

INTRODUCTION

An Absurdity Based Society

When I look at the political circus we call American politics, I sometimes start to wonder whether the people who say we are living in the *Matrix* might actually be onto something. The things our politicians do, the things they say, and—perhaps most troubling of all—the complete lack of meaningful public reaction often make me question whether any of this is real.

Where is the logic?

Where is the common sense?

Most importantly, where is the outrage and demand by the citizens for change after decades of dysfunction?

There are situations I refer to as **Political Absurdities**—events and conditions in both our political and social systems that are, quite frankly, absurd. Yet we have grown so accustomed to them that we now treat them as normal, everyday realities.

Here are just a few examples:

Political Absurdities

- **We accept that politicians lie to us.**

Not occasionally. Not just a few of them. But routinely and almost universally. We hand these people power over our livelihoods, our freedoms, our families, and our future—fully aware that many of them are dishonest. Most people would not lend five dollars to a known liar, yet they will hand over enormous authority to one at the ballot box which will cost them hundreds, if not thousands, of dollars. I am sure that many of you would agree that Democrats are liars and fraudsters, but do you have the intellectual honesty to admit that most Republican politicians are the same?

We all understand human limitations. Human beings are not especially good at predicting the future, managing highly complex systems, or making flawless judgments. Yet we routinely empower individuals who not only fail in those areas, but pretend to possess extraordinary wisdom and foresight that allow them to be succeed where everyone else fails. The truly disturbing part is that many of them cannot even manage basic budgeting, and many have long records of poor judgment and failed decision-making. They stand before us with a metaphorical sign that says “**I’m a FRAUD**”, and we ignore it.

- **We allowed unelected bureaucrats to exercise extraordinary control over our daily lives.**

We accepted a level of government control that would have once been unthinkable. During the COVID crisis, bureaucrats and non-elected officials told people when they

could leave their homes, what they had to wear, and what medical decisions they had to make. At the same time, dissenting scientists and doctors were often publicly smeared or silenced for offering contradictory evidence or alternative viewpoints. This happened in both Democrat and Republican held states.

Even after many of those policies and claims were challenged or shown to be flawed, there was little accountability. Those who misled the public faced few, if any, consequences. Worse still, few meaningful legal safeguards have been put in place to prevent the same overreach from happening again. Which may be the greatest absurdity of all: if another crisis occurs, there is every reason to believe much of the same conduct will happen again.

- **We elevate people with the worst personality traits into positions of power.** Many of the individuals most likely to rise in politics display traits that should disqualify them from leadership—narcissism, super egos, manipulative, and self-centered. These are not the qualities of good public servants. These are the qualities of people who see themselves as rulers and care more about image, influence, and control than the well-being of those that elected them.

In many ways, we have elevated some of the least trustworthy personalities in society and then act surprised when they govern accordingly.

- **We normalize political self-enrichment.** It is now considered normal for someone who enters office making a relatively modest income to leave office worth millions. This happens so often that most people barely react to it anymore. And again, it is not just Democrats.

That should be shocking and totally unacceptable. Instead, it is treated as just another feature of political life.

- **We tolerate “Rules for Thee, But Not for Me.”** Politicians and public officials routinely operate under a different set of standards than the rest of society. They violate rules, ignore laws, abuse privileges, and often face no consequences. In fact, it has become common to hear journalists or public commentators say things like, “*If that were you or me, we would probably be in jail*” but then... nothing happens. No serious outrage. No sustained demand for reform. No real accountability. Often, these same people are praised, protected, and re-elected.
- **We accept laws that are disconnected from reality.** We live under laws and regulations that are often poorly thought out, poorly researched, and obviously flawed even under basic scrutiny. Yet many people act as if this is simply how government works.

We all know that wealthy interests and political favoritism influence public policy every day. We recognize it when we see it. Yet many still resist admitting that our political

system is deeply corrupted in ways that resemble the third world countries we often criticize.

- **We allow fear and disorder to shape how we live.**

We have reached a point where many people avoid certain neighborhoods, avoid public spaces, avoid going out at night, and avoid letting their children experience the freedom that earlier generations once took for granted. Rioters and violent agitators are allowed to take over our streets. People increasingly are making decisions based on concerns about safety, instability, or social disorder.

That is not a sign of a healthy society. It is a sign of a society losing confidence in its own institutions and culture.

- **We are forced to debate things that should not require debate.**

We are now having surreal national arguments over matters that, not long ago, would have been considered self-evident. Basic realities are increasingly treated as optional or offensive, and institutions are often expected to deny what common sense and biology plainly reveal. Having a serious debate and having laws passed regarding the issue of what is male and what is female has to be the most absurd topic imaginable. Yet, it is one of the top debated issues of our time and is having impacts on medical practices, privacy issues, and education.

We also see laws and moral standards that are often riddled with contradictions so extreme that they would be laughable if they were not so consequential.

These are the conditions—and the so-called “norms”—of the circus we call American politics. We see the clowns. We see the antics. We even laugh at them. Yet year after year, election after election, we continue empowering the same people and act as if everything is the way that it should be.

That is what I find so baffling—and so frustrating.

The Conservative Contradiction

Among conservatives, I still see far more common sense, realism, and rational thought than I do in most other political circles. I identify as a conservative because I believe the core principles of conservatism—personal responsibility, ordered liberty, common sense, and respect for reality—remain fundamentally sound.

But even within conservative circles, I see absurdities.

Election after election, conservatives continue voting for Republican candidates they already know will not truly fight for conservative principles. Too often, they are elected for one reason only: because they are not Democrats. Then, when they betray their base, conservatives are disappointed—but rarely shocked. And even more rarely do they hold those politicians accountable in any lasting way.

That is a major problem.

Conservatives today are living under a political reality in which liberal and socialist ideologies have become so institutionally dominant that they are now advanced with open confidence and very little fear of meaningful resistance. Laws are passed not simply because they are believed to be beneficial, but often because they serve as demonstrations of power—signals that say, “*You cannot stop us*” and “*You are irrelevant*”.

And too often, they are right.

Each year, more freedoms erode. Government expands further into private life. More troubling laws are enacted. And when conservatives do secure a win—which is increasingly rare—those victories are often short-lived. They are overturned by courts, undermined by bureaucrats, or reversed by other political actors before they can have lasting impact.

For every step forward, we seem to take two steps back.

What may be most discouraging of all is that many of the loudest conservative voices no longer seem interested in changing the culture or building a winning movement. Too many have settled into the role of commentator, complainer, or heckler. They criticize. They react. They vent. But they do not lead.

I see far less strategy than I do frustration.

Far less action than I do outrage.

Far fewer calls to build—and far more content designed simply to complain.

Enough Is Enough

At some point, we have to say: **Enough is enough.**

If the opposition has become this arrogant, this overconfident, and this brazen, then perhaps this is precisely the moment conservatives should stop playing defense and start going on offense. Their arrogance will be their downfall. We just need to start *successfully* challenging them.

I want conservatives to become the side that is advancing, not retreating.

I want common sense to become politically powerful again.

I want the absurdities to stop.

And for me, that is not just a hope or a slogan.

Over the past 15 years, I have spent significant time researching these issues, interviewing both grassroots conservatives and political leaders, and examining the institutions, systems, and behaviors that shape our political world. From that work, I believe I have identified a path forward—a strategy that could allow conservatives not merely to survive politically, but to begin winning in a meaningful and sustained way.

Before laying out that strategy, I want to make a few promises about the proposals I am about to present.

My Promises

I promise that my proposals:

1. Will not require conservatives to compromise their principles.

Too many conservative leaders have accepted the idea that liberal and socialist concepts are simply more popular and therefore must be accommodated or partially adopted. I reject that premise entirely.

I do not believe conservative ideas are inherently unpopular. I believe they have been poorly communicated, poorly organized, and poorly defended. Presented properly, conservative principles can still resonate with a large and receptive audience.

2. Will not require the creation of a third party—except as a last resort.

The Republican Party has serious flaws, and many of them are structural. But abandoning the party entirely would mean walking away from decades of infrastructure, relationships, and political capital that can still be used if properly redirected.

My goal is not to start over from scratch. It is to transform what already exists into something that can actually function as an effective vehicle for conservative success. Only if the leadership of the Republican Party can somehow stop our movement will we consider starting a new party, but that is our last resort, not our first or second.

3. Will not depend on politicians or party leadership to produce results.

We have relied on them long enough. We have trusted them long enough. And we have been disappointed enough times to know better.

Real change will not come from waiting for better politicians. It will come from ordinary conservatives deciding to take responsibility for the future of the movement themselves.

My proposals are built around empowering the members—not the leadership, and certainly not the political class.

Most of all, I make this promise:

If enough people understand and apply the principles I am about to present, conservatives can build something far more effective than anything we are currently doing.

More importantly, we can begin laying the foundation for a better society—one rooted in stronger institutions, better governance, and sounder values.

Why We Are Losing

Before discussing how to win, we first need to understand why we are losing.

Because we are not losing for the reasons many people have been told.

We are often told conservatives are losing because:

- liberals are too entrenched in media, academia, and government;
- billionaires and major donors are outspending the Right;
- conservatives do not engage in disruptive, media-generating activism the way the Left does;
- or that voters—especially younger ones—simply prefer liberal ideas.

There is some truth in those explanations. But they are not the root cause.

The real reasons we are losing are much more serious:

- **We are fighting the wrong way.**
- **We are fighting the wrong enemy.**
- **We are following the wrong leaders.**
- **We are fighting for the wrong reasons.**
- **And too often, we are fighting against ourselves.**

When you look at it honestly, it is remarkable that conservatives win anything at all.

If we want different results, we cannot keep using the same methods.

We cannot pour new wine into old wineskins.

A Necessary Warning

I often tell a joke when speaking to conservative audiences:

“Doing the same thing over and over again and expecting different results is the definition of what?”

People usually answer, “*Insanity.*”

And I respond:

“**No—it’s conservatism.**”

It gets a laugh, but there is truth in it.

Conservatives, by nature, are cautious about change. That is not always a weakness. In many ways, it is one of our strengths. Conservatives value continuity, order, tested principles, and the preservation of what is good and worth keeping.

But conservatism is also supposed to be rooted in common sense and rational judgment. That means that when evidence clearly shows something is not working, we should be willing to change our methods—even if we do not change our principles.

That is exactly what I am asking for here.

What I am proposing is not a minor adjustment.
It is not a cosmetic rebranding.
It is not a slight change in messaging.

It is a **fundamental rethinking** of how conservatives organize, communicate, lead, and fight.

Not for the sake of novelty—but because the evidence increasingly suggests that our current approach is failing.

I want Republican politicians who are fundamentally different from the ones we keep electing. I want a Republican Party that is known not merely as an election machine, but as a force for building a better society and a better government.

I want a political shift that changes not only who wins elections, but what kind of country those victories help create.

At the risk of being misunderstood, what I am proposing is nothing less than a peaceful political revolution.

Not violent. Not chaotic. But transformative.

And yes—transformative change is often disruptive.

Having said that, I intend to show you sound arguments and logical plans on how these changes will result in a Republican renaissance that will give us victory. I only ask that you carefully consider my proposals and evaluate for yourself if they can succeed where our past efforts have failed.

I am counting on common sense and logic to overcome resistance to change.

Why I Am Speaking to Blue State Conservatives

I am directing this effort primarily to conservatives living in blue states dominated by Democrats.

Why?

Because you have suffered the most, and because you have the clearest view of the failures I am describing.

You have lived under the Orwellian policies.

You have experienced the overreach.

You have watched your freedoms erode and your communities decline while being told that your concerns are either irrational or irrelevant.

You have been insulted, ignored, and politically marginalized for years.

And because of that, you are the most willing to try something bold.

Blue state conservatives have something unique: **very little left to lose.**

When traditional methods have repeatedly failed, people become more open to serious alternatives. I believe many blue state conservatives are at exactly that point. They are tired of losing. Tired of being dismissed. Tired of watching terrible policies advance while Republican strategies collapse over and over again. You know that if you trot out the same politicians, with the same programs and the same stories, you are going to continue to have Democrat domination.

And because of that, Blue states are the most fertile ground for a serious political reset.

I am willing to state plainly that if the principles I am proposing are applied correctly, they have the potential to transform even deeply blue political environments over a very short time. We are not talking about decades, but just 4-7 years at most that the state will flip.

That is how strongly I believe in these ideas.

The Advantage of Being Outside the System

There is another reason blue state conservatives are uniquely positioned to lead this effort:

They are not the ones who built the systems currently causing the damage.

They did not create the absurd laws.

They did not build the corrupt institutions.

They did not vote for the dysfunction that now dominates their states.

That gives them a unique strategic advantage.

They are not burdened by ownership of the current system. They can critique it, confront it, and challenge it with far greater clarity and moral freedom than those trying to defend flawed Republican governance in red or purple states.

Red states, by contrast, often face a different problem. While conditions may be better in many of them, they are hardly immune from bloat, compromise, weak leadership, or institutional drift. In many so-called red states, the reality is they are much closer to purple. The resistance there often comes not only from the Left, but from inside Republican structures themselves. While I am not saying that these reforms will not work in Red states, I am saying that they will be much, much more difficult to implement.

That is why I believe Blue states may be the best place to begin.

Final Challenge

If you are tired of losing to liberals, socialists, and Democrats...

If you are deeply concerned about the future of the United States...

If you are wise enough to know that civil conflict should be the **last** resort, not the next one...

If you see the same absurdities that I do and want to restore common sense, logic, and sanity to government...

Then I ask only this:

Evaluate these ideas honestly.

If they are sound, then the next step is the most important one of all:

Join together. Take action. And stop accepting the absurd as normal.