

Harlot & Grace Public Relations is a PR, Marketing, and Branding Agency with offices in New York, Los Angeles, and Lexington. HGPR specializes in high profile clientele in music, sports, finance, television, film, and community relations with a subspecialty in special events. The Founders, Niki Dec and Janell Barrett-Jones, have over 20 years of experience in the entertainment industry, surrounding verticals, and in the corporate sector. HGPR is recognized for taking proactive and aggressive stances for their clients while possessing an unparalleled ability to supersede standards. Harlot & Grace Public Relations is boutique by design, providing each client with a bespoke strategy to develop and execute effective, integrated, online and offline campaigns that garner measurable results.

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NETFLIX

**BIDEN
HARRIS**

**Voice
Arts AWARDS**

EMMYS

THE CW

**AN DIEG
COMIC CON
INTERNATIONAL**

**SUNDANCE
FILM FESTIVAL**

**"A LATE ONE"
ALE 8.1
SOFT DRINK**

Placements





Snapshot

Shoes That Fit
Every Child Deserves Them

People | HEROES AMONG US

Shoes for Kids in Need

ELODIE MCGUIRK FOUND A WAY TO HELP DISADVANTAGED STUDENTS PUT THEIR BEST FOOT FORWARD

It began with a chance dinner-party conversation in early 1992: Elodie McGuirk was surprised to hear a woman talk about how her beloved job at an elementary school secretary also made her sad. "She said that a little boy came into her office crying that his feet hurt," says McGuirk. He had outgrown his shoes, the woman explained, so his impoverished parents "turned his toes under, laced up the shoes and sent him to school." McGuirk, heartbroken, asked why school officials didn't just go buy him shoes that fit. "She said that they have hundreds of kids just like him," McGuirk recalls, "and they wouldn't know where to start."

McGuirk decided to make that start herself.

"I'm thankful for everything," says Elodie McGuirk (at Santa Fe Avenue Elementary School in Carson, Calif., with some of the 130,000 kids her group helped in 2018).

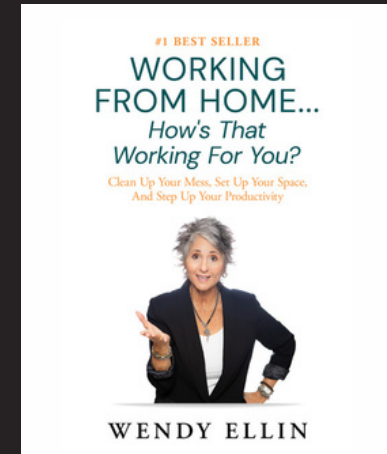
"It bothered me that children right where I lived and worked didn't have shoes"

she worked in the financial-aid department. Two days later she had 35 pairs of brand-new sneakers, courtesy of faculty, staff and students. That good deed quickly grew into the nonprofit Shoes That Fit (shoesthatfit.org), which has since donated 2 million pairs of new shoes to needy students at more than 2,300 schools in 45 states. For low-income families choosing between rent and food, shoes don't always make the cut. "Shoes





Snapshot





INTRODUCING

WARMASTER EDITION

A SINGLE BARREL RELEASE OF TRULY HEAVYWEIGHT BOURBON, FROM FORMER UFC HEAVYWEIGHT CHAMPION, "THE WARMASTER" JOSH BARNETT.



THE Bourbon REVIEW

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Heavyweight Fighter Makes a Heavyweight Bourbon

By The Bourbon Review - January 29, 2020

Sespe Creek Distillery and Legendary MMA Heavyweight Fighter, Josh Barnett have ventured on a partnership to create Warmaster Bourbon. Josh, one of MMA's most accomplished fighters, is a two-time Heavyweight Champion. Over his distinguished career, he has a record of 35-8. Josh won the Heavyweight title in UFC, Pride, Strikeforce and the Pancreas Open weight Championship. He has notched wins against MMA's most notable fighters, including Andrei Arlovski, Randy Couture, Roy Nelson, Frank Mir, Antônio Rodrigo Nogueira, Jeff Monson, Mark Hunt and Sergei Kharitonov. Needless to say, Josh can pack quite the punch.

Not only is Josh one of the top fighters in the world, but he is also a diehard whiskey nerd and connoisseur. Along with Bourbon, Josh has developed a love for Japanese Single Malts and Scotch. Some of his favorite whiskeys that he drinks regularly include: [Henry McKenna 10yr Single Barrel Bottled in Bond](#), [Kings County Bottle and Bond](#), [Sespe Creek Warbringer](#), [Old Forester 1920](#), [Alexander Murray 12 Yr Bruichladdich Cask Strength](#), [Nikka Black Deep Blend](#), and [Kirin Fuji Sanroku](#).

With this diverse collection of daily drinkers, we sought to dive deeper into why he wanted to make a Bourbon and where that love started, "Growing up we had Evan Williams and some Irish [Whiskey] in the house, my mother also enjoyed Scotch... but as I started living in Japan and learning about Japanese Whiskey, that really opened my eyes to how much depth and character you can get from the spirit itself. It's the kind of thing that never gets old to me and there is always something new as far as a flavor profiles. The other aspect is the real deep historical lineages that some of these brands have and as you drink you get to be a part of this incredible chain in history."

Armed with years of knowledge and a palate for bold flavors, Josh set out on a journey to create his brand of Bourbon, and this is where Sespe Creek Distillery comes into play.

Sespe Creek Distillery, located in Oxnard, CA is a small craft distillery that creates an award-winning small batch Bourbon



A Kentucky Trifecta that's a Winner every time.

Hall's Beer Cheese is widely known as the original brand of this specialty dairy category. With a line that has now evolved into three flavor showstoppers, it originated as a combination of two of man's favorite things, beer and cheese. The original beer cheese first hit the scene in the 1930's as a secret family recipe. Legend has it that the recipe was lost in a poker bet in the 1940's and eventually bought by the Hall's family and landing at their restaurant on the banks of the Kentucky River.

The Original flavor of Hall's Beer Cheese has garnered national attention having been featured in the Wall Street Journal, Food Network, Readers Digest, Southern Living, VinePair, and The Fork Report, to name just a few. With this widespread media footprint, Hall's Beer Cheese quickly transcended the regional market. Many accredit the attention bestowed on Hall's as the reason beer cheese in general, has gained popularity in recent years.

In 2014, Hall's developed the "Hot" variety of Hall's Beer Cheese. This spicier version of the original has proven to be a tremendous hit with consumers. The extra kick is exactly the right amount of heat for those who prefer a more intense flavor profile. The Hall's Hot Beer Cheese integrates seamlessly into culinary creations such as Beer Cheese nachos and quesadillas, giving it just a touch of extra spice.

2020 brought with it the first non-beer cheese version from the Hall's brand, this time in the form of the southern favorite Benedictine Spread. The Hall's Benedictine brings with it the secret spices that have long been attributed to the success of the Hall's Beer Cheese line, but in a creamy cool cucumber masterpiece. As the newest member of the Brand, The Hall's Benedictine appeals to an even broader consumer audience, offering a light and airy spread that is great out of the container or added brilliance to a Greek omelet, savory cheesecake, or turkey wraps.

The expansion of the Hall's brand takes a methodical approach focused on quality. The Beer Cheese is crafted with real Wisconsin aged cheddar unlike many other brands on the market. This level of brand integrity is evidenced by the loyalty and enthusiasm of the Hall's Beer Cheese fan base and is a testament to the time dedicated to ensuring each and every spread meets the highest standard of excellence. Although the Hall's brand is a dips and spreads line at first glance, a look deeper reveals it has also become a culinary sensation with fans venturing into their kitchens cooking up a storm with this trio from Hall's!

Visit Beercheese.com for more information.



Branding



Branding

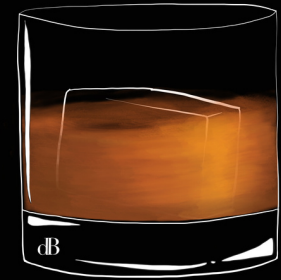
Open up your
cocktail...



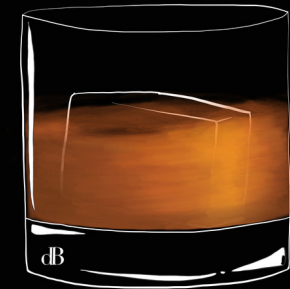
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#drinkdirty

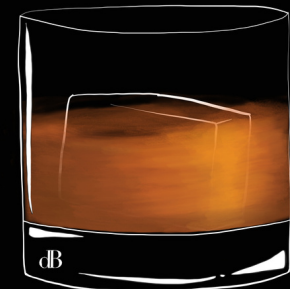
dirtyBOURBON.com



Mary Jane CBD + black cherry



Layla blood orange



Bella mint + tangelo honey

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Nomi Network
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Brian McKnight
Dwight Howard (NBA)
Josh Barnett (UFC)
Josh Barnett's Blood Sport
Bellator MMA
Katee Sackhoff (The Mandalorian)
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Netflix
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Marty Scurll (WWE/ROH)
Ale-8-One Soda
Biden/Harris 2020 Campaign
Shepherd Biotech
Jamon Brown (NFL)
BMW Pro/Am Golf
The Barclays Championships
Hall's Beer Cheese
Dirty Bourbon
Carpool Karaoke with James Corden (Talent Booking)
Sespe Creek Distillery
Comic-Con San Diego
Daytime Emmy Awards Red Carpet (2022 Proposed)

****Partial List**

