



BOGO MEMBERSHIPS

BOGO MEMBERSHIPS is our loyalty reward membership program offered to customers who wish to join BOGO Tanning for a long term in order to save a lot of money on tanning services. The most important benefit of the BOGO membership is that the monthly membership cost is much lower than purchasing one month at a time. These special memberships offer **unlimited tanning access to any of our 7** BOGO Tanning locations making it the only type of membership that can be used at multiple BOGO Tannings. Standard memberships and sessions are limited to the locations they were purchased from.

Additionally as extra benefits; BOGO members receive **half off** on pretty much everything in our salons. Members receive **50% off of their choice of lotion!** Versa Spa spray tans become half price meaning they cost the same one at a time as they would if you bought 30 at a time to earn the bulk price discount! In addition, bed upgrades are half price for members who wish to use a higher level bed once in a while. All in all this is a reward program that most of our customers find very appealing.

Your membership choices are **Bronze** beds for **\$1.63** per day, **Silver** beds **\$2.63** per day, **Gold** beds **\$3.63** per day, and **Diamond** beds **\$4.63** per day which is less than most people spend on coffee! This affordable membership system is a nice way to stop worrying about buying package after package, which can add up fast and cost you a lot more money in the long run.

The membership also includes a convenient monthly electronic funds transfer on the date of your choice. Your choices are the **5th**, the **15th**, or the **25th**. Today you would only pay the **prorated dues** for your first month plus a onetime EFT processing fee of \$29.99. This isn't a fee BOGO Tanning gets to keep. The processing fee **prepays an entire years'** worth of service charges including credit card fees and franchise



fees, which is what makes the hassle free monthly payment system, and multiple location access possible. After your first year as an BOGO member BOGO Tanning pays your processing fees from that point forward as a loyalty reward for staying a member long term.

Would you like to become a BOGO member today?