

Candacetravels Campaign *Request*

Date of Submission:

Request Details

Name of Marketing Campaign Request	
Type of Tasks Involved	
Requesting Team/Department	
Point of Contact	
Contact Details	

Request Overview

Share the brief details of the requested brand marketing campaign work.

Main Objectives	
Target Audience	
Problems Being Addressed	
Supported Company Goals	
Other	

Specifications

Deliverables	Guidelines	References	Resourcing



Budget

Total Budget	
Budget Items	

TimeLine

Deliverables	Due Dates

Relevant Documents

- Add resources that will help the brand marketing team further understand the requested campaign
- [Approved Strategy Deck](#)
- [Prototype Brainstorm Doc](#)
- [Email completed document to marketing@candacetravels.com](mailto:marketing@candacetravels.com)

Approvals

Status	Date Approved	Approver
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		