

All applications must be submitted as a package and must include the following components:

Application: below, **Recommendations**: Two written recommendations, preferably with one from the candidate's CEO or direct, executive-level supervisor.

Justification: A detailed narrative justifying the nominee's credentials for the award.

In addition to required elements, you may want to include the following Support Materials: Nominations are strengthened when accompanied by materials such as a resume, biography, press clippings, list of accomplishments, and awards.

Explanation:

The Evans Houghton Award is meant to reward the recipient for exemplary performance in and significant contributions to the field of health care public relations. It is <u>not</u> intended to recognize the many professionals who, every day, skillfully perform their responsibilities. It is meant to reward true "above and beyond" contributions to the field.

Nominee's Name	
Nominee's Title	
Nominee's Organization	
Nominee's Mailing Address	
Nominee's Email	
Nominee's Phone number	
☐ New Nomination ☐ Res	submission
CV/Resume (Recommended)	
☐ I have attached a copy of the r	nominee's CV/Resume.
☐ I am unable to provide the non	ninee's CV/Resume.
Reasons for nomination (Please	check those which apply and explain below)
☐ Contributions (in scope or time)	to NESHCo.
Contributions, exemplary performational level.	rmance in health care PR, marketing and communications on local, state and/or
☐ Accessibility, support to PR and	d marketing practitioners without thought of personal gain.
☐ Initiative demonstrated that bol	dly challenge herself/himself and peers to excel and meet the highest standards of
conduct, professionalism and perfo	ormance.
☐ Attach a separate sheet explain	ning why this nominee is deserving of this honor. Please be as detailed as possible.
☐ You may also include support raccomplishments.	naterials, such as a biography, press clippings or lists of awards and
☐ Nominations require the attach	ment of at least two (2) written references, with one preferably from the nominee's
CEO or direct executive superviso	r. (Name, Title, Organization & email).

Nominators Name	
Nominators Title	
Nominators Organization	
Nominators Mailing Address	
Nominators Email	
Nominators Phone number	
Describe how you know the nominee:	
Describe how you know the nor	ninee:
Describe how you know the nor	ninee:
Describe how you know the nor	ninee:
Describe how you know the nor	ninee:
Describe how you know the nor	ninee:

*Email complete application & attachments to admin@neshco.org
Application due no later than March 30, 2020