NESHCo
New England Society for Healthcare Communications

2026 NESHCo

INNOVATION INTENSIVE

Dec. 3–4, 2026 | Hosted by Hartford HealthCare | Hartford, CT

CALL FOR INNOVATORS

NESHCo presents Innovation Intensive, a practical, collaborative and forward-looking event where attendees won't just hear about trends—they'll leave with ideas they can implement immediately.

Innovation Intensive is positioned for **strategic leaders, innovators,** and **decision-makers** who can speak to and are leading organizational transformation.

Our ideal speaker slate includes **directors, vice presidents, chief communications officers, marketing leaders, digital strategy leaders,** and **innovative vendor partners**—elevating the prestige for speakers and attendees.

> Healthcare communications do not change because we work harder—they change because leaders challenge conventional thinking.

That's why NESHCo is seeking presenters who are **driving innovation, influencing organizational strategy,** and **delivering measurable results.** If you've **led transformational change, implemented emerging technologies**, or **re-imagined how your organization communicates,** your peers want to hear and learn from you.

Call for Speakers

We're looking for innovative leaders who are **shaping the future of healthcare communications** beyond managing today's tactics.

If you're influencing organizational strategy, leading transformational initiatives, championing new technologies, or driving measurable change across a health system or organization, we want you to share your story.

Our audience is looking beyond introductory overviews and instead wants to learn strategic insights, executive-level thinking, and **proven solutions they can adapt.**

BE PART OF THE CONVERSATION. BE PART OF THE SOLUTION.

Advanced Healthcare Communications

Innovation Intensive is for experienced professionals seeking **advanced strategies**, **executive perspectives**, and **innovative ideas** they can bring back to their organizations. We're looking for presenters who are leading change, influencing decisions, and redefining what's possible in healthcare communications.

Tell Us More - Share an abstract that demonstrates:

- A transformational strategy that changed how a healthcare organization communicates
- An innovative solution to a significant organizational challenge
- Leadership decisions backed by measurable outcomes
- A practical roadmap others can easily adapt and implement

45-MINUTE IN-PERSON SESSION
Presentation + meaningful Q&A

SUBMIT BY OCTOBER 15, 2026
Share your presentation abstract
NESHCo.org/upcoming-events

Healthcare Organizations & Industry Partners Welcome

Whether you're a healthcare organization sharing an internal success story or an industry partner collaborating with a client, we invite presentations that showcase innovation through partnership.

The **strongest sessions feature both perspectives** that demonstrate how collaboration led to meaningful results.

Why speak at NESHCo?

- Position yourself and your organization as an industry thought leader.
- Share solutions that help healthcare communicators solve today's biggest challenges.
- Expand your professional network throughout New England.
- Inspire meaningful conversations with senior healthcare marketing and communications leaders.
- Showcase your organization's innovation and measurable impact.

Questions? **admin@neshco.org**. We are looking forward to hearing from you.