton	Massachusetts
Director of Communications	Norris Cotton Cancer Center	Lebanon	New Hampshire
Reg. Dir., Business Develop.	NRC Health	Lincoln	Nebraska
Sr. Communications Specialist	Pediatric Physicians' Organization at Boston Children's Hospital	Brookline	Massachusetts
Regional Director of Marketing & Communications	Pen Bay Medical Center & Waldo County General Hospital	Rockport	Maine
Senior Marketing Coordinator	Penn Medicine	Philadelphia	Pennsylvania
VP Business Development and Community Engagement	Planned Parenthood League of MA	Boston	Massachusetts
Dir. of Marketing & PR	Portsmouth Regional Hospital	Portsmouth	New Hampshire
Creative Director	Rutland Regional Medical Center	Rutland	Vermont
Dir. Strategic Communications	Saint Anne's Hospital	Fall River	Massachusetts
Director of Marketing	Signature Healthcare	Brockton	Massachusetts
Digital Marketing Specialist	South County Health	Wakefield	Rhode Island
Communications Manager	Southcoast Health	New Bedford	Massachusetts
Graphic Designer	Southwestern Vermont Health Care	Bennington	Vermont
Director of Marketing	Speare Memorial Hospital	Plymouth	New Hampshire
Director, Digital Marketing	Stamford Health	Norwalk	Connecticut
Director, Communications	The University of Vermont Medical Center	Burlington	Vermont
Chief Communications Officer	UConn Health	Farmington	Connecticut
Sr. Director, Media	UMass Memorial Health Care	Worcester	Massachusetts
Director of Government & Community Relations	UVM Medical Center	Burlington	Vermont
Director, Marketing & Business Development	VNAHSR	Rutland	Vermont
Director, Marketing & PR	Wentworth-Douglass Hospital	Dover	New Hampshire
VP, Marketing & Communications	Western Connecticut Health Network	Danbury	Connecticut
Director, PR	YNHHS	Greenwich	Connecticut

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WHO SHOULD PARTICIPATE

Any vendor who offers a service that would be applicable to healthcare communications should consider NESHCo's Spring Conference as part of their marketing mix. Companies such as advertising and PR agencies, design companies, web vendors, publications houses, promotional item vendors are all a good fit for NESHCo's audience. The key question to ask is whether the marketing/communications department would be the decision maker for the company's suggested service.

2017 Sponsors & Exhibitors

Julia Balfour, LLC	Jennings	SilverTech
Kentico	Sean Tracey Associates	SPM Marketing & Communications
Smith + Jones	Spectrio	EVR
Thunderhead	Feedback	Adams & Knight
Spectrio	Staywell	MedTouch
Eruptr	Coffey Communications	LionShare
GLC	Tea Leaves Health	Red Privet
Healthgrades	Rumbletree	RootsRated Media

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2018 Spring Conference Sponsorship Opportunities

SPONSORSHIP & EXHIBITOR PACKAGES

Platinum Sponsorship

\$5,000

Receive the highest level of recognition among more than 200 conference attendees, Lamplighter Awards Gala participants, and presenters.

- Listed in all 2018 conference written materials as the platinum sponsor, including logo on front of brochure and conference book
- Opportunity for a representative of your organization to provide a two-minute welcome before the keynote session
- Four complimentary registrations to attend the conference and the Lamplighter Awards Dinner (\$2,600 value)
- Two complimentary one-year individual memberships in NESHCo (\$350 value)
- Full-page ad on back cover of conference binder/book
- Corporate giveaway item given to all attendees (at sponsor's cost)
- Signage throughout conference with your company logo
- Website link on the NESHCO web site
- Post-conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference
- **Exhibit Space** – A 6' table top exhibit space. (\$1,000 value) *If you choose not to exhibit, \$1,000 will be deducted from the cost of your sponsorship.

This sponsorship does not preclude additional sponsors from providing individual branded items throughout the conference. NESHCo will do everything possible to not post competitors together.

Opening Night Event

\$3,500

The opening night event is the kick off to the Spring Conference. Past themes have included a clambake on Old Silver Beach, mansion tour and Newport Vineyards wine tasting, casino night at Mohegan Sun, and Fenway Park tour and EMC Club. This year's event will be a pub-style game night with billiards, darts, board games, and pub food and drinks.

- Listing in all 2018 conference written materials as the major sponsor.
- Two complimentary registrations to attend the conference & the Lamplighter Awards Dinner (\$1,300 value)
- One complimentary one-year individual membership in NESHCo (\$175 value)
- Full-page ad in conference books (first of all ads)
- Corporate giveaway item given to all attendees (at sponsor's cost)
- Website link on the NESHCO web site
- Post-conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference
- **Exhibit Space** – A 6' table top exhibit space. (\$1,000 value) *If you choose not to exhibit, \$1,000 will be deducted from the cost of your sponsorship.

This sponsorship does not preclude additional sponsors from providing individual branded items at the dinner such as glasses, photo booth, trolleys, etc. NESHCo will do everything possible to not post competitors together.

Keynote Sponsorship

\$3,000

The keynote sponsorship includes the unique opportunity to speak at the conference. The keynote sponsor will have two minutes to speak about their company as it related to NESHCo and to introduce the keynote speaker.

- Listed in all 2018 conference written materials as the Keynote Sponsor
- Opportunity to introduce speaker and talk briefly about your company

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2018 Spring Conference Sponsorship Opportunities

- Name on all signage as the Keynote Sponsor
- Two complimentary registrations to attend the conference & the Lamplighter Awards Dinner (\$1,300 value)
- One complimentary one-year individual membership in NESHCO (\$175 value)
- Full-page ad in conference books
- Collateral placed in conference bags (at sponsor's cost)
- Corporate giveaway item given to all attendees (at sponsor's cost)
- Website link on the NESHCO web site
- Post-conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference
- **Exhibit Space** – A 6' table top exhibit space. (\$1,000 value) *If you choose not to exhibit, \$1,000 will be deducted from the cost of your sponsorship.

Lamplighter Award Reception

\$2,500

The Lamplighter Awards are the premier healthcare awards program in New England. With more than 320 entries from 60 different organizations, this event is not to be missed.

- Listed in all 2018 conference written materials as the Lamplighter Awards Reception Sponsor
- Logo on all signage as the Lamplighter Awards Reception Sponsor
- Cocktail napkins with the sponsor's logo
- Two complimentary registrations to attend the conference & the Lamplighter Awards Dinner (\$1,300 value)
- Full-page ad in conference books
- Web site link & post-conference email sent to all conference attendees
- Complete conference attendee list provided before conference
- **Exhibit Space** – A 6' table top exhibit space (\$1,000 value) *If you choose not to exhibit, \$1,000 will be deducted from the cost of your sponsorship.

This sponsorship does not preclude additional sponsors from providing individual branded items at the reception such as glasses, photo booth, etc. NESHCO will do everything possible to not post competitors together.

Lamplighter Awards Dinner Sponsorship

\$4,000

The Lamplighter Awards are the premier healthcare awards program in New England. With nearly 400 entries from 60 different organizations, this event is not to be missed. The Gala sponsor will have the opportunity to speak to the audience at the beginning of the gala.

- Listed in all 2018 conference written materials as the Lamplighter Awards Sponsor
- Name on all signage as the Lamplighter Awards Dinner Sponsor
- Two complimentary registrations to attend the conference & the Lamplighter Awards Dinner (\$1,300 value)
- Full-page ad in conference books
- Corporate giveaway item included in all attendee gift bags (at sponsor's cost)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference
- **Exhibit Space** – A 6' table top exhibit space (\$1,000 value) *If you choose not to exhibit, \$1,000 will be deducted from the cost of your sponsorship.

This sponsorship does not preclude additional sponsors from providing individual branded items at the reception such as glasses, photo booth, etc. NESHCO will do everything possible to not post competitors together.

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2018 Spring Conference Sponsorship Opportunities

SESSION SPONSORSHIP OPPORTUNITIES

Day Two Breakout Sessions

\$1,750

Sponsor all NINE breakout sessions on day two (the first full day, Monday, May 21) of the conference. Introductions made in each session will include a reference to the sponsor.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Day Three Breakout Sessions

\$1,250

Sponsor three breakout sessions on day three (Tuesday, May 22) of the conference. Introductions made in each session will include a reference to the sponsor.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Closing Session

\$1,500

Help us close out a great conference by choosing our grand prize winner and introducing the closing speaker.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Visit <http://www.neshco.org/sponsorship-opportunities/> to register.



2018 Spring Conference Sponsorship Opportunities

Final Day Breakfast

\$1,500

Join us as we provide a full breakfast before the final day (Tuesday, May 22) of the conference.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

State Luncheon

\$1,750

To help attendees network with other professionals close to home, we will host a State Luncheon on Monday, May 20.

- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Breaks with Exhibitors

\$1,750

NESHCO provides refreshments in the exhibit hall for three breaks throughout the conference. This is your chance to help drive traffic to exhibitors' booths by sponsoring the exhibit hall breaks.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
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Good-bye Bags

\$1,500

Thank our attendees by sending them off with a special treat. Your logo will be on a small bag holding a drink and snack while travelling home. NESHCO to produce the bags.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

First Day Breakfast

\$1,500

Help us kick off the first full day (Monday, May 21) of conference sessions with a hearty, but healthy, breakfast sponsored by you.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

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2018 Spring Conference Sponsorship Opportunities

BRANDED SPONSORSHIP OPPORTUNITIES

Hotel Room Key Card Sponsorship - EXCLUSIVE

\$1,750

Make the first impression with your brand on the hotel key cards at the hotel for attendees during the event. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event. Artwork to be provided by sponsor. NESHCO is responsible for cost of hotel key card production.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Official Lanyard Sponsorship - EXCLUSIVE

\$1,500

Capture the attention as attendees wear your company's name around their necks and are seen throughout the entire event. This invaluable marketing item will be offered to each attendee as they pick up their badge. Artwork to be provided by sponsor. NESHCO is responsible for cost of lanyard production.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

WIFI Sponsorship - EXCLUSIVE

\$1,750

See your logo before and after every session at the NESHCO Conference as we show the WIFI password sponsored by your company.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

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Cell Phone Charging Station Sponsorship - EXCLUSIVE

\$1,500

Give attendees the chance to get to know you while they recharge. Signage will be provided at the station or the sponsor may produce their own signage. Specs to be provided by NESHCO.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Registration Area Sponsorship - EXCLUSIVE

\$1,750

Be the first to welcome NESHCO attendees at the conference registration desk. Signage to be provided by NESHCO. Collateral and/or branded promotional item may be placed at the conference registration area at the sponsor's expense.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registrations to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Flash Drive Sponsorship - EXCLUSIVE

\$1,750

Stay on the top of attendees' minds with a branded flash drive that includes all the conference materials including session presentations. NESHCO is responsible for cost of flash drives.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

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2018 Spring Conference Sponsorship Opportunities

Conference Bag - EXCLUSIVE

\$1,750

Your organization will be front of mind when your logo is displayed on more than 200 conference bags visible throughout the three-day event. NESHCO is responsible for cost of bags.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

Morning Yoga Session - EXCLUSIVE

\$1,500

Help keep our attendees focused and build recognition of your brand by sponsoring our morning yoga session, featuring yoga mats branded with your logo! NESHCO is responsible for cost of mats.

- Logo in all conference written materials
- Listed in all 2018 conference written materials as a session/event sponsor
- Logo/name on session or event signage
- Full-page ad in conference binders
- One complimentary registration to attend the conference & the Lamplighter Awards Dinner (\$650 value)
- Web site link on the NESHCO web site
- Post-Conference email with web site link sent to all conference attendees
- Complete conference attendee list provided before conference

ADD-ON MARKETING & PROMOTIONAL OPPORTUNITIES

Registration Bag Insert

\$250 per insert

Get the attention of our attendees by placing one of your company's promotional items or collateral in the official bag distributed to all attendees upon check-in at registration. Exhibitor is responsible for promotional item (all materials subject to approval). 225 items required and sent to NESHCO by April 1, 2018.

Cocktail Glasses at Opening Night Event

\$1,000

Work with our team to provide a special take-home from the opening night event. Cocktail glasses with your logo will be provided to each attendee. This may be added to any sponsorship or exhibitor package.

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2018 Spring Conference Sponsorship Opportunities

EXHIBIT

Exhibit Only

\$1,500

Exhibitor benefits include:

- ✓ Logo in all conference written materials
- ✓ Half-page ad in conference binders
- ✓ **Exhibit Space** – A 6' table top exhibit space
- ✓ ONE complimentary registration to attend conference and Lamplighter Awards Dinner (\$650 value)
- ✓ Web site link on the NESHCO web site
- ✓ Post-Conference emails with web site link sent to all conference attendees
- ✓ Complete conference attendee list prior to the after conference

Exhibit Add On

\$1,000

We encourage sponsors to maximize their sponsorship by adding on exhibitor space.

- ✓ **Exhibit Space** – A 6' table top exhibit space

Additional Attendees

Additional Attendees

\$549

Each package includes either one or two attendees. Please see individual package descriptions for details. Additional attendees may be added to any package at the cost of \$549 each. All attendees are welcome at all conference sessions, meals and social events.

EXHIBIT GUIDELINES

Exhibit Space Dimensions:

approximately 10' width by 6" deep.

Exhibit Packages include:

- One (1) approx. 6' skirted table
- Two (2) side chairs
- Power connections (additional charge for more than two power connections)
- Wireless Internet

Booth Type:

This is a table top exhibit hall. No full booths will be allowed. However, pop ups displays that can still fit in the space are allowed as long as it doesn't infringe on neighboring exhibit spaces. Exhibitors may remove the table provided if they wish.

Requirements:

Displays and graphics may not interfere with attendee line of sight for neighboring booths. Such items in the front half of a linear booth may not exceed 4 ft. in height. Sound presentations, slides or movies will be permitted if turned to conversational levels,

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and if not objectionable to other exhibitors. Sound from any and all audio presentations must not carry beyond the immediate area of the display or exceed 85 decibels.

Floor Plan:

All dimensions and locations shown on the official floor plan are believed, but not warranted to be accurate. Furthermore, NESHCo reserves the right to make such modifications to the official floor plans as may be necessary to meet the needs of the exhibitors and the conference program.

Space Assignments:

Space assignments will be made by NESHCo and will not be provided prior to the conference.

Application Materials:

Sponsor application materials may be found at <http://www.neshco.org/sponsorship-opportunities/>. All exhibitors and sponsors must complete sponsorship application and once accepted, be emailed a registration form for the representatives attending the conference to submit separately. Additionally, all details regarding logos, advertisements, attendees lists, shipping materials and hotel registrations will be sent upon registration.

***Any additional questions, please contact
Jenn Gervais, 401-443-2364, jgervais@NESHCo.org***

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