

E-Commerce Service Provider





Voila Services

- E-Commerce Account Management
- B2B Marketplace Onboarding
- B2C Marketplace Onboarding
- Flipkart PLA Services
- Digital Marketing Services
- Web Designing & Development
- Warehousing Services
- E-Commerce Photoshoot Services
- E-Commerce Training Program



Alibaba Onboarding Process (Direct)

Basic Package

Rs. 92,300 + 18% GST

- Membership Fee for ONE YEAR
- Priority Ranking
- Unlimited Product Posting(Keywords/ Images)
- Product Showcases (5*)
- Ability to quote Buying Requests (RFQ)
- Trustpass Verified Icon
- → Products Ranking
- Customized Website which can be decorated
- Personalized website URL Example: (http://yourcompanyname.trustpass. alibaba.com)
- Local Email Support
- Photo Bank Size(1 GB)
- Sub-accounts (5 Login id for different staffs & divisions)
- Biz Trends My Performance (Customer Views/Clicks/Inquiries)
- Biz Trends Industry Analysis (Hot Keywords)
- Inquiry Reply
- Trade Manager (online Chat software for PC & mobile App)
- Webinars

Standard Package

Rs. 1,97,400 + 18% GST

- Membership Fee for ONE YEAR
- Priority Ranking
- Unlimited Product Posting(Keywords/ Images)
- Product Showcases (12*)
- Ability to quote Buying Requests (RFQ)
- Trustpass Verified Icon
- Products Ranking
- Customized Website which can be decorated
- Personalized website URL Example: (http://yourcompanyname.trustpass. alibaba.com)
- Customer Service
- Photo Bank Size(3 GB)
- Sub-accounts (5 Login id for different staffs & divisions)
- Biz Trends My Performance (Customer Views/Clicks/Inquiries)
- Biz Trends Industry Analysis (Hot Keywords)
- Inquiry Reply
- Trade Manager (online Chat software for PC & mobile App)
- Webinars

Premium Package

Rs. 3,94,000 + 18% GST

- Membership Fee for ONE YEAR
- Priority Ranking
- Unlimited Product Posting(Keywords/ Images)
- Product Showcases (28*)
- Ability to quote Buying Requests (RFQ)
- Trustpass Verified Icon
- Products Ranking
- Customized Website which can be decorated
- Personalized website URL Example: (http://yourcompanyname.trustpass. alibaba.com)
- Dedicated account manager
- Photo Bank Size(5 GB)
- Sub-accounts (5 Login id for different staffs & divisions)
- Biz Trends My Performance (Customer Views/Clicks/Inquiries)
- Biz Trends Industry Analysis (Hot Keywords)
- Inquiry Reply
- Trade Manager (online Chat software for PC & mobile App)
- Monthly Review
- ✓ Free Conference & Meets



Alibaba Onboarding (Aggregator Model)

PRICING PLAN

Rs. 12,500 + 18% GST (Per Year) 5% commission on sale

BASIC SERVICES

- Listing of your products will be done under our account (Maximum 100 products)
- Responding to RFQs (Request for Quotation from buyers),contains detailed information about a buyer's sourcing requirements..
- Responding to Inquiries from buyers about your products
- Your product updates on Mini site and Mobile site
- Additional paid Services (optional) e.g. KWA, Banners, Product Shoot etc

ADDITIONAL SERVICES

DESCRIPTION

- KWA (Keyword Ad.) Service Charge of 1k/Campaign/Month or 5K/Month for unlimited campaigns
- (Per click charges on actual, avg cost estimate Rs. 75/click).
- Banner Creation for Mobilesite and Minisite: @ Rs 700/- per banner creation
- ✓ Go live charges for Banners on Minisite/MobileSite @2K for 5 days/Month @5K for the whole Month

**GST applicable on all charges mentioned above



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