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**ACG**<sup>®</sup> Toronto

**Capital Connection &  
DealSource North**

# **Sponsorship Prospectus**

**November 17 & 18, 2025**

**Beanfield Centre**

**Toronto, ON**

# OVERVIEW OF EVENTS

ACG<sup>®</sup> Toronto



## OPENING DINNER

**November 17, 2025**  
5:30 pm – 10:00 pm  
**THE CARLU**



## CAPITAL CONNECTION

**November 18, 2025**  
8:30 am – 4:30 pm  
**BEANFIELD CENTRE**



## DEALSOURCE NORTH

**November 18, 2025**  
8:30 am – 4:00 pm  
**BEANFIELD CENTRE**



## CLOSING RECEPTION

**November 18, 2025**  
4:30 pm - 6:30 pm  
**BEANFIELD CENTRE**



# 2025 CAPITAL CONNECTION CO-CHAIRS



***Sean Flinn***  
**BFL Canada**



***Evan Bennitt***  
**CIBC Commercial Banking**

## CONFERENCE COMMITTEE

**Jake Bullen** , Cassels

**Joseph Lo**, Sagard Private Equity Canada

**Stephanie Mooney**, Trivest Partners

**Giancarlo Di Zazzo**, BMO Commercial Bank

**Claire Gowdy**, Fasken

**Michael Rudanycz**, SLC Management

**Myron Mallia-Dare**, Miller Thomson LLP

**Tori Buffery**, Nicola Wealth

**Yong Kwon**, Fort Capital

**Steve Blazevic**, Raymond James Finance Company of  
Canada

**Cameron Vernest**, Spearhead Corporate Development

**Ali Akbar** - Ironbridge Equity Partners

# CANADA'S ***LARGEST*** CONFERENCE & DEALSOURCE FOR THE MID-MARKET INVESTMENT SECTOR

ACG<sup>®</sup> Toronto

500+ DELEGATES FROM CANADA & UNITED STATES



**85% - CANADIAN**



**15% - U.S**

## **PAST ATTENDEES INCLUDE:**

Private Equity Sponsors  
Investment & Merchant Banks  
Consulting & Advisory Firms  
Institutional Investors  
Canadian & Foreign Lenders  
Recruitment & Search Firms

Family Office Investors  
Non-Bank & Specialty Lenders  
Service Providers  
Senior-Level Company Executives  
Law & Accounting Firms  
Industry Association Representatives

# 2025 Sponsors

ACG<sup>®</sup> Toronto

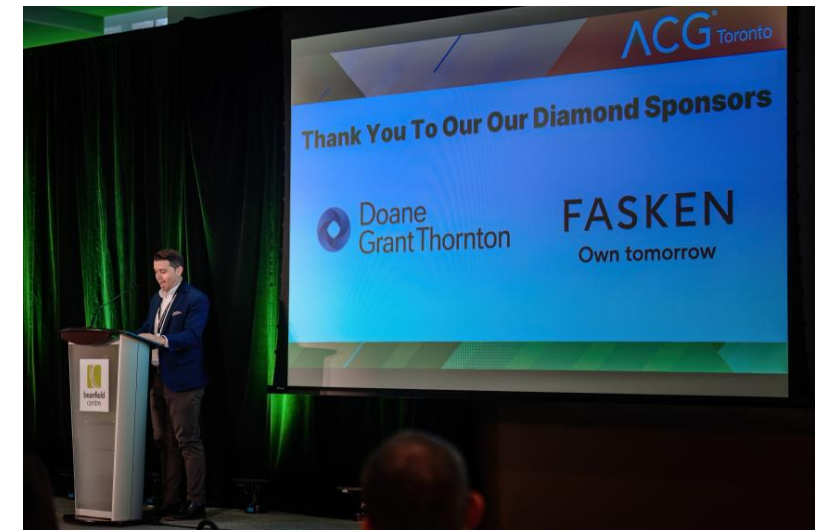
## PLATINUM SPONSORS



Cassels



## DIAMOND SPONSORS



# 2024 Sponsors

ACG<sup>®</sup> Toronto

## GOLD SPONSORS



MILLER THOMSON  
AVOCATS | LAWYERS



RICHTER  
BUSINESS | FAMILY OFFICE



TORQUEST

# 2024 Sponsors

ACG<sup>®</sup> Toronto

## SILVER SPONSORS



**Northleaf**





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**ACG**<sup>®</sup> Toronto

# Capital Connection Sponsorship Opportunities



# Platinum Level Sponsor - \$25,000



## Benefits for Platinum Level Sponsors

- Category Exclusivity
- Participation as a Keynote panelist or moderator
- One complimentary table of eight included at the Opening Dinner
- 12 Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- Recognition as "Platinum Sponsor" in selected media advertising and promotion
- On site brand recognition in signage and presentations
- A complimentary 10' X 10' exhibitor booth in our Exhibitor Showcase (prime sponsor area & first choice)
- Customized sponsor badge for your website
- Logo with link on conference website landing page



## Added Benefits

- Pre-event promotion in "ACG Toronto Weekly" e-newsletter
- Opportunity to publish an article in the weekly newsletter – post-conference
- Customized 20% discount code to distribute to your clients
- Recognition as a "Sponsor" in selected conference marketing materials, including website, social media and email blasts
- First right of Renewal for 2026 Conference



# Diamond Level Sponsor - \$19,500



## Benefits for Diamond Level Sponsors

- Participation as a Keynote panelist or moderator
- 10 Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- On site brand recognition in signage and presentations
- A complimentary 10' X 10' exhibitor booth in our Exhibitor Showcase (prime sponsor area & first choice)
- Opening Dinner, option to purchase table at preferred member rate \$2,500 vs. regular price \$3,000 (as available)
- Customized sponsor badge for your website
- Logo with link on conference website landing page



## Added Benefits

- Pre-event promotion in "ACG Toronto Weekly" e-newsletter
- Opportunity to publish an article in the weekly newsletter – post-conference
- Customized 20% discount code to distribute to your clients
- Recognition as a "Sponsor" in selected conference marketing materials, including website, social media and email blasts
- First right of Renewal for 2026 Conference



# Gold Level Sponsor - \$15,000



## Benefits for Gold Level Sponsors

- Participation as a breakout panelist or moderator
- On site brand recognition in signage and presentations
- 8 Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- A complimentary 10' X 10' exhibitor booth in our Exhibitor Showcase (prime sponsor area & first choice)
- Opening Dinner, **option** to purchase table at preferred member rate \$2,500 vs. regular price \$3,000 (as available)
- Customized sponsor badge for your website
- Logo on conference website sponsor page



## Added Benefits

- Pre-event promotion in "ACG Toronto Weekly" e-newsletter
- Opportunity to publish an article in the weekly newsletter – post-conference
- Customized 20% discount code to distribute to your clients
- Recognition as a "Sponsor" in selected conference marketing materials, including website, social media and email blasts
- First right of Renewal for 2026 Conference



# Silver Level Sponsor - \$10,500



## Benefits for Silver Level Sponsors

- On site brand recognition in signage and presentations
- 4 Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- A complimentary 10' X 10' exhibitor booth in our Exhibitor Showcase (prime sponsor area & first choice)
- Opening Dinner option to purchase tickets at preferred member rate \$2,500 vs. regular price \$3,000 (as available)
- Customized sponsor badge for your website
- Logo on conference website sponsor page



## Added Benefits

- Pre-event promotion in "ACG Toronto Weekly" e-newsletter
- Opportunity to publish an article in the weekly newsletter – post-conference
- Customized 20% discount code to distribute to your clients
- Recognition as a "Sponsor" in selected conference marketing materials, including website, social media and email blasts
- First right of Renewal for 2026 Conference

## Benefits for Event Level Sponsors

- 2 Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- Pre-event promotion in “ACG Toronto Weekly” e-newsletter
- Custom on site brand recognition in signage
- Customized 20% discount code to distribute to your clients
- First right of Renewal for 2026 Conference

## Opportunities for event Sponsorship include:

- Breakfast
- Lunch
- Networking Breaks
- Charging Station
- Shoeshine Station

# Closing Reception Sponsor - \$7,500



## Benefits for Closing Reception Level Sponsors

- Two (2) Complimentary attendee passes for the Conference, which includes the Closing Reception and tradeshow
- 10 Additional invites for the closing reception only
- Pre-event promotion in “ACG Toronto Weekly” e-newsletter
- Custom on site brand recognition in signage
- Customized 20% discount code to distribute to your clients
- First right of Renewal for 2026 Conference

**CLOSING RECEPTION:** The reception will take place on Tuesday November 18<sup>th</sup> for all attendees of both the Conference and DealSource North from 4:00 – 6:00 p.m. ET.





# Conference Rates



## **Prior to Sept 8th**

Capital Connection - Member - Early Bird \$799

Capital Connection - Non-Member - Early Bird \$999

## **As of Sept 9th**

Capital Connection - Member – Regular \$999

Capital Connection - Non-Member – Regular \$1299

NexGen one price - \$499 (35 years and under)

All registration fees are Plus HST & Service fee

The background is a photograph of the Toronto skyline at dusk, featuring the CN Tower and various skyscrapers. The image is overlaid with large, semi-transparent geometric shapes in shades of green and gold. Diagonal lines in blue, gold, and white are also present.

ACG<sup>®</sup> Toronto

# DealSource North November 18, 2025





***Karen Fisman***

PwC



***Jonathan Valeriat***

Novacap

## COMMITTEE

**Catherine Fisette**, Norcap Global Partners

**Scott Morrison**, Banyan Capital Partners

**Stephanie Mooney**, Trivest Partners

**Ali Ait-Mansour**, BMO - Middle Market M&A

**Nicole Li**, Alphi Capital

**Shane McAdam**, Kilmer Capital

**Eric Sunbulian**, MNP

**Kay Schonberger**, TD Securities

**Alexandra Thorn**, Fulcrum Capital



# FALL DEALSOURCE NORTH CONFERENCE & PRE-SCHEDULED MEETINGS – NOVEMBER 18, 2025



- The FALL 'DealSource North Conference' in November is hosted in conjunction with the **Capital Connection** – Canada's largest conference for the mid-market PE and M&A sector. Your combined registration provides the option to attend a full-day of 10 speaker presentations featuring 35+ industry leaders.
- In addition, you are invited to network with all Conference attendees and wrap up the day at our Closing reception.
- **FORMAT:** The DSN meetings run concurrently with the Capital Connection at the Beanfield Centre.
- The DSN program is exclusive for Investment Banks and M&A Advisory firms from Canada and the U.S., to host **pre-scheduled** meetings with Private Equity Firms, Capital Providers and Family Offices, to discuss investment opportunities.
- **Pre-scheduled meetings:** will be booked online on a 1/1 basis. All meetings will be held from 8:00am-4:00pm EDT and provide access to a minimum of 15 pre-scheduled, 20-minute meetings.
- Attendees will be provided access to an **Online Scheduling Platform** to maximize your meeting calendar.



# 2024 INVESTMENT BANK & ADVISORY FIRMS

- Apex Capital Advisors Inc
- Baker Tilly Windsor LLP
- Bank of America
- BDO Canada
- BMO Financial Group
- BMO M&A
- Brown Gibbons Lang
- Canaccord Genuity
- Cascadia
- CIBC
- Confederation M&A
- Deloitte
- Dextra Advisory
- Doane Grant Thornton
- EC2 Finance
- Ernst & Young
- Firepower Financial Corporation
- FirePower Capital
- Harris Williams
- INFOR Financial Group
- KPMG
- Kroll
- Left Lane Associates
- MNP Corporate Finance
- MPA - Morrison Park Advisors
- National Bank Financial
- NORCAP Global Partners
- Oaklins
- Origin Merchant Partners
- PJT Park Hill
- Portage M&A Advisory
- PwC
- RBC
- Raymond James Ltd.
- Richter
- Scotiabank
- TD Securities
- TrueNorth Capital Partners
- Welch Capital Partners



# 2024 PRIVATE EQUITY, CAPITAL FIRMS & FAMILY OFFICE



- Abry Partners
- Acuity Capital Group
- Alias Intelligence
- Alphi Capital
- Alpine Investors
- Angeles Equity Partners
- Aterian Investment Partners
- Audax Group
- Avenue of the Americas
- Banyan Capital Partners
- BDC
- BDG & Partners - Partner
- Bessemer Investors
- Blue Point Capital Partners
- Branford Castle Partners, L.P.
- Canadian Business Growth Fund
- Canerector
- Center Rock Capital Partners
- Clearview Capital
- Comvest Partners
- Crest Rock Partners
- Cyprium Partners
- Dynamis Capital Partners
- Egeria Private Equity
- Edgewater Capital Partners
- Fayer Family Office
- Fengate Private Equity
- GF Investments
- Gryphon Investors
- Halifax Group
- Hamilton Robinson Capital Partners
- Harbour Group Industries, Inc.
- Hark Capital
- Housatonic Partners
- Insight Equity
- Instar Asset Management Inc.
- Kelson Group
- Kilmer Group
- Kiperium
- LFM Capital
- Main Street Capital Corporation
- Mangrove Equity Partners
- Mason Wells
- McCain Capital Partners
- MGG Investment Group
- MiddleGround Capital
- Namakor Holdings
- National Bank of Canada
- New Heritage Capital
- New State Capital Partners
- Norea Capital
- Novacap Investments
- OceanM19
- One Rock Capital Partners
- P4G Capital
- Peloton Capital Management Inc.
- Phoenix Partners
- Pike Street Capital
- PNC Mezzanine Capital
- Prospect Capital
- Prudential Private Capital
- Red Arts Capital
- Regimen Equity Partners
- Revelstoke Capital Partners
- River Associates Investments, LP
- Riverarch Equity Partners
- Roynat Equity Partners
- Sagard Private Equity Canada
- Sandpiper Group
- SBJ Capital
- SeaFort Capital Inc.
- Sentinel Capital Partners
- Sheridan Capital Partners
- Snowdon Partners
- Staple Street Capital
- Stellex Capital Management
- Stonebriar
- Sunridge Partners
- TD Commercial Banking
- Tenex Capital
- The Riverside Company
- The Stevens Company Limited
- TorQuest Partners
- Tower Arch Capital Partners
- Trive Capital
- Trivest Partners
- Vance Street Capital
- Walter Capital Partners
- WestView Capital Partners
- Whitehorse Capital, HIG Capital
- Wynnchurch Capital





# CONFERENCE ATTENDANCE SUMMARY



## SUMMER DSN 2024 STATISTICS:

- Total No. of Meeting Requested: 1045
- Total No. of Confirmed Meetings: 646

## FALL DSN 2024 STATISTICS:

- Total No. of Meeting Requested: 808
- Total No. of Confirmed Meetings: 437

At the Summer DSN Conference, nearly 700 confirmed meetings were pre-booked on the online meeting scheduler platform, while the Fall DSN saw over 400 confirmed pre-booked meetings.

## ACG Members – Both Private Equity & Investment Banks

Registration provides access for DealSource North and Capital Connection Conference - both being hosted on November 18th at THE BEANFIELD CENTRE

### Prior to Sept 8th

**Early Bird Members – PRIMARY** registration: \$699 CDN

**ADDITIONAL** registrations: \$399 CDN - Prior to September 8th

**Early Bird Non-Members - PRIMARY** registration: \$999 CDN

**ADDITIONAL** Registration: \$499 CDN - Prior to September 8<sup>th</sup>

### As of Sept 9th

**Regular Member – PRIMARY** registration: \$999 CDN

**ADDITIONAL** Registration: \$499 CDN - After September 9th

**Regular Non-Member - PRIMARY** Registration: \$1,199 CDN

**ADDITIONAL** Registration: \$599 CDN - After September 9th



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**ACG**<sup>®</sup> Toronto

**Opening Dinner**  
**November 17, 2025**



# Opening Dinner, November 17, 2025



The Opening Reception will be hosted on **Monday, November 17th**, at The Carlu and will be open to ACG members, industry executives, and all DSN registered guests. In 2024 more than 250 executives attended. All Private Equity, Capital Providers, Family Offices, Opening Dinner tickets will be available - with preferred pricing for ACG members for all other industry executives – M&A Partners (Law, Accounting & Advisory), Alternative Lenders, Executive Recruiters and Consulting Firms.

## ***About The Carlu:***

The Carlu is an exceptional venue for stylish and sophisticated weddings, live entertainment performances, corporate events, gala fundraisers, and countless other occasions. The Carlu's rich history and Art Moderne architecture set it apart as a venue unlike any other in Toronto. Offering four unique event spaces that can be used independently or in conjunction with each other, and range in capacity from 50-1500, the opportunities are endless when you're planning an event at The Carlu.

## **Tickets:**

Table of Eight (8): \$3000

Half Table of Four: (4) \$1500

Individual Tickets: \$395 per person

All tickets are plus HST & Service Fee



included with many sponsorship packages, otherwise requires a separate ticket purchase

# 2024 Opening Dinner Speaker



## Guest Speaker: Larry Mestel, Primary Wave

*Presented by Brookfield Partners*

Last November in 2024 we hosted guest speaker Lawrence Mestel, Founder & CEO of Primary Wave Music, has been working in the music and entertainment industry for over 30 years. In 2006, Mestel took his extensive experience working at multiple record labels and founded Primary Wave Music, one of the largest independent music publishing, marketing and talent management companies in the United States. Primary Wave has controlled over 50,000 songs from the catalogs of legendary artists such as Bob Marley, Prince, Stevie Nicks, James Brown, Sun Records, Frankie Valli & the Four Seasons, Robby Krieger and Ray Manzarek (The Doors), Smokey Robinson, Whitney Houston, Burt Bacharach, Bing Crosby, Luther Vandross, Olivia Newton-John, Ray Charles, Aerosmith, and many more. Originally founded on music publishing, Mestel has strategically and successfully built the company into a full-service music and entertainment powerhouse offering in-house branding, digital marketing, publicity, TV & Film development and a talent management company.



### 2025 Agenda:

Doors Open: 5:30 pm

Reception: 5:30 – 6:30 pm

Dinner: 6:30 pm – 8:30 pm

Guest Speaker: 8:30 – 9:15 pm

Networking: 9:15 pm – 10:00 pm

2025 Speaker  
announcement coming  
soon!

# 2024 DINNER SPONSORS

ACG<sup>®</sup> Toronto

## PRESENTING SPONSORS

SATOV

**TRIVEST**<sup>®</sup>  
*Private Equity for Founders*

## SUPPORTING SPONSORS

 **Datasite**<sup>®</sup>

 **EUCLID**  
TRANSACTIONAL

 **HUB**<sup>®</sup>



## Presenting Dinner Sponsor - \$11,000

- ❖ One (1) **table of eight** at the Opening Dinner, value of \$3,000
- ❖ **Category exclusive**
- ❖ Customized sponsor badge for your website
- ❖ Recognition as a “Presenting Sponsor” selected conference marketing materials, including website, social media and email blasts
- ❖ **2 Conference registrations** – value @ \$999 per person + tax
- ❖ Pre-event promotion in weekly “**ACG Toronto Weekly**”
- ❖ e-newsletter
- ❖ Signage at the registration desk



## Supporting Dinner Sponsor - \$6,000

- ❖ Four (4) seats at the Opening Dinner, value of \$1,500
- ❖ **Category exclusive**
- ❖ Customized sponsor badge for your website
- ❖ Recognition as a “Supporting Sponsor” selected conference marketing materials, including website, social media and email blasts
- ❖ **1 Conference registrations** – value @ \$999 per person + tax
- ❖ Pre-event promotion in weekly “**ACG Toronto Weekly**”
- ❖ e-newsletter
- ❖ Signage at the registration desk



## Exhibit Booth Rates

Member Rate: \$1,900 +HST Early Bird  
\$ 2,200 + HST Regular Rate

Non-Member rate: \$2,400 +HST Early Bird  
\$2,700 +HST Regular Rate

## Exhibitor Pricing includes

All booths come with 10 X 10 draped booth, two chairs, two delegate passes for the full conference including closing reception, Exhibitor badge identification



## Tradeshow floorplan incorporates DealSource North



# TOP BENEFITS FOR ATTENDING

ACG<sup>®</sup> Toronto

**“Making some new contacts, keeping up to date on big picture topics of relevance in my role, an opportunity to stimulate my mind outside of daily work.”**  
- 2024 Conference Attendee.



**100% of attendees are interested in having meetings with companies in the same sector such as Private Equity or Investment Bank.**

**“Networking with new people with common interests, Erin O'toole keynote speech provided me with good knowledge to share with my network.”**  
- 2024 Conference Attendee.

**“Reconnecting with PE and law firms, seminars, getting an understanding of what others are seeing in the industry.”**  
- 2024 Conference Attendee.



# THE COMPLETE GLOBAL DEALMAKING ECOSYSTEM





# ACG CHAPTER NETWORK OVERVIEW



Founded in 1954, The Association for Corporate Growth (ACG), is the **premier M&A deal-making community** with **59 chapters** worldwide

ACG's global network comprises more than 90,000 middle market professionals who invest, own and advise growing companies.

ACG Toronto is the premier association for driving middle-market growth in the Private Equity and M&A industry in Canada. We annually host a series of 30+ conferences and events in Toronto, Halifax, Ottawa and in Montreal in partnership with ACG Quebec and provide opportunities for Networking, Deal Opportunities, Industry Knowledge and Thought Leadership. ACG Toronto celebrated our 50th anniversary in 2022, as the largest international chapter in the ACG network. ACG's content reaches an average daily audience of 30,000 and receives 1 million impressions monthly. ACG's **14,500 members** leverage an array of exclusive benefits rich in dealmaking and networking opportunities.

- **75% of ACG members report that they have done business with fellow members.**
- This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies.



**Mike Fenton**, ACG Toronto President & CEO

[mfenton@acg.org](mailto:mfenton@acg.org)

647-407-6227

**Michelle Everets**, ACG Toronto Event Planner

[meverets@acg.org](mailto:meverets@acg.org)

416-868-1881 ext. 234



[www.acg.org/toronto](http://www.acg.org/toronto)