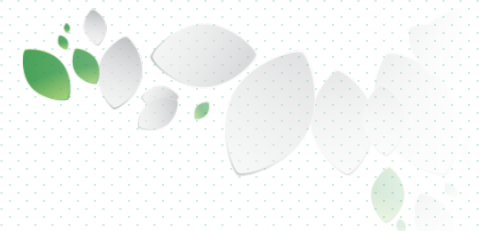




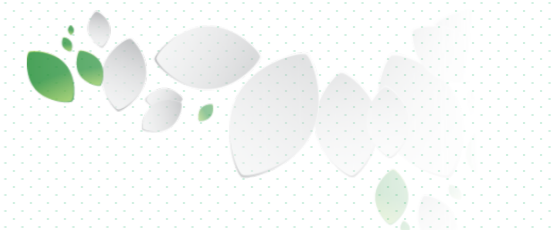
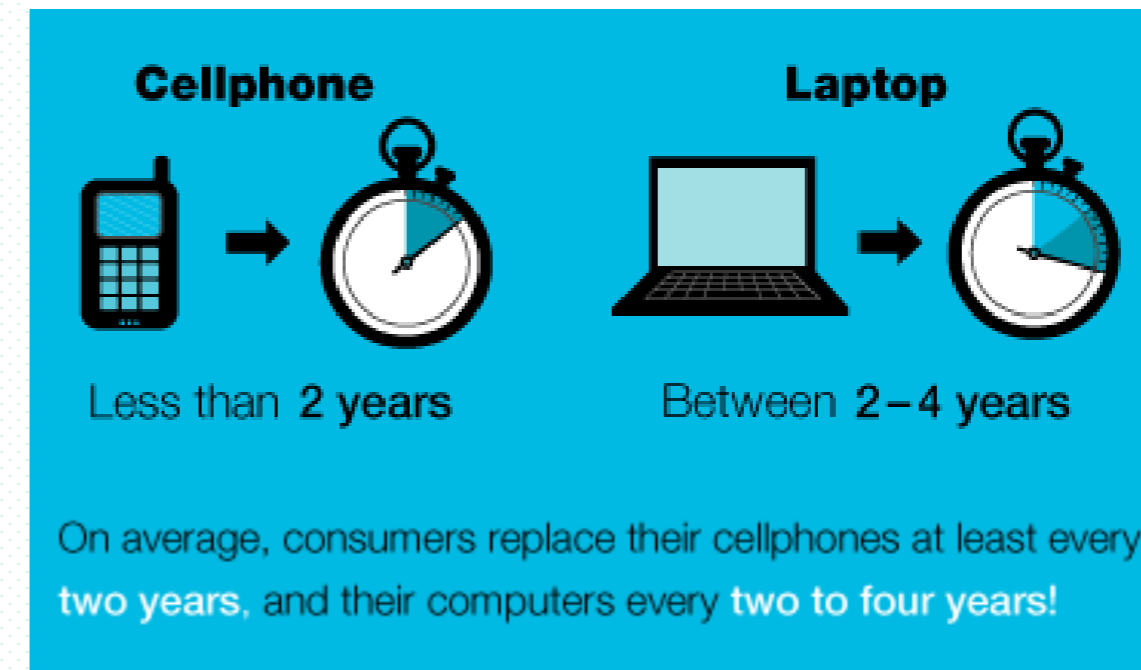
E-waste Recycling...

Saving the environment!



Electronic Waste Facts.

- e-waste contains highly toxic materials like lead & mercury.
- 85% of e-waste is recyclable and of valuable materials, such as metals and plastics.
- e-waste is identified as a priority waste stream. The fact that e-waste is listed under hazardous waste.
- A fast-growing waste stream with complex characteristics made available to virtually all communities and almost all commodities.
- The growing amount of e-waste has posed a significant challenge to waste management in both developed and developing countries. Rapid technology innovation and ever-shortening product lifespans are among the factors contributing to the growing amount of e-waste.
- Most developing countries have neither adequate technologies nor adequate facilities for handling e-waste properly and in an environmentally sound manner.



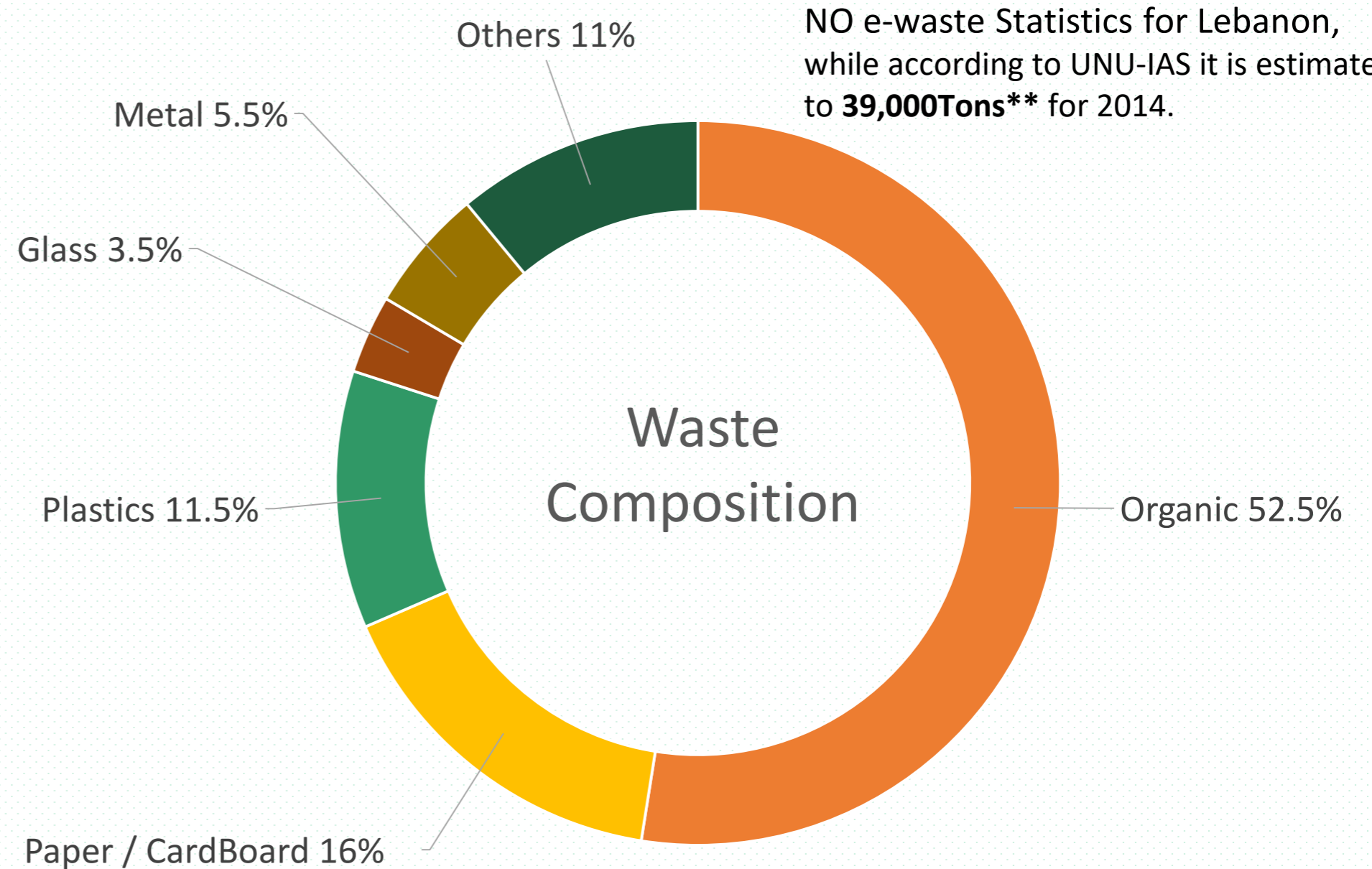
NUMBERS* (1/2)

Municipal solid waste (MSW)	2.04 million Tons (2013)
MSW generation annual growth	1.65%
Medical waste	25,040 Tons/year
Industrial waste	188,850 Tons/year
Agricultural waste	N/A
C&D waste	N/A
Tires waste	N/A
e-waste	N/A
Packaging waste	N/A
MSW Destination	
Composted:	15%
Recycled:	8%
Landfilled :	48%
Open-dumped:	29%

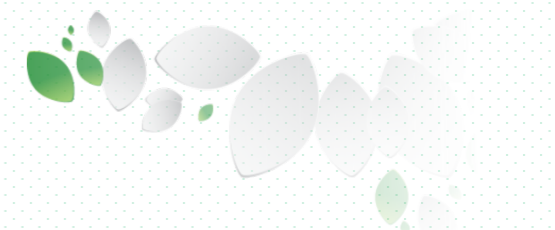
Industrial waste

There is no treatment units/centers of industrial wastes (physical chemical treatment) while for medical waste 60% of the waste is treated by autoclaving and shredding

* Reference "Country report on the Solid Waste Management in LEBANON" - April 2014



NO e-waste Statistics for Lebanon, while according to UNU-IAS it is estimated to **39,000Tons**** for 2014.



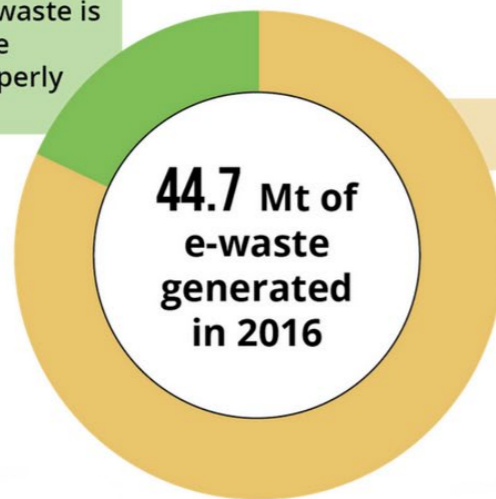
NUMBERS** (2/2)

While Globally

e-waste stream measured to: 44.70 million Tons in 2016

With an annual growth rate of 3 to 4 %

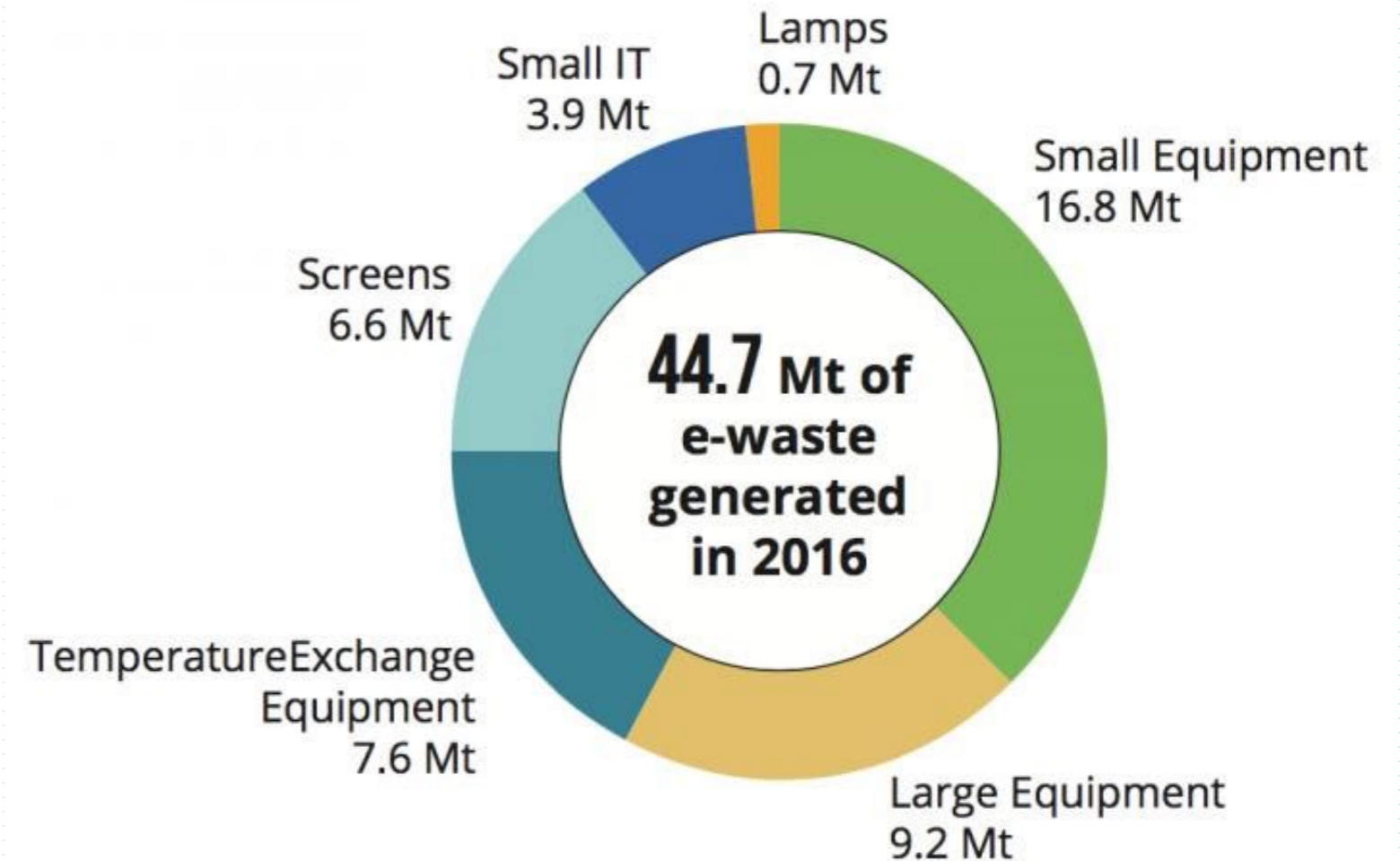
20% (8.9 Mt) of e-waste is documented to be collected and properly recycled



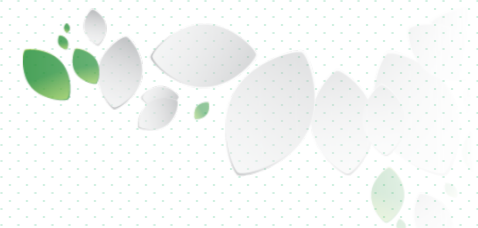
80% (35.8 Mt) of e-waste is not documented

- 4% (1.7 Mt) of e-waste in the higher income countries is thrown into the residual waste
- The fate of 76% (34.1 Mt) of e-waste is unknown; this is likely dumped, traded, or recycled under inferior conditions

Estimates of e-waste totals per category in 2016

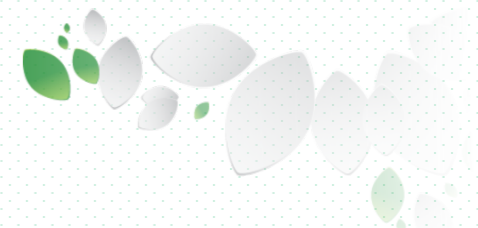
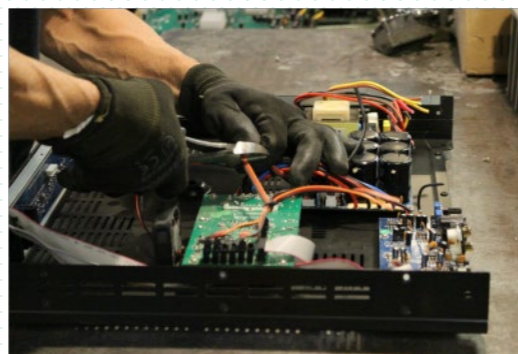


** Reference "THE GLOBALE-WASTE MONITOR" - 2017

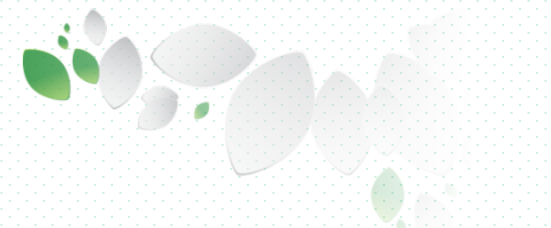
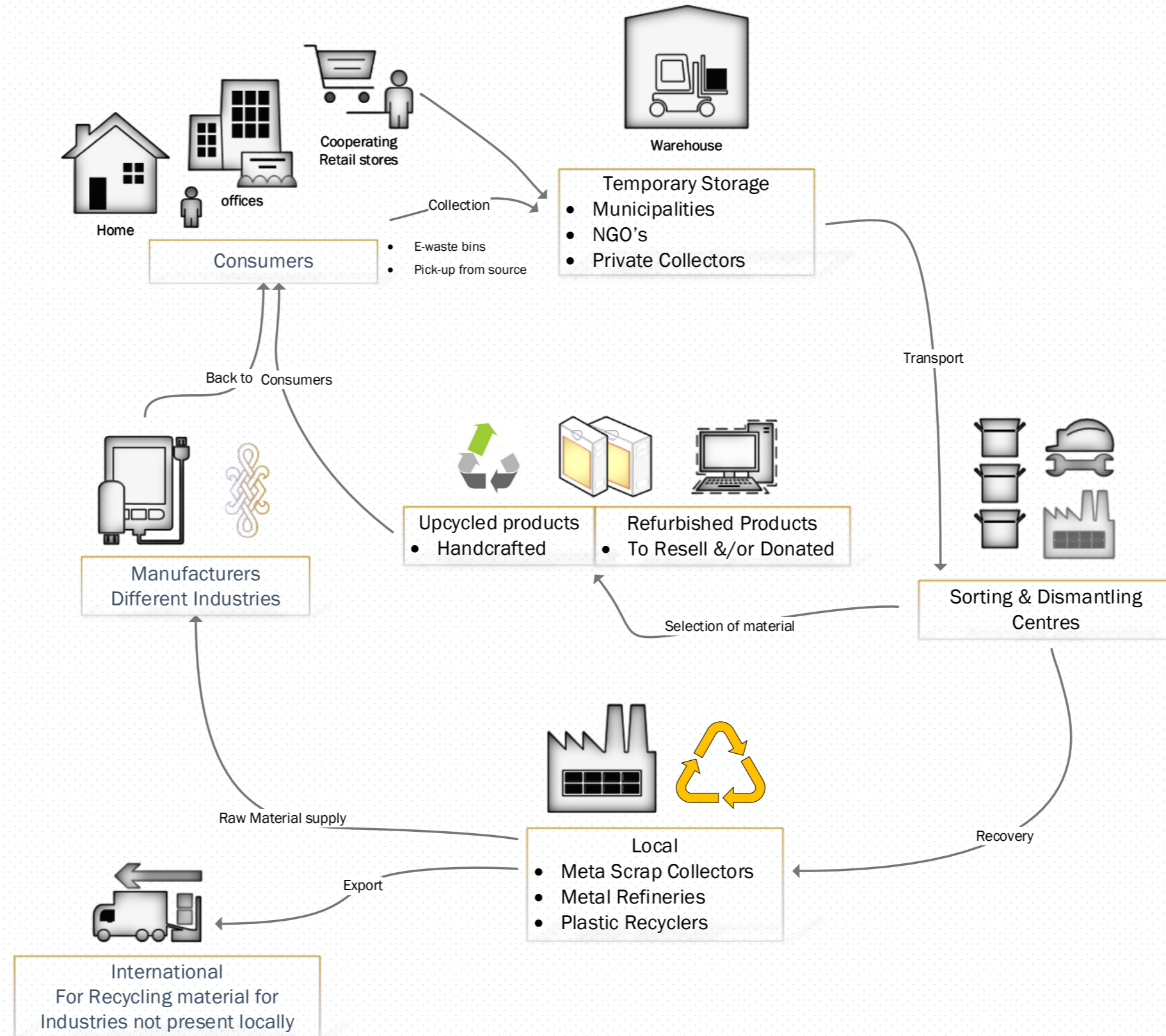


The Objectives of the Program.

- The processes of **recycling** and disposing of e-waste involve several practices, including: *collection; sorting & temporary storage; transport & handling; dismantling; distribution to dedicated recycling industries.*
- The prime objective of Gueco is **optimizing** the life cycle of electric and electronic equipment by: *Improving e-waste chains collection, Closing material loops, Reducing contamination;* and creating **awareness** for *Increasing utilization of resources, refurbishing and reuse of equipment and Increasing public, scientific and business knowledge.*
- **Upcycling** selected electronic parts into fashion Jewelry Items; aiding in augmenting the awareness and creating job opportunities for designers and craftsmen.
- We promise that all these would be conducted according to the principles of **ESM** (Environmentally Sound Management).



The Process...



The Promotion!

Do you want to upgrade your Desktop, Laptop or flat screen TV

have the latest Smart Phone

replace office Servers, Printers, Faxes and Monitors with new devices ?

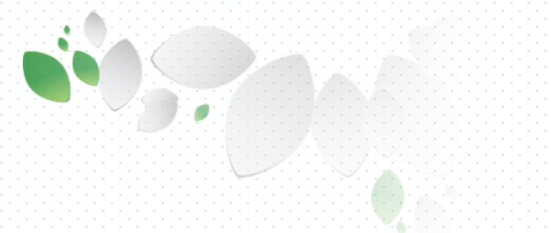
Unused electronics do not belong in trash. If you want to protect the environment, there are good reasons to recycle electronics.

*Call or WhatsApp; We pick up
And for free!*

03-710 184

03-225 557

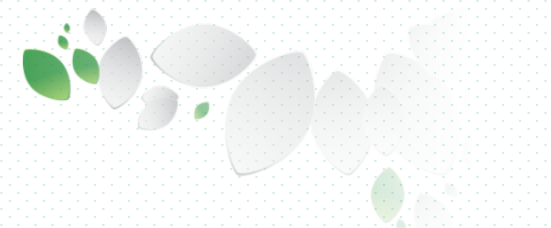
We Supply a “Certificate of Recycling” at each pick up.



What we pick? List of equipment:

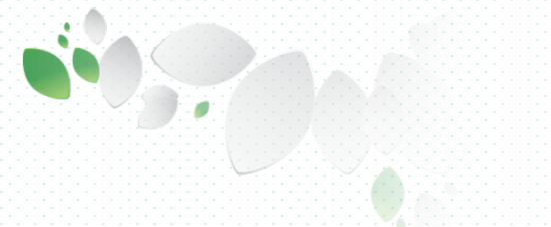
- ✓ Corded and wireless communication devices.
(e.g. home & office phones, Mobile Smart Phones, Walky-talkies)
- ✓ Computers; workstations, laptops & Tablets.
- ✓ Computer peripherals.
(e.g. Webcams, Keyboards, Scanners, Printers, USB flash memory)
- ✓ Small TV and PC monitors.
- ✓ Audio and stereo equipment.
(e.g. MP3 players, DVD, VCR and CD players)
- ✓ Cameras.
- ✓ Video game consoles.
(e.g. Atari, Sony PS4, Nintendo)
- ✓ Electric & Electronic Toys.
(e.g. radio control cars, pet robots, educational tablets)
- ✓ Batteries, Adaptors, Chargers and UPS.
- ✓ Small home & Kitchen appliances.
(e.g. Iron, hair Dryers & straightener, electric shavers, Blender, Toaster, Mixer, Coffee Machine)
- ✓ Fridges, Washing machines, Dryers and dishwashers.
- ✓ Microwave and Electric Ovens.
- ✓ Large TV sets.
- ✓ Vacuum Cleaners.
- ✓ Office equipment.
(e.g. Calculator, paper shredder, projector)
- ✓ Corporate settings like.
(e.g. IT servers and backup UPS systems.)

Note: we 100% Guarantee Data Destruction.



Data Destruction!

- Companies' confidential Data and individual's private information is important to be wiped totally at end of life of their electronic **backup media** (hard drives and backup tapes).
- It goes without saying that the most secure way to destroy data is **physical destruction**. the physical destruction will render the data completely inaccessible. It is therefore viewed as a particularly effective method of disposal.
- For this we follow a simple and energy effective method of destruction by **Hammering** manually each backup Drive making sure the platters inside are totally deformed for aluminum made and totally shattered for glass made.
- We always insist to this procedure be performed in witness of an owner representative or individual. While, submitting at end a “**Data Destruction Certificate**” signed by both parties.
- Similar Physical method is performed for backup storage Tapes.



Upcycling!

We don't just recycle we Upcycle.

Part of the e-waste during dismantling will be specifically picked and thought into a marvelous material handcrafted into an art of Jewelry.

A Team of Designers brain storm, in mind:

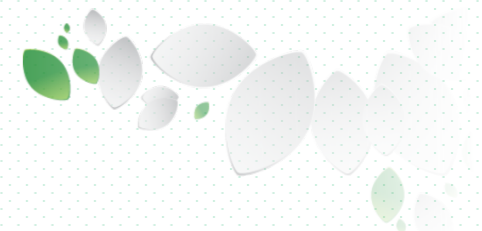
creativity awareness art design
innovative simple fashionable

"Creativity is making marvelous out of the discarded.."

"good art inspires, good design motivates."

Those pieces of art would be available for purchase from our website. Choose artistically!

www.veawear.com



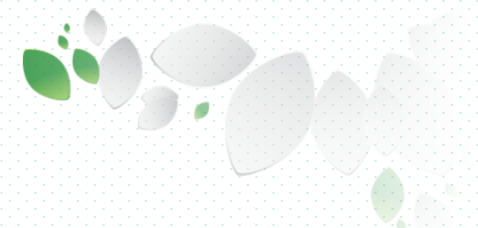
Awareness!

We are **Partnering with ACT** (ACTIVE ADVOCACY of COMMUNITIES for TOMORROW) an NGO that believe in the **POWER** of **INDIVIDUALS** to bring **CHANGE** through **INITIATIVES** and **PROJECTS** having a **POSITIVE IMPACT** on **COMMUNITIES**.

The Environment being one of their concerns, and being implemented in projects of “*food wastage*” and “*e-waste*” on the level of individuals, municipalities and corporate. Mostly, They have a effective **awareness program** in action promoting knowledge & good citizenship.

We decided to joint venture believing in same value of “**Bring Change**”.

While, after proper dismantling and sorting at our premises, the sorted recycled material is dispatched to recycling centers. The collected Money from the Recyclers is used to sustain this program, with part of this money donated (**20%**) to ACT in believe & support to their projects.





Prepared by: **Patrick El Zoghbi - 2019**

Affiliate business for upcycled products under Brand VEA™
www.veawear.com

Partner NGO - ACT (ACTIVE ADVOCACY of COMMUNITIES for TOMORROW)
www.act4tomorrow.org

'2019 - v.02

