

# PRESS RELEASE

*For Immediate Release*



## **Evolving Leaders Program Enters Second Year of Enrollment**

**Westford, MA – March 4, 2020** – New England Society for Healthcare Communications (NESHCo) has announced that it is now accepting applications for its 2020 Evolving Leader Program. This will be the second cohort to participate in this innovative program. Online applications will be accepted until March 20, 2020. Applicants will know if they have been selected for the program by April 24, 2020.

In this twelve-month program, healthcare communications professionals with aspirations for leadership roles will learn critical skills and insights from leaders in the profession, gain insights into their individual strengths and traits, and learn how those traits fit into the constellation of skills needed by leaders in our profession.

“NESHCo’s mission is to be the resource for success, growth, and professional development in the healthcare communications profession in New England,” said NESHCo President Dan Dunlop. “That’s why we created this program.”

NESHCo graduated its first class of participants at its Spring Conference in May 2018. “NESHCo’s Evolving Leaders Program has exceeded my expectations,” said participant Jill Barthel. “I originally joined the program to learn the skills necessary for becoming an effective leader and to begin developing my own leadership style. This program delivered on those goals and more. I would absolutely recommend the Evolving Leaders Program.”

NESHCo is New England’s premier professional society for healthcare communications, public relations, marketing, advertising and public affairs. It is committed to serving the needs of those who are new to healthcare communications as well as seasoned professionals in the field through programs, services, and ongoing education of its membership.

For more information on NESHCo and the Evolving Leaders program, visit [neshco.org](http://neshco.org).



NESHCo  
**EVOLVING LEADERS**