

BLUE COUNTY/RED COUNTY

**A strategy to move a Blue County to a
Red County without compromises and
without needing millions of dollars**

We Are Losing the War

- **Democrats are now just tormenting us with laws they know are absurd. They are just rubbing it in our faces to let us know we are powerless to stop them.**
- **RINO Candidates are not the answer. “Appealing to Democrats” is not the solution to winning elections.**
- **Doing the same things over and over again will only yield the same results.**

What We Are Told

- **That Democrats have all the advantages and own all the institutions (schools, government, media).**
- **That Conservative principles are not popular.**
- **That conservatives support unpopular causes (Corporations, Billionaires, Christians, Guns).**

Political Remodel totally rejects these assumptions.

The Real Reason Why We are Losing

- **We are fighting the wrong war.**
- **We are fighting the wrong enemy.**
- **Our generals (politicians and party leaders) have betrayed us.**
- **We have developed a “lost cause” mindset.**

We Are Fighting the Wrong War

- **We think we are fighting to keep socialism out of government. We lost that war 100 years ago. THEY ARE THE GOVERNMENT.**
- **We support this socialist agenda by focusing on issues and the acquisition of power to force change. This requires having powerful politicians to force our agendas. This creates an ever-growing and more powerful government.**
- **We only offer “I’m Against it” responses, not viable alternatives.**

We Are Fighting The Wrong Way

- **Issue-Based conflicts force Socialist (government) only solutions.**
- **Our current goal is to get Republicans elected at any cost and by any means. This creates a protectionist attitude among conservatives in defending bad behavior by Republican politicians.**
- **This creates a “They are equally evil” mentality with the common voter when it comes to comparing Democrats and Republicans. We are not establishing a clearly better option for voters.**
- **We are not properly addressing solutions to social issues. “Shut it Down” is our knee-jerk response to everything without providing a meaningful alternative solution.**
- **We are fighting among ourselves. Too many conservative-based third parties and too many divisions within the party which prevents us from presenting a unified front. This is mostly caused by allowing RINOS, Swamp Creatures, and other fake conservatives controlling the party. Get rid of them and the dissenters will come back home.**

Our Generals Have Betrayed Us

- **Politicians are predominantly narcissists, egomaniacs, and elitists (“I am better than you”). They have a “Tell them what they want to hear, then do what you want to do” philosophy. THEY DO NOT CARE ABOUT YOU.**
- **Republicans want a very large and powerful conservative government. Democrats want a very large and powerful progressive government. They are against each other, but okay with growing government’s size and power.**
- **They demand complete and total loyalty from party members. Party members are only seen as tools for election. “Use them, then lose them”. They expect that the Republican members will defend them when they do things that they should not. They expect that Republicans will vote for them even though the politician betrayed them because “it is better than the Democrat”.**

The “Lost Cause” Mindset

- **We have turned into complainers and finger pointers.**
- **We are content to build a “Bias Bubble” and feed ourselves. We laugh at them, ridicule them, and tell ourselves how much better we are, but fail to take any meaningful action to change things.**
- **We subconsciously accept the reasons we are told why we are losing and that conservative principles are unpopular. We assume that nothing will change and that our paths are set.**

The “No Compromise” Way To Win

- The main goal of the party switches its goals. It will no longer be about power acquisition and getting Republican politicians elected at any cost. Instead, it will be about working with voters to **BUILD A BETTER SOCIETY AND ELECTING REPRESENTATIVES NOT RULERS.**
- We will reveal that we are actually a Socialist country and pointing out the serious flaws and oppression that come from it by using these key talking points:

“Governments have killed more people than any disease, calamity, or natural phenomenon. Governments DO NOT CARE about you, just themselves”.

“Government is the most ineffective, inefficient, and most expensive way to get anything done”.

“Power Corrupts at all levels. Wherever there is power, there will be corruption. We have a corrupt government and corrupt political institutions”.

We explain that the elitists (media personalities, politicians, billionaires, etc.) are the true bad guys.

The “No Compromise” Way To Win

- **The Republican Party becomes the thought leader on “How To Build The Best Society”.**
- **Political Gospel (Good News) – “Building a better government to build a better society”.**
- **“Bottom-Up” not “Top-Down” government structure. The county becomes the main political entity – “The Solution to Corruption is diffusion.”**
- **The party of Accountability – The Patriot Politician**
 - **Campaign *guarantees* not promises.**
 - **Representatives not Rulers.**
 - **Accountability Committees in each County Republican Party.**
 - **An Honest Politician should not be a joke. A dishonest and immoral politician with strong political powers is not funny. Your life is literally in their hands. You should demand better.**

The “No Compromise” Way To Win

- **Republican Capitalism – the way to prosperity.**
- **Real Social Solutions – Providing better solutions for the poor and needy.**
- **Truth in Information, Truth in Science/Education, and Truth in Government.**
- **Conservative principles are the best principles for building a prosperous, free, and benevolent society.**

The New Party Organization

- **PCOs (Precinct Officers) are the core of the party's organization and the main contact between voters and the party.**
- **Accountability and Vetting Committees dedicated to keeping Republican candidates honest and ethical.**
- **The county parties control the state party, not the other way around. Like government, the county organizations are the focal point.**
- **Party marketing is not just during campaigns and not for just promoting politicians. It becomes a 24/7 endeavor to promote the party goals. Party chair's #1 job is Spokesperson and is required to get out in the community and promote the new program and recruiting PCOs.**

The New Party Organization

- **Use local influencers to create county/regional information.**
- **Goal will be to create loyal voters. Voters will learn to trust the county Republican organization and the PCOs. Candidates will win on their own merits but the party will be the primary influence with voters. Whomever we endorse, they vote for because we have proven they can trust us.**
- **We move moderate Republicans, Democrats, and independents over to loyal Republicans. We will be able to bring in non-voters who have given up on the system. Will be able to influence 55% - 60% before the election even starts.**

WHAT DO WE DO NEXT?

- **Start with engaging county conservatives and Republican PCOs, members, and local influencers. We will identify ourselves as Political Remodelers to separate those that want change from those that want to keep the status quo.**
- **When enough Remodelers come on board, we ensure that all party positions are occupied by Remodelers.**
- **Once proper party structure is established, we start campaigning to the public. First locally via precincts, then expand as resources allow. Start with your own county, then move to your neighboring counties.**
- **Focus solely on getting every elected office in your county to be Republican. Not worrying at this time about state/federal. We will focus on establishing Republicans in every local election within the county. Once elected, start adopting Political Remodel programs in a prudent and thoughtful manner to ensure success.**

WHAT DO WE DO NEXT?

- **Be sure to read the Political Remodel manuscript. It has the details on how to implement the program.**
- **Join the organization. Sign up at takebackmycounty.com**
- **Get on our email list and start participating. We are not trying to get millions to join, just those dedicated conservatives that want to make a change in our political system.**
- **When available, listen and watch “Take Back Your County” for audio and video programs that discuss how we can be successful. This will also provide us feedback on how to improve.**